5.3.3

2020-2021

IBS

REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University under Section 3 of the UGC ACT, 1956)

ICFAI FOUNDATION FOR HIGHER EDUCATION ★ HYDERABAD

Ref: IFHE-/IBSVAC683

Dt: 07/05/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Photo Shop Session by Nazaria** is on 07-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

ICFAI FOUNDATION FOR HIGHER EDUCATION ★ HYDERABAD

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Report on Photo Shop Session

(07/06/ 2020)

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

As powerful as photoshop is, it is also very intimidating, specially for people who have not ever tried their hands on it.

Admire conducted Photoshop workshop for all the freshly recruited junior team to understand the basics of this wonderful software.

It was an interactive and extremely exciting session, where the senior team imparted knowledge to the juniors, and made sure that all their doubts were cleared.

The session ended with more enthusiastic juniors getting inclined towards the world of designing and creating beauty with their magnificent imagination, and of course the various tools available in the Photoshop software.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and

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transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.





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Ref: IFHE-/IBSVAC735 Dt: 02/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **BLOG-O-MANIA by Nazaria** is on 18-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

3. SIS Admin
4. Dean Academics

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Report on BLOG-O-MANIA

(18/6/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

Bollymania is a Bollywood trivia. It had three fun rounds where the participants took part and have to clear each round to win the event. More than 50 students have participated in the event. As it was a fun event, students have enjoyed very much and was also stress buster.

POC: Jayanth Kandala

VENUE: LT-M DATE: 7/9/2019

DAY: Saturday

NUMBER OF HOURS WORKED • Clicked: 2hours •

Edited: 2hours

NUMBER OF PHOTOS UPLOADED: 78

NUMBER OF PHOTOGRAPHERS: 2

NAMES OF THE PHOTOGRAPHERS: 1. Nazakat Chaman Khan 2. Jayti Desai

The Open competition celebrates outstanding standalone images from across the world.

Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources. Photographers are

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invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC738

Dt: 03/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **VIRTUARENA by VAPS** is on 19-06-2020 to 20-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on VIRTUARENA

(19-06-2020 to 20-06-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year

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2005 when some individuals passionate about sports came together to lay the foundation of a team, working towards developing and promoting sports among the students. Teams V.A.P.S not only promotes sports but it also teaches the skills of managing the team members as well as the participants and others associated with it. "Express your sport" is the motto of this club. It is not about playing games and discussing sports, it's about how much you value the discipline for the things that you are passionate about

Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

Virtuarena, a LAN gaming platform for the FIFA and Counter Strike enthusiasts. Every year a number of students come together as a community to play together and experience the thrill of the biggest virtual battlefield.

Virtuarena is a LAN gaming event. The games include counter strike and FIFA. It includes individual and team events. It is played on laptops using lan cables. FIFA is played on laptop using remote controllers. This was held at the seminar hall of IBS Hyderabad campus.

The Fédération Internationale de Football Association (FIFA "International Federation of Association Football") is the organization that controls international football (also called association football). The organization's main buildings are in Zürich, Switzerland. FIFA organizes major international football tournaments, and the most famous one is the FIFA World Cup, which has been held since 1930. FIFA was established on May 21, 1905 in Paris and has 209 national associations as its members. The organization's official languages are English, French, German and Spanish.

The president of FIFA is currently Gianni Infantino, serving since 26 February 2016.

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The most powerful organ of FIFA is the FIFA Congress, which is an assembly made up of representatives from each member association. The Congress holds a regular meeting once a year, and since 1998 an additional meeting has been held every year. Only the Congress can pass changes to FIFA's laws

FIFA was founded in 1904 to oversee international competition among the national associations of Belgium, Denmark, France, Germany, the Netherlands, Spain, Sweden, and Switzerland. Headquartered in Zürich, its membership now comprises 211 national associations. These national associations must each also be members of one of the six regional confederations into which the world is divided: Africa, Asia, Europe, North & Central America and the Caribbean, Oceania, and South America.

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Ref: IFHE-/IBSVA101 Dt: 02/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event on Economic survey **is on 20/06/2020.**

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Economic Survey

(20-06-2020)

It was an online release. It was 215th edition of IBS Club activity Conducted at IBS Hyderabad.

FinStreet is the official capital markets club of IBS Hyderabad. It is a dynamic mix of like-minded people with passion to learn. The club endeavors to get wind of the mystery the markets are besieged with. During the course of its functioning the club has hosted guest lectures by many eminent personalities from the field of finance, economics and capital markets. The club also comes out with events like Investor Week, a weeklong event having games. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times.

The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy.

Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.

FinStreet, the official capital market club of ICFAI Business School, Hyderabad, is a dynamic mix of likeminded people with passion to learn. The club endeavors to get wind of the mystery, the markets are besieged with, Heading with the-

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Vision-

To reach the highest levels of excellence through applied research with a 360 degree approach in the area of stock market.

Mission-

To carry out extensive research in capital markets and to apply the same in our events and publications, to impart right knowledge acquired for learning and growth.

The vertical **Vriddhi Research** holds India's 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. At Vriddhi we believe in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports.

The second vertical **TriVidha R.E.D** specializes in comprehensive research on various practical happenings in financial and economic domain, including the downturns in World Economies in view of their impact on capital markets and carrying management discussions on the respective topics. TriVidha also conduct various financial games that challenges the financial aptitude and applicability of the students along with an OTC simulation.

The third vertical namely **IBS Times** is the publishing arm of the club FinStreet.

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Ref: IFHE-/IBSVAC742 Dt: 04/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **INTERNATIONAL YOGA DAY (IFHE LEVEL) by Nazaria** is on 21-06-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on INTERNATIONAL YOGA DAY (IFHE LEVEL)

(21/6/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

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While the social distancing measures adopted by countries to fight the COVID-19 pandemic have shut down yoga studios and other communal spaces, yoga practitioners have turned to home practice and online yoga resources. Yoga is a powerful tool to deal with the stress of uncertaintly and isolation, as well as to maintain physical well-being. The United Nations offers yoga resources to its personnel and others on the Coronavirus portal's section on Wellness. The World Health Organization mentions yoga as a means to improve health in its Global action plan on physical activity 2018–2030: more active people for a healthier world.

With schools closed and summer break activities cancelled, parents may find it challenging to keep their children physically active. Yoga can help. UNICEF says kids can practice many yoga poses without any risk and get the same benefits that adults do. These benefits include increased flexibility and fitness, mindfulness and relaxation.

Yoga is an ancient physical, mental and spiritual practice that originated in India. The word 'yoga' derives from Sanskrit and means to join or to unite, symbolizing the union of body and consciousness.

Today it is practiced in various forms around the world and continues to grow in popularity.

Recognizing its universal appeal, on 11 December 2014, the United Nations proclaimed 21 June as the International Day of Yoga by resolution 69/131.

The International Day of Yoga aims to raise awareness worldwide of the many benefits of practicing yoga.

The draft resolution establishing the International Day of Yoga was proposed by India and endorsed by a record 175 member states. The proposal was first introduced by Prime Minister Narendra Modi in his address during the opening of the 69th session of the General Assembly, in which he said: "Yoga is an invaluable gift from our ancient tradition. Yoga embodies unity of mind and body, thought and action ... a holistic approach [that] is valuable to our health and our well-being. Yoga is not just about exercise; it is a way to discover the sense of oneness with yourself, the world and the nature."

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The resolution notes "the importance of individuals and populations making healthier choices and following lifestyle patterns that foster good health." In this regard, the World Health Organization has also urged its member states to help their citizens reduce physical inactivity, which is among the top ten leading causes of death worldwide, and a key risk factor for non-communicable diseases, such as cardiovascular diseases, cancer and diabetes.

But yoga is more than a physical activity. In the words of one of its most famous practitioners, the late B. K. S. Iyengar, "Yoga cultivates the ways of maintaining a balanced attitude in day-to-day life and endows skill in the performance of one's actions."

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Ref: IFHE-/IBSVAC753 Dt: 26/05/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **PRISM by ADmire** is on 26-06-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on PRISM

(26-06-2020)

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

The event was to introduce the domain of our club (Advertising and Branding) to the fresher batch of 2020-22. The students were given a case on TATA Group and were asked to provide a strategic decision on a new product or brand in an industry where TATA Group had little or no footprint. The students had to submit a report as well as present their idea to the team in the form of a power point presentation. They were judged on the basis of their performance by Dr. Surjit Kuman Kar, our club mentor.

Admire Club- MISSION

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VISION

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Integration with Institute's Mission & Vision

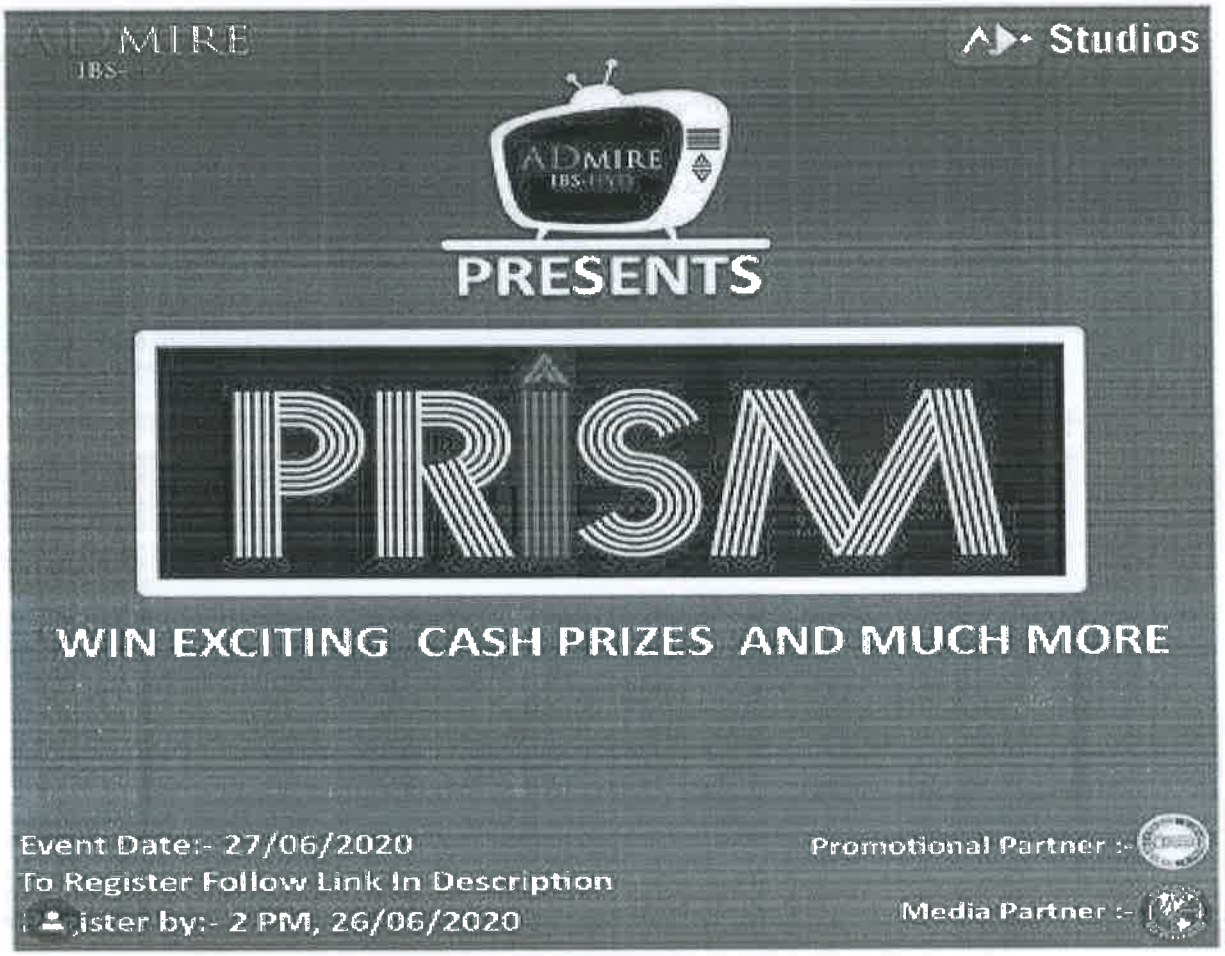
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knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC746 Dt: 05/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **BLUE BAND CHALLENGE by VAPS** is on 05-07-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on BLUE BAND CHALLENGE

(05-07-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year

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We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

Blue Band Challenge is the promotional event of TEAM VAPS wherein the team interacts with the juniors and is an ice breaker for students from both the years. Fun event is conducted and doubts regarding the club and other queries are answered to make the upcoming batch aware of the activities in the club. The participants were asked to collect ALPHABETS of 'TEAM VAPS' from different members by answering simple questions and uploading a final collage of all the alphabets on Instagram.

A promotional event is an occasion that draws attention to a particular product or products, such as a price decrease, or the chance to win a prize when buying the product. Event promotion will help you drive awareness, registrations, and meet your event goals. Event promotion is the practice of using different marketing strategies and channels to get the word out about your event and ultimately drive event registration. This can range from digital (email or social media) to print mediums (such as flyers or direct mail). In contrast, event marketing is the process of driving business goals for a product, brand, or service through in-person events. Coordinated campaigns that leverage multiple marketing channels are the most effective way to promote your event. Depending on your audience, there may be specific channels—like LinkedIn, email, or website—that work best to deliver your message. Be true to your event

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brand and don't feel pressured to use every single channel. When it comes to event promotion, it's about quality, not quantity.

Your event marketing and event promotion strategies should seamlessly fit into an integrated marketing campaign. Similar to multi-touch marketing, an integrated marketing campaign starts with identifying your target audience. Then you can determine which marketing channels to leverage and which messaging will resonate with your audience.



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Ref: IFHE-/IBSVAC759 Dt: 19/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **GUEST LECTURE ON HOW TECHNOLOGY IS DRIVING BUSINESS MODEL AND DIGITAL MARKETING by ADmire** is on 19-07-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on GUEST LECTURE WITH SKF FILMS ON DIGITILIZATION & ENTERTAINMENT – A BIG JOURNEY AHEAD

(19/07/2020)

This event was conducted on the 19th of July, 2020 by the senior team of club Admire batch of 2019-2021. We had our astute guests, Mr Amit Tuli, the founder of studio Unees a social media marketing and PR agency and Ms. Aparna Desai, Marketing head of Salman Khan films, to talk on the topic "Digitalization and Entertainment –A big journey ahead".

Admire Club- MISSION

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VISION

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Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.

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Ref: IFHE-/IBSVAC768 Dt: 21/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Stock-ville by Finstreet** is on 21-07-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on Stock-ville

(21-07-2020)

It was a financial game event and around 100 participants were present during the event. Club activity Conducted at IBS Hyderabad.

This event was organized as part of the Fresher's week. It consisted of three rounds of financial games. Basic questions related to the domain of capital markets were asked and the answers were supposed to be searched from multiple options given in the form of a matrix. For the second one, a set of pictures were displayed. The participants needed to memorize as many pictures as possible in order to answer the questions based on them. The third round was a board game wherein the participants were supposed to build a portfolio while experiencing a series of macroeconomic events.

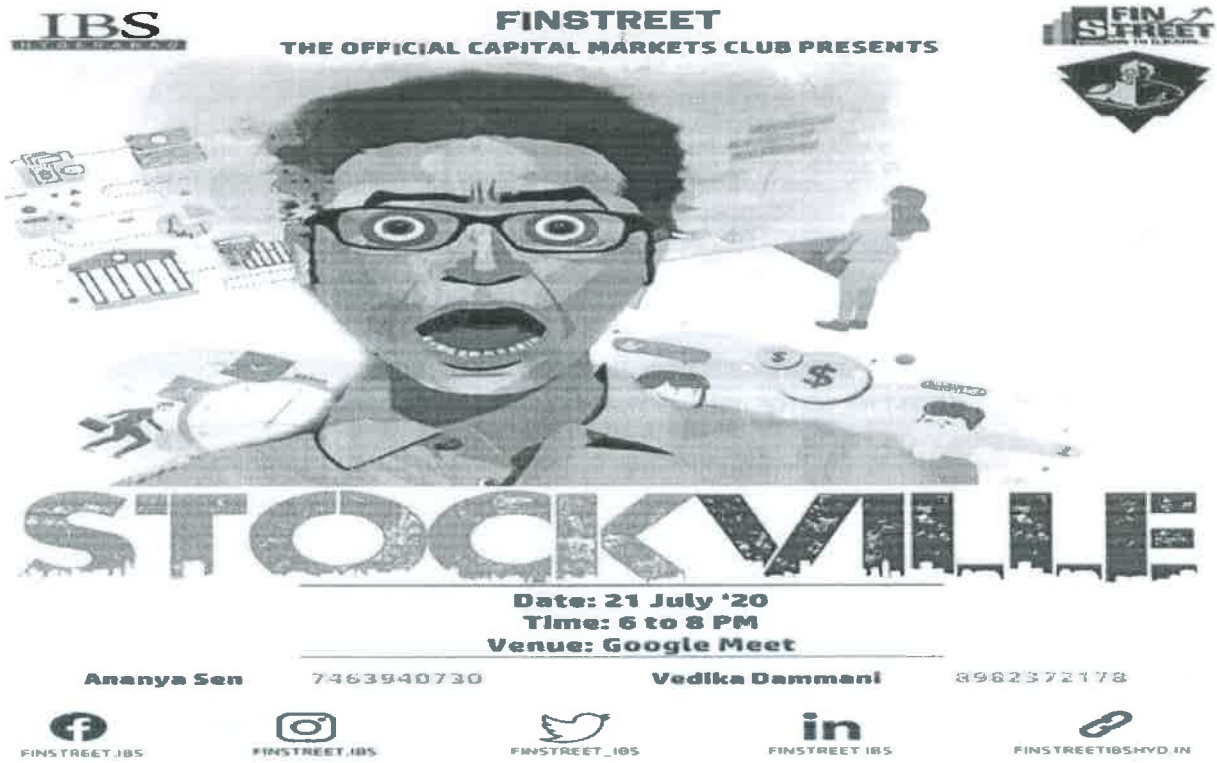
FinStreet is the official capital markets club of IBS Hyderabad. It is a dynamic mix of like-minded people with passion to learn. The club endeavors to get wind of the mystery the markets are besieged with. During the course of its functioning the club has hosted guest lectures by many eminent personalities from the field of finance, economics and capital markets. The club also comes out with events like Investor Week, a weeklong event having games. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times.

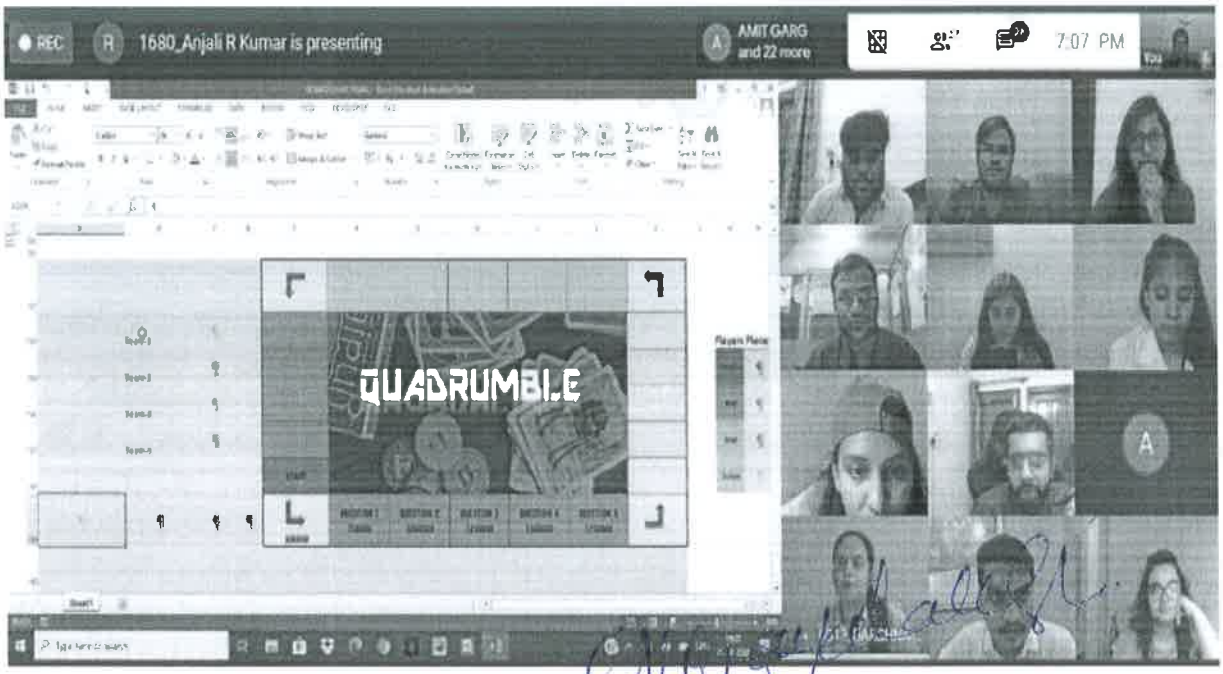
The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy. Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

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Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.





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Ref: IFHE-/IBSVAC787 Dt: 23/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Wings of Startup by Finstreet** is on 23-07-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Wings of Startup

(23-07-2020)

It was an online release. It was 216th edition of IBS Club activity Conducted at IBS Hyderabad.

FinStreet is the official capital markets club of IBS Hyderabad. It is a dynamic mix of like-minded people with passion to learn. The club endeavors to get wind of the mystery the markets are besieged with. During the course of its functioning the club has hosted guest lectures by many eminent personalities from the field of finance, economics and capital markets. The club also comes out with events like Investor Week, a weeklong event having games. The club is the amalgamation of three verticals namely Vriddhi Research, Events and IBS Times.

The vertical Vriddhi Research holds India's fifth largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. FinStreet believes in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports. Events, the second vertical of FinStreet specializes in management discussions related to the current happenings in the economy.

Some of the topics discussed in the recent past were goods and services tax, fall in crude oil prices et al. Apart from conducting management discussions the vertical indulges in the brainstorming to develop financial games. The third vertical namely IBS Times is the publishing arm of the club FinStreet. The vertical comes out with a fortnightly magazine on the current happenings in the economy. The magazine also publishes research reports. The magazine has reached a readership of over 12,000 people.

Since a stable and developed capital market lends stability to the fluctuations in the economy, the club imparts sound knowledge of finance and economy and encourages its members to fundamentally analyze the market and come to a consensus for a stock pick.

FinStreet, the official capital market club of ICFAI Business School, Hyderabad, is a dynamic mix of likeminded people with passion to learn. The club endeavors to get wind of the mystery, the markets are besieged with, Heading with the-

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Vision-

To reach the highest levels of excellence through applied research with a 360 degree approach in the area of stock market.

Mission-

To carry out extensive research in capital markets and to apply the same in our events and publications, to impart right knowledge acquired for learning and growth.

The vertical **Vriddhi Research** holds India's 4th largest Student Managed Investment Fund (SMIF), wielded by the students of IBS Hyderabad. At Vriddhi we believe in mutual resourcefulness, which helps us in becoming cognizant to world we are living in. The vertical also comes out with sector and company specific research reports.

The second vertical **TriVidha R.E.D** specializes in comprehensive research on various practical happenings in financial and economic domain, including the downturns in World Economies in view of their impact on capital markets and carrying management discussions on the respective topics. TriVidha also conduct various financial games that challenges the financial aptitude and applicability of the students along with an OTC simulation.

The third vertical namely **IBS Times** is the publishing arm of the club FinStreet.

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Ref: IFHE-/IBSVAC827

Dt: 26/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **AdMaster by ADmire** is on 26-07-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on AdMaster

(26-07-2020)

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

This event was conducted as a part of Freshers 2020, by the senior batch of club ADmire (batch 2019-21). The event was conducted in three rounds and had fun activities related to brands and advertisements, like guessing the logo, matching the founders with the apps, etc. The event was marked by the presence of the teams from different clans formed by the fresher batch of 2020-22 and was a great success filled with laughter and fun.

Admire Club- MISSION

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VISION

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Integration with Institute's Mission & Vision

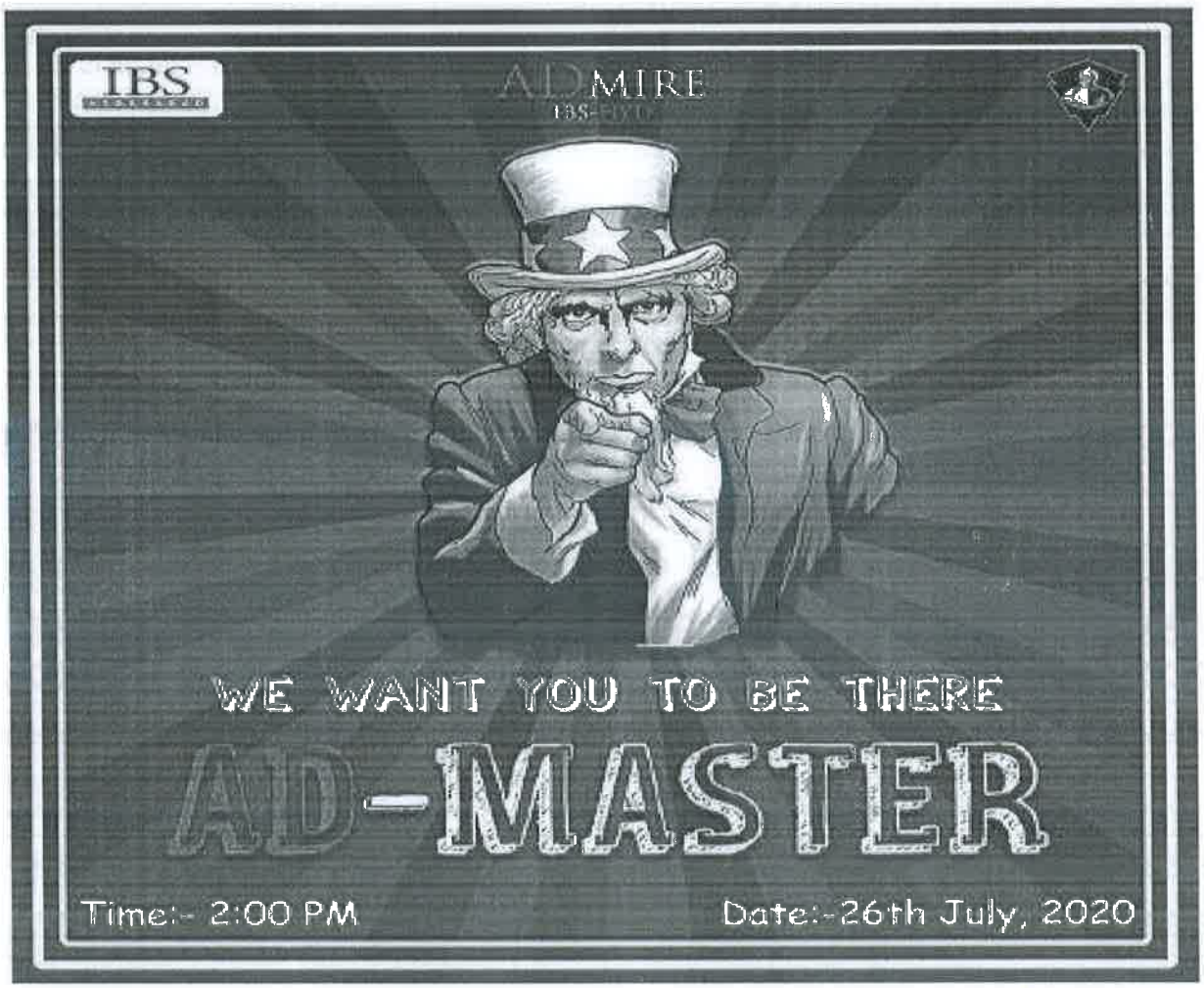
As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects

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students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC932 Dt: 19/07/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Guest Lecture by Nazaria** is on 19-08-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Guest Lecture

(19/8/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

Dr. Jan Low, World Food Prize Co-Laureate is an agricultural economist with over 25 years of experience working in sub-Saharan Africa. She is now leading the 10- year Sweet potato for Profit and Health Initiative launched in October 2009 to enhance the lives of 10 million African families in 10 years through exploiting the potential of sweet potato to reduce poverty. She had come here at IBS Hyderabad to share her amazing journey.

POC:- Aryan Jain and Gargi Pendse

DATE:- 28/06/2019

DAY:- Friday VENUE:- Number of hours worked □

Clicked:- 1 hour □ \

Editing:- 3 hours Photos Uploaded:- 31

Number of Photographers:-

Name of Photographers:-

The Open competition celebrates outstanding standalone images from across the world.

Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who

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save lives every day, despite difficult conditions and inadequate resources. Photographers are invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC947

Dt: 29/07/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Photo Shop Session by ADmire** is on 29-08-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Photo Shop Session

29th August 2020

It was a Club activity Conducted at IBS Hyderabad. It was conducted on Google meet.

Club Admire organized the internal workshop on Photoshop and Poster Making. The purpose of workshop was to make the members of Club well verse with the software so that they can bring out their creativity and use it in future wherever it is required.

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Ref: IFHE-/IBSVAC955

Dt: 02/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Sands of time by Gray Matters** is on 04-09-2020.

For any further queries contact Student Coordinator.

Coordinator

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2. Dean Academics

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Report on Sands of time

(04/09/2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the introductory event edition 2020, Club Gray Matters organized a theme based quiz event comprising **the theme of timelines namely "Sands of Time".** The quiz was a three round event which was organized on 4th of September 2020 at 4pm, the participants were asked to register themselves in teams of two which saw a great response of 29 teams.

The event consisted of three rounds:

Round1:(No: of teams = 29)

Rowdy 90's (a questionnaire round which was based upon the timeline of events which occurred during the period 1991-2000, the online platform that was chosen for the smooth conduction of the quiz was classmaker.com)

Round 2:(No: of teams =10)

Pictomania (a pictorial quiz format which was fun and indulged the audience the whole time was based on the timeline of 2001-2010, the participants were shown the ppt of the questions and they had to fill in the answers in a google form provided to them)

Round 3: (No: of teams =4)

Crack me if you can (a riddle-based questionnaire where questions were based on the timeline of 2011-2020 where the questions were framed in the form of guessing the answers to the riddles being displayed on the screen, what made the round breathtaking was the inclusion of buzzer where the participants had to press an online buzzer in order to get the chance to answer first)

Eliminations were made at the end of Round 1(19 members eliminated), Round2 (5 members eliminated) and at the end Round3 we were left with a team of first and second runners up and a team of winners.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

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We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.



Ref: IFHE-/IBSVAC958

Dt: 04/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Scampedia 4.0. by Finstreet** is on 05-09-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Scampedia 4.0.

(05/09/2020)

It was a management discussion event and around 160 participants were present during the event. Club activity Conducted at IBS Hyderabad.

Two major scams that shook the economies of various nations were explained in detail. The audience gathered complete information pertaining to the scams from the inception of the scam till the current scenario of the people involved. The question-and-answer session at the end ensured that the doubts of the audience are clarified.

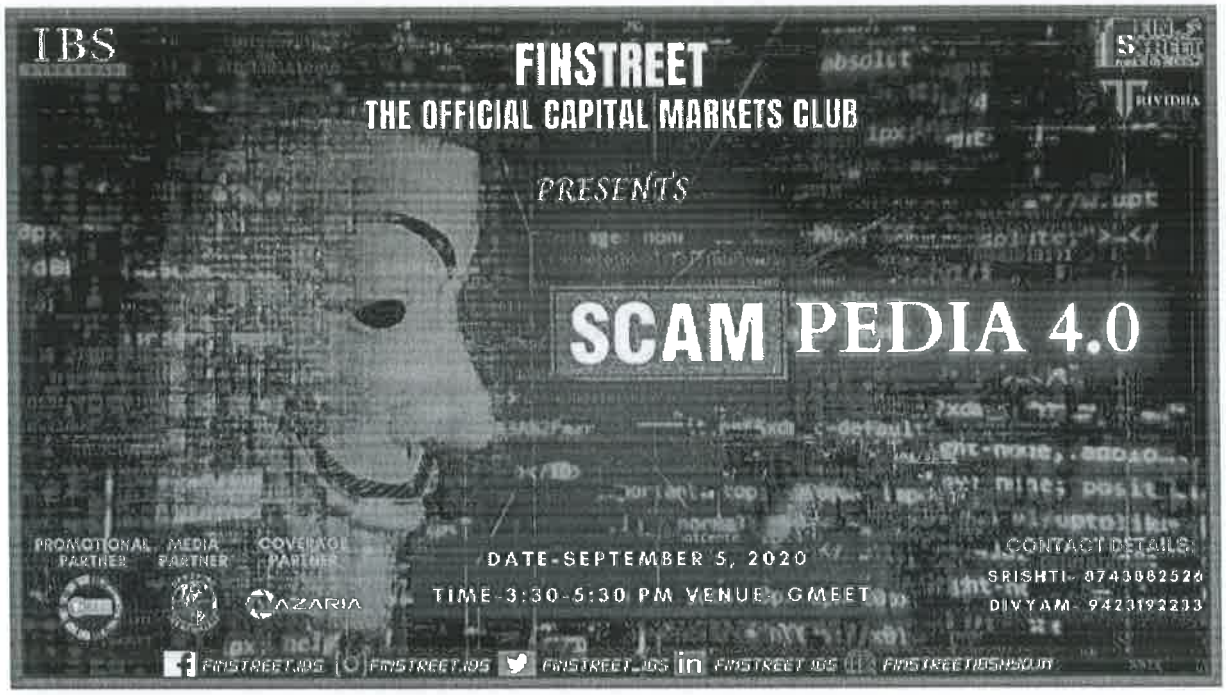
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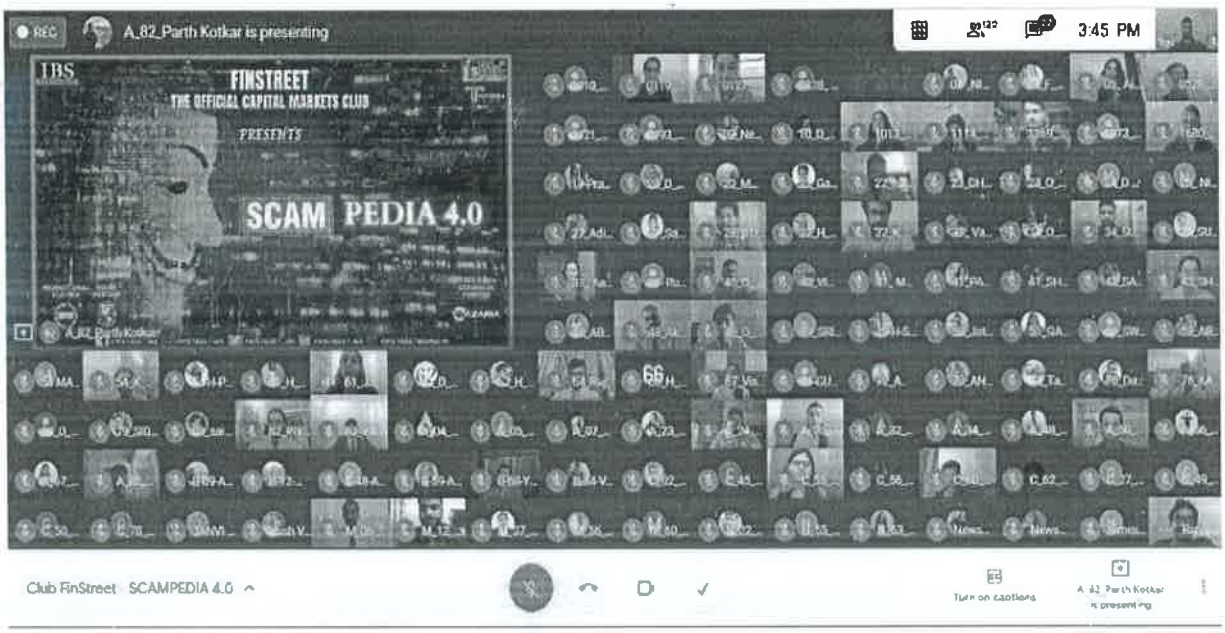
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Ref: IFHE-/IBSVAC965 Dt: 13/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Big Brand theory by ADmire** is on 13-09-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Big Brand theory

(13-09-2020)

It was a Club activity Conducted at IBS Hyderabad. Club activity Conducted on Google Meet.

The Big Brand Theory was Club ADmire's introductory event for the MBA session 2020 to 2022, where the junior batch was invited to participate. This event was based on the theme which was a blend of movies, web series and brands. This was a one-day event and was scheduled on 13th September 2020.

Admire Club- MISSION

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VISION

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Integration with Institute's Mission & Vision

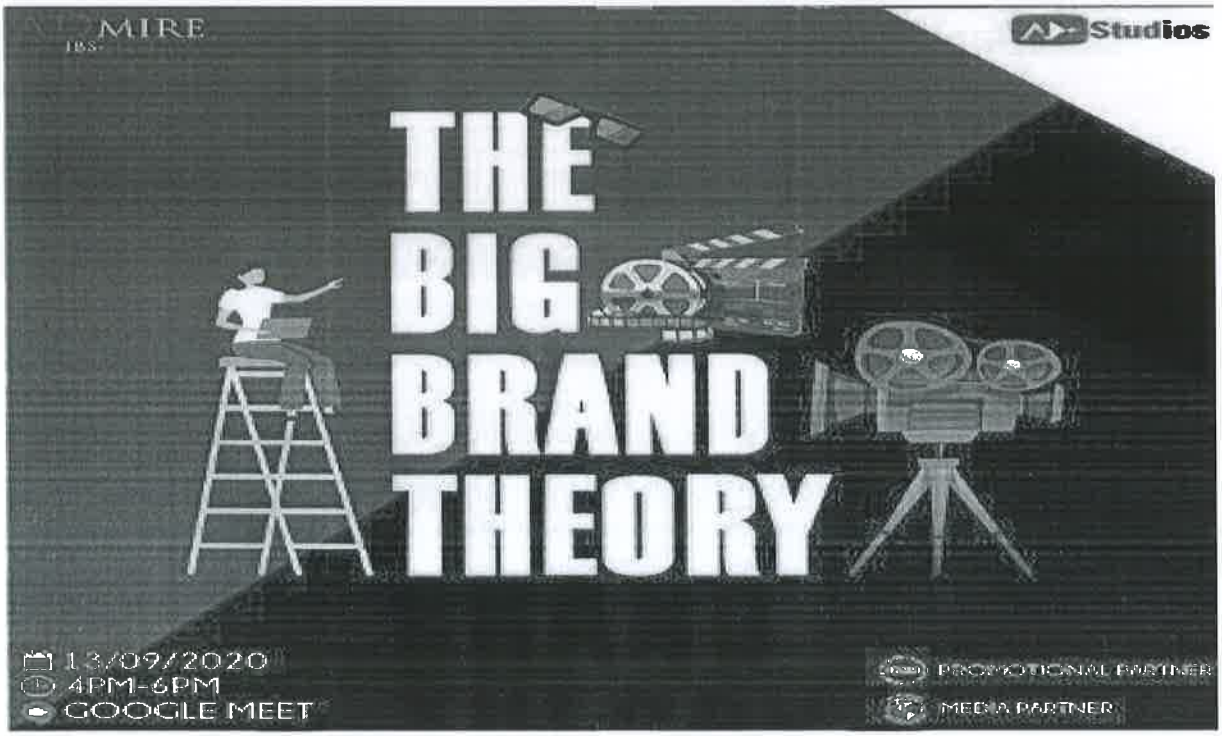
As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

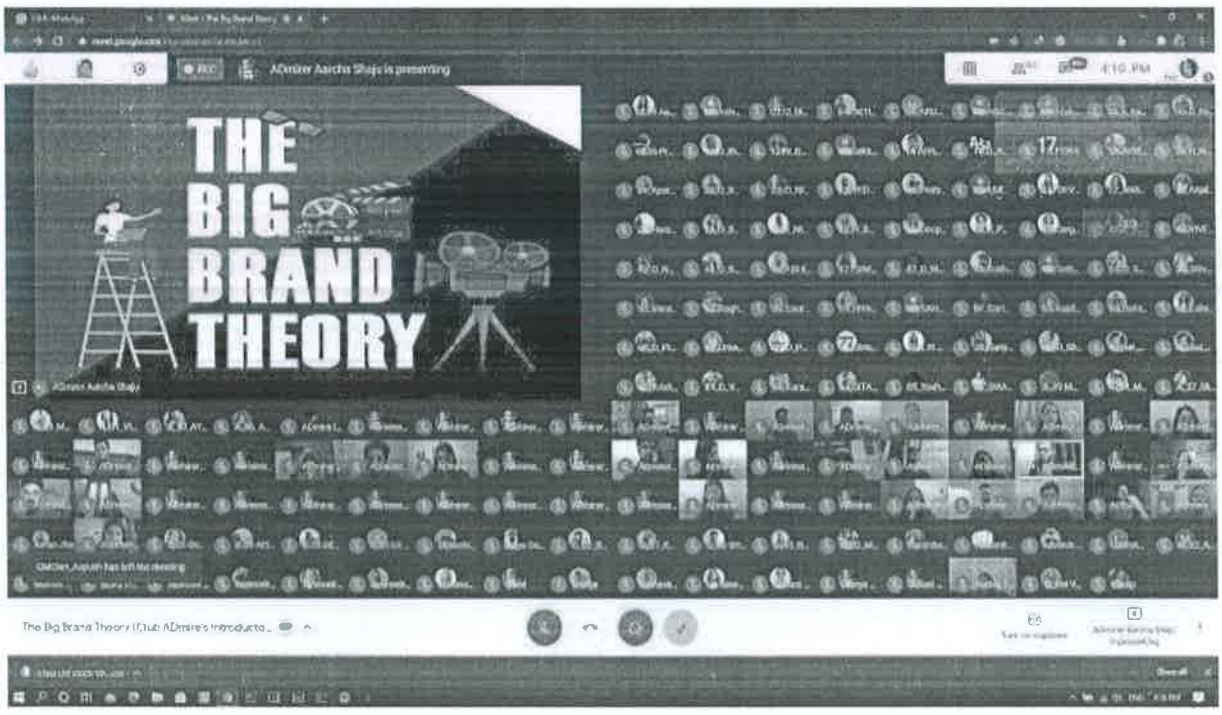
Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.

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Ref: IFHE-/IBSVAC984 Dt: 18/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **NaReal by Newswire** is on 18-09-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on NaReal

(18/09/2020)

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and

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behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.43/4.00.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the

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national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating – EB1 TS.

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Ref: IFHE-/IBSVAC768

Dt: 20/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **GUEST LECTURE ON HOW TECHNOLOGY IS DRIVING BUSINESS MODEL AND DIGITAL MARKETING by ADmire** is on 18-09-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on GUEST LECTURE ON HOW TECHNOLOGY IS DRIVING BUSINESS MODEL AND DIGITAL MARKETING

(18/09/2020)

Club ADmire believes "Change is Inevitable", hence we conducted a guest lecture to get some inference from our guest's experience and how the work process changed during the pandemic and what the new requirements are and we tried to create the environment which is full of learning.

Mr. Dhiraj Kunwar, MD, Rak Bank, Dubai was our guest he shared his Knowledge, Experience, Current Scenarios with us on the topic "HOW TECHNOLOGY IS DRIVING BUSINESS MODEL AND DIGITAL MARKETING".

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Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

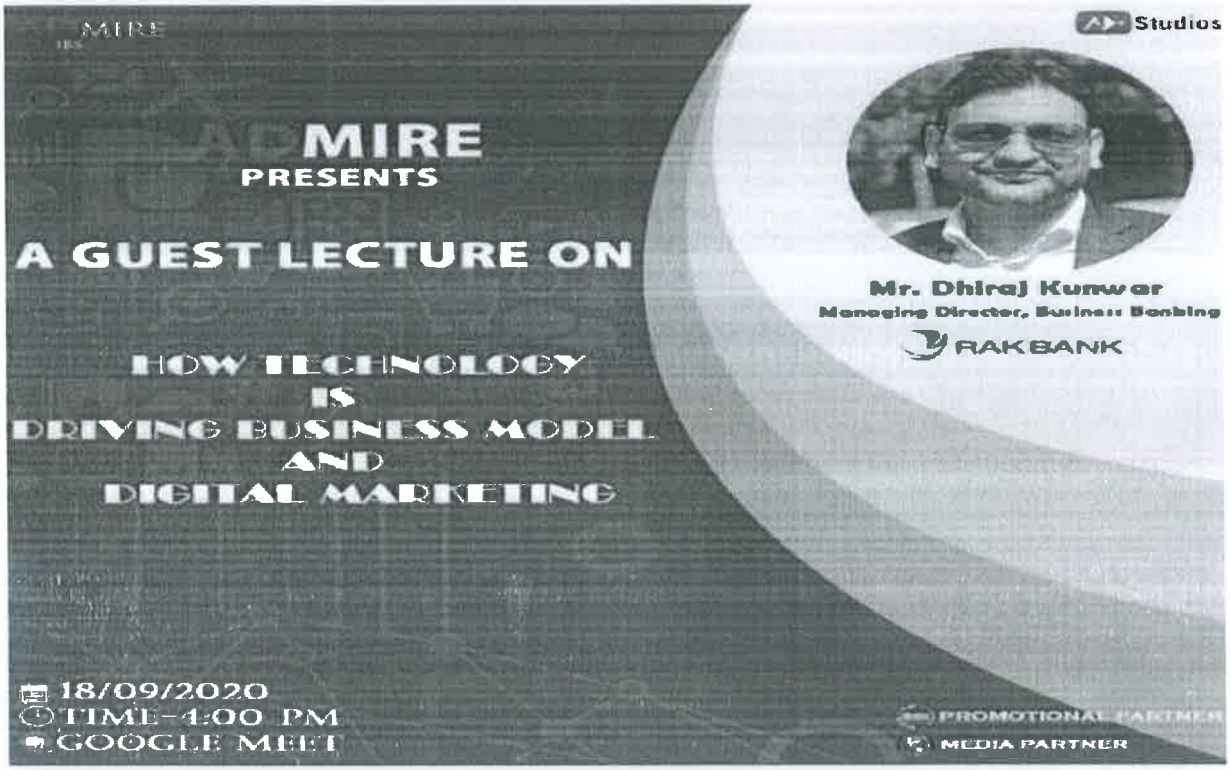
Description

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Ref: IFHE-/IBSVAC768

Dt: 13/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Human Library 2.0 by Nazaria** is on 13-10-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Human Library 2.0

(13/10/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

Every person has a story to tell,every face is a book. Wasn"t it wonderful to hear bed time stories from others rather than reading it on our own? The same idea lies behind the concept of human library, Human Library is a place where Books are people and reading is a conversation. It is designed to build a positive framework for conversations that can challenge stereotypes and prejudices through dialogue. It is a place where real people are on loan to readers.

POC: Tiyas Som

Date: 6th September

Day: Friday Timing: 2:30pm - 6:30pm

Number of Hours worked:

a. Clicking: 4

b. Editing: 4

Number of Photos Uploaded: 127

Number of Photographers: 5

Names of Photographers: Shivam, Srikanth, Tushar, Gargi, Jagruti

The Open competition celebrates outstanding standalone images from across the world.

Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some

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background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources. Photographers are invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC728

Dt: 24/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **GUEST LECTURE ON DREAM IT, ACHIEVE IT by ADmire** is on 24-10-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on GUEST LECTURE ON DREAM IT, ACHIEVE IT

(24-10-2020)

Club ADmire, the official Branding and Advertisement club in collaboration with Club Aaina, the official Social Awareness and Women Development club of IBS Hyderabad organized a Guest lecture by Ms. Anjita Singh who is designated as a Mentor in a Non-Profit Organization- Youth for Global Peace and Transformation. The audience was enlightened with the ways in which the youth could be transformed by engaging, empowering and harnessing their full potential, to create a loving and a peaceful world.

Anjita Singh is a Mentor in Youth for Global Peace and Transformation. YGPT is a youth initiative with the vision of empowering today's youth to create and establish one happy global family. The group wants to achieve their vision by educating & training the youth to grow as an individual, setting their goals through personal counseling and conducting sessions towards excellence of life. She has guided many on the path of transformation across India including Punjab, Mumbai and Delhi. Ms.Anjita Singh also designs for her fashion line and brand called Leela inspired by an earth friendly material wherein, she incorporates the essence of love for mother Earth through her creations.

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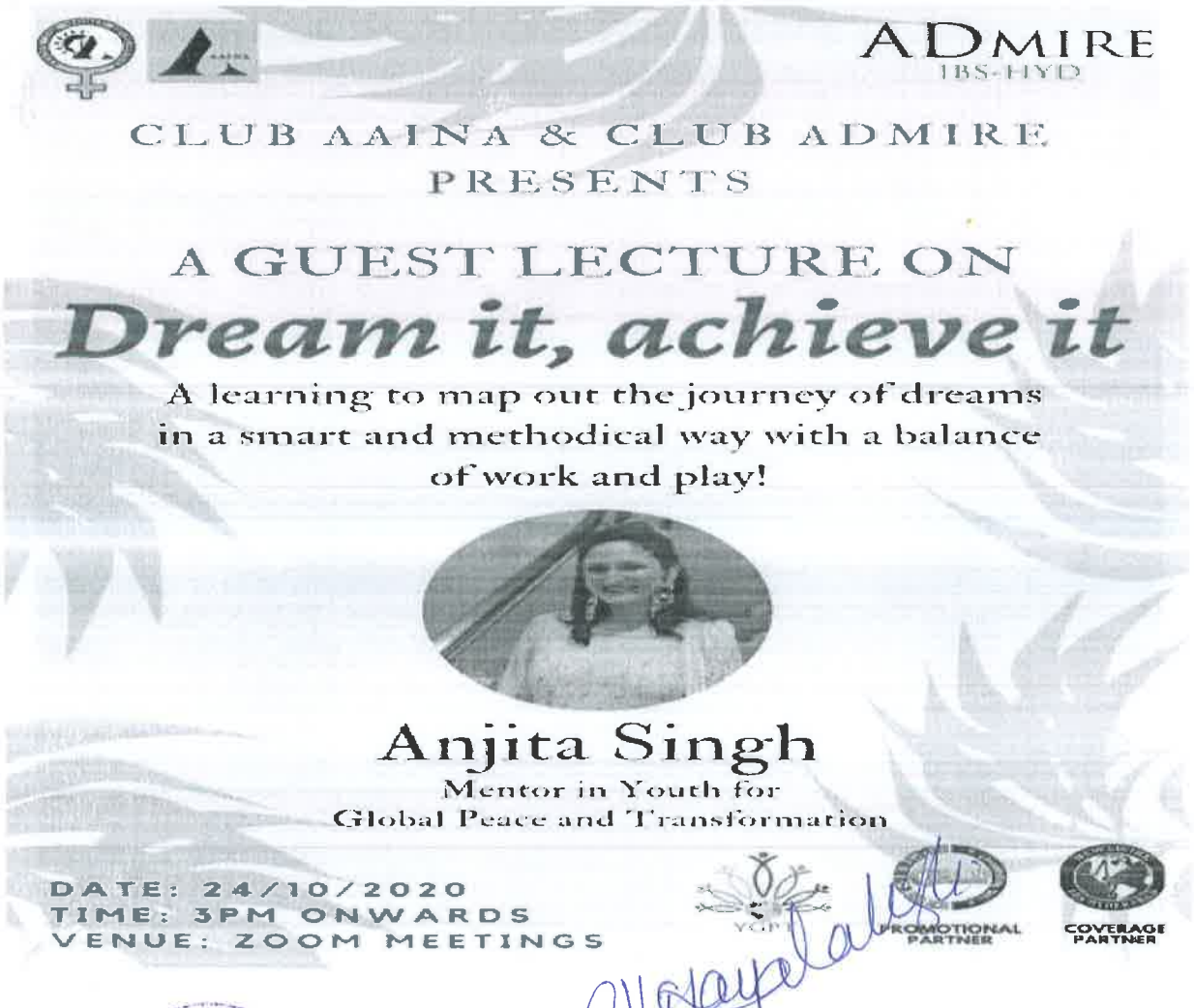
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Ref: IFHE-/IBSVAC769 Dt: 31/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Human Library 2.0 by Nazaria** is on 31-10-2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on Human Library 2.0

(31/10/2020)

Human Library, as a concept deals with swapping the books with Human experiences still bringing in beautiful and inspiring stories out. These 'books' have a wide range of taboo topics to share their experiences and thoughts about. From Menstrual Hygiene, social problems, societal problems, etc. every book in itself is a challenge to our existing mindsets and asks for a change as we move forward in society.

Though this year the platform went online for the interaction the joy behind reading the books remained pretty much the same in our participants. This year we 6 panels consisting of 1 book each.

Book 1: The Man who talks about Menstrual Hygiene: On a mission to increase awareness about menstrual hygiene, especially amongst the underprivileged families living in slum communities, the book had defied societal norms where menstruation is still a taboo, in the rural as well as the urban areas. From film production to social work, know his experiences, and carry the message forward.

Book 2: My Happy size: We are not prepared for the shift of pampering into criticism from the family. The glow of skin reduces, but the weight keeps on increasing due to emotional eating. We stop laughing out loud and give a fake smile. Who is to be blamed? Society? OrOurselves? Unveiling the untold stories, a first-hand account of the widely discussed but hardly understood, Body Shaming.

Book 3: Break the Silence on Child Sexual Abuse: About 50% of children go through child sexual abuse. Across all genders. Yet, we hardly see any dialogue about it. We hardly see anyone opening up. It's high time, we break the silence!

Book 4: School, Sq.ft& Motorcycles-A Self-taught Architect: Don't judge a man until you've walked in his shoes. And don't let anyone else determine your worth. That even if things don't add up it doesn't mean, it wouldn't work. Honesty!

Book 5: Don't stop. Get up. RUN: What happens when you are diagnosed with a genetic disorder that can lead to loss of vision at the age of 17? Do you hit a roadblock? What happens when the visual impairment now gets multiplied with a host of factors such as over-confidence, inferiority complex, and conformity bias? Do you stop? I DID NOT. I got up. People, policies,

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incidents, and technology helped me run. I got up every time. Yes, I am still running and searing new heights in my corporate life, a dream I achieved.

Book 6: Return from the Abyss: Rahul Luther got into addiction during the 'hippie generation' of the '70s. A brilliant student, he started using all sorts of drugs including alcohol. His parents tried all methods to control the downward spiral, including admitting him to several rehabs. His wife divorced him and left with their daughter. Finally, after 25 years of active addiction, Rahul regained control of his life. Sobriety brought its challenges. This is the story of his fall and rise – sometimes funny, mostly painful, but full of hope.

We received a whopping 400+ registrations as we floated the form. We had different timings for each Panel. Every panel at least had around 250 participants discovering a road by breaking prejudices and having a conversation which is a must!

With the constant support of the Human Library organization, our beloved Student Activities Coordinator, Professor Madhavi Garikaparthi and our Club Mentor Ms. Asha Binu Raj, and IBS Hyderabad, this event wouldn't have been possible to reach such heights.

This event saw participants coming ahead and willing to talk about topics that are not talked about. It also gave the participants an added perspective on how things and situations around them are similar to what they would be working on within a couple of years. This event helped them to build a more sympathetic and analytical viewpoint of our participants.

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

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Ref: IFHE-/IBSVAC770 Dt: 01/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Conundrum by Gray Matters and Prakriti** is 01-11-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
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Report on Conundrum

(01/11/2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the collaborative event edition 2020 **Club Gray Matters and Prakriti club** organized a theme-based quiz event comprising the theme of NATURE. The quiz was a three round event which was organized on 1st of November 2020 at 4pm, the participants were asked to register themselves in teams of two which saw a great response of 32 teams.

The event consisted of three rounds:

Round1:(No: of teams = 29)

Imposter Hunt, a questionnaire round which was based upon the endangered species. Participants have to select an odd one out from the provided four photos based on the theme. Among the four photos, 3 will be non-endangered species and 1 photo will be of endangered species. Participants have to guess the odd one out among them. the online platform that was chosen for the smooth conduction of the quiz was classmaker.com)

Round2 :(No. of teams =29)

Quizzically, a crossword puzzle based on global warming.15 questions are given in the form of riddles in 10 minutes. Each correct answer fetches you one mark and no negative marks.

Round3: (No: of teams =8)

Streak of Luck, a quiz based on the theme of adventure sports. The wheel will have 1 to 8 numbers and each team will spin the wheel one by one. Each team will be allotted an adventure sport each according to the result of round 2. The highest scoring team gets the first adventure sport and so on in descending order. The least scoring team gets the last adventure sport. After the adventure sports are allotted the different link for each adventure sport will be provided in the chat box and teams have to go to their assigned adventure sport link only. Once the links are opened, teams will get 6 questions related to that adventure sport and they have to answer in 5 mins.

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IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

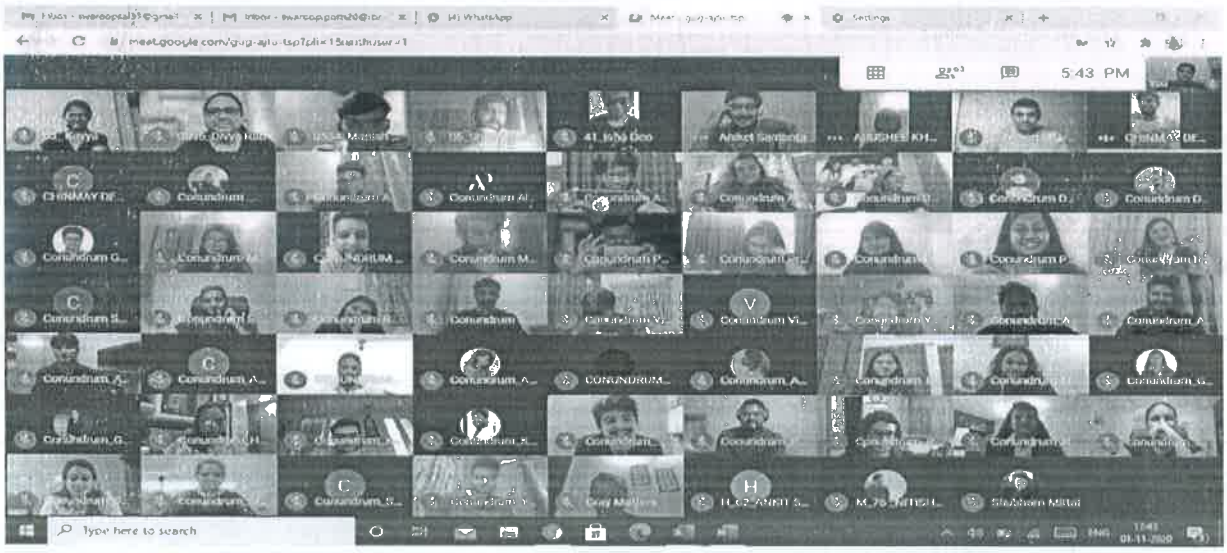
Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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REGISTRAR
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Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

Ref: IFHE-/IBSVAC771 Dt: 01/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Karmantra (Trishna)** is 01-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Karmantra

(01/11/2020)

It was a real privilege for Diatribe to be one of the performers in the closing ceremony of IBS Hyderabad's Annual fest – Trishna on 10th Jan 2021 which involved the participation of all the clubs and also students from other institutions. Diatribe's performance was aimed to provide a refreshing experience to all the students by performing some of the most popular rock numbers and ensure a great evening for everyone.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get

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involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

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IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating - EB1 TS.

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Ref: IFHE-/IBSVAC772 Dt: 05/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Genesis 4.0 by Money Matter** is on 07-11-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on Genesis 4.0

(07/11/2020)

It was a Club activity Conducted at IBS Hyderabad. Club activity Conducted on Google Meet

Genesis 4.0 was conducted with the collaboration of MMC (Money Matters Club). The idea was to fuse the domain of both the clubs and create the most realistic event which also has the elements of current scenario i.e., round 1 was identifying the brand and pitch the strategies and round 2 was totally based on money and bidding. This was a two-day event scheduled on 7th and 8th November 2020.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

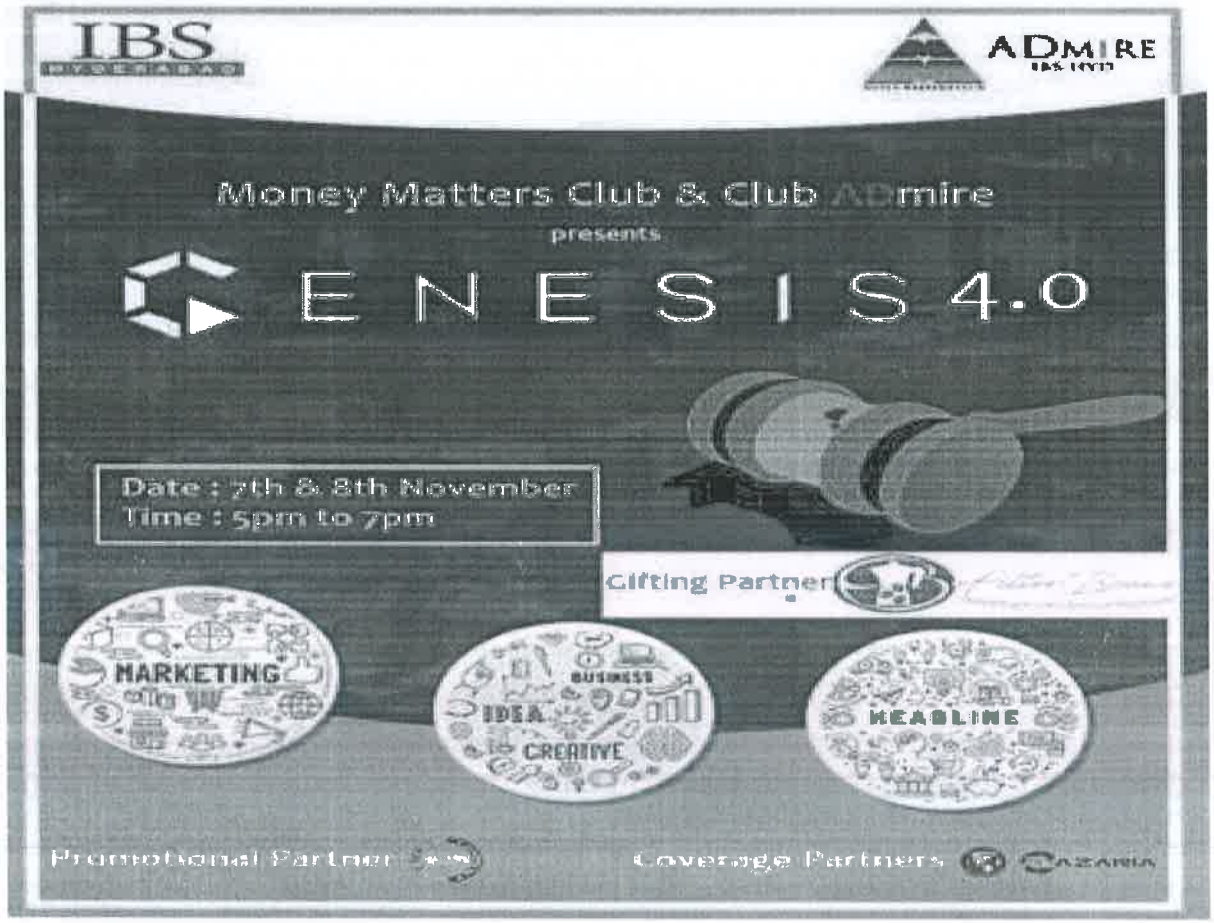
Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire

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are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC773

Dt: 07/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Social Stratification at the workplace by Newswire** is on 07-11-2020.

For any further queries contact Student Coordinator.

Coordinator

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2. Dean Academics

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Report on Social Stratification at the workplace

(07/11/2020)

The concept of social stratification embraces the range of occupational inequality. However, the structure of social stratification varies from country to country. ... The papers of this volume address a number of issues relating to social stratification and work. The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

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Ref: IFHE-/IBSVAC774 Dt: 08/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **HOWZZAT by VAPS** is on 08-11-2020 to 10-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on HOWZZAT

(08-11-2020 to 10-11-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team

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Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

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In the spirit of IPL 2020, Team VAPS in association with Fan2Play provided a virtual IPL arena for the students of IBS. Participants here showcased they knowledge about IPL teams, players and the gentleman's game. The game is based on predications about the ongoing match and helps you win exciting prizes on the basis of your position on the leader board

Indian Premier League (IPL), Indian professional Twenty20 (T20) cricket league established in 2008. The league, which is based on a round-robin group and knockout format, has teams in major Indian cities. The brainchild of the Board of Control for Cricket in India (BCCI), the IPL has developed into the most lucrative and most popular outlet for the game of cricket. Matches generally begin in late afternoon or evening so that at least a portion of them are played under floodlights at night to maximize the television audience for worldwide broadcasts. Initially, league matches were played on a home-and-away basis between all teams, but, with the planned expansion to 10 clubs (divided into two groups of five) in 2011, that format changed so that matches between some teams would be limited to a single encounter. The top four teams contest three play-off matches, with one losing team being given a second chance to reach the final, a wrinkle aimed at maximizing potential television revenue. The play-off portion of the

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tournament involves the four teams that finished at the top of the tables in a series of knockout games that allows one team that lost its first-round game a second chance to advance to the final match.

With the advent of the IPL, almost overnight the world's best cricketers—who had seldom made the kind of money earned by their counterparts in other professional sports—became millionaires. The owners of the IPL franchises, who included major companies, Bollywood film stars, and media moguls, bid for the best players in auctions organized by the league. At the outset of the IPL, the well-financed Mumbai Indians had the league's biggest payroll, more than $100 million. It cost the Chennai Super Kings $1.5 million to secure the services of Mahendra Dhoni in the initial auction for the 2008 season and the Kolkata Knight Riders $2.4 million to sign Gautam Gambhir, the opening batsman for the Indian national team, in the bidding for the 2011 season.



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Ref: IFHE-/IBSVAC792 Dt: 10/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **E-ICFAI by VAPS** is on 10-11-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on E-ICFAI

(10-11-2020)

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Ref: IFHE-/IBSVAC799 Dt: 11/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Advertisin by ADmire** is on 11-11-2020.

For any further queries contact Student Coordinator.

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Report on Advertisin

(11/12/2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the collaborative event edition 2020,Club Gray Matters and Club ADmire, organized a theme-based quiz event ADverstein, comprising the theme of Advertising & Marketing. The sponsor for this event was Lenskartand all the lucky participants were given a free three months Gold membership coupon. The event was of three rounds which was organized on 11th of December 2020 at 6:45pm, the participants were asked to register themselves in teams of two which saw a great response of 33 teams.

The event consisted of three rounds: -

Round 1: (No. of teams = 33)

Quizzypop, a basic quiz round which was based upon the theme Advertising. Participants had to give a short answer according to the questions shown. The questions displayed were related to any advertisements, taglines, Brand Ambassadors etc. This round consisted of 30 questions and a total of 17 minutes were given. The online platform that was chosen for the smooth conduction of the quiz was Fyrefox.

Round 2: (No. of teams = 14)

Branded Mastermind, in this round 3-4 pictures were displayed and participants had to find a common point between the shown pictures and name the company/brand associated. So, the pictures were displayed on the powerpoint presentation and participants had to type the answers in the google form provided to them. There were 15 questions in this round. Each question was displayed for 30 secs and at the end of it, 10 secs were provided to type the answers in the google form.

Round3: (No. of teams = 5)

Marketing Menace, similar with the game Jeopardy. There were questions from 5 different categories (TV Ads, Brand History, SBUs, Banned Ads, Techniques of Marketing) and each of the teams got 3 chances to score maximum points. The round was played in 2 sets wherein each of the 5 teams played the 1st set and then there was another round of the same. The

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questions were displayed for 40 secs. The 40 secs timer was displayed on the screen itself. If they were unable to answer within 5 secs, they lost that particular chance and the right answer was displayed to them. They could also choose not to answer a question but they couldn't skip their chance once they see the question. If they got the answer right then they gained points equal to the amount they had chosen and if they got the answer wrong or unable to answer within the stipulated time then they attracted negative points equal to 10% of their chosen amount. The online platform used for this round was Playfactile.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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Ref: IFHE-/IBSVAC748 Dt: 13/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Spirituality at Workplace by Newswire** is on 13-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Spirituality at Workplace

(13/11/2020)

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and

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behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

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national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating – EB1 TS.

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Ref: IFHE-/IBSVAC892 Dt: 04/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **E-AAVEG by VAPS** is on 04-12-2020 to 06-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

Report on E-AAVEG

(04-12-2020 to 06-12-2020)

We are passionate about sports. That's what V.A.P.S stands for and we make sure the passion for sports remains in our heart forever.

"V.A.P.S." is the official sports and fitness club of IBS Hyderabad. In 2005 sports lovers came together to lay the foundation of the club with the vision to provide a platform for sports enthusiasts. V.A.P.S. is among those initiatives in IBS whose sole aim is to carry out events as well as learning sports and management at the same time. "Express your sport" is the motto of this club. Its not just about playing games and discussing sports, it's about how much you value the discipline for the thing which you are passionate about.

Since its inception, V.A.P.S. has been achieving new heights, and has gained technical expertise in Sports and fitness. Its achievements include conducting successful tournaments for various sports throughout the year and inculcating the best managerial skills among its members, participants and people associated with it.

Apart from achievements in conducting these tournaments it is always a honour to show our team spirit at AAVEG. It is a national level sports fest for B-schools in India. It was started in 2010 and received a stellar response from colleges like ISB, NICMAR, IMT, IBS Mumbai, IBS Pune etc.

V.A.P.S. has always been focused towards the management activities as well in its leadership. It's contribution includes participation not only by games but also through Marketing, advertising, operations, events, editorials/magazines and financial accounting.

We believe that adherence to its core values is the main contributor towards its success. We believe in an open, transparent culture with no hurdles of formal membership criteria. We are open to all sports lovers who wish to excel in management and sports. All members are encouraged to undergo professional learning. This has helped V.A.P.S. create generations of leaders of the highest quality.

It is rightly said that winners never stop even after giving their best shot. They keep on going with the intention to improve further. This is the essence of every member of Team V.A.P.S. They give their heart and soul to serve the sports fraternity in the best way possible. "Team

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V.A.P.S" is the official sports and fitness club of IBS Hyderabad. The club started in the year 2005 when some individuals passionate about sports came together to lay the foundation of a team, working towards developing and promoting sports among the students. Teams V.A.P.S not only promotes sports but it also teaches the skills of managing the team members as well as the participants and others associated with it. "Express your sport" is the motto of this club. It is not about playing games and discussing sports, it's about how much you value the discipline for the things that you are passionate about

Since its inception, Team V.A.P.S has been achieving new heights and has gained technical expertise in Sports and fitness. It has managed to conduct a lot of successful tournaments and keep people more aware about all the sports. Team V.A.P.S has always been focused towards the management activities as well as in its leadership. It works in various verticals, which include marketing, finance, operations, public relations and media, editorial and events.

We believe that adherence to its core values is the main contributor towards our success. We are open to all sports followers who wish to excel in management and sports. All members are encouraged to actively participate in the planning and execution of events, hence creating a professional training environment. This has helped Team V.A.P.S create generations of leaders of the highest quality.

Each year, when the winter arrives, it brings along our pride marking the arrival of the season of sports battle we love and call AAVEG, this time namely, E-AAVEG –THE FIRST OF ITS KIND, the national inter B-school sports fest. It all started way back in 2010 but the magic has always managed to unfold and wow everybody more each year.

A sports fest is one that that is primarily concerned with bringing out the physical side of the students who are generally into exercising only their brains during other times. It is an opportunity for sports enthusiasts to have their share of fun at college and show their skills and passion towards the sport. Most colleges encourage sports activities which are known to enhance the concentration capacities and academic performances of the students, besides serving as a healthy mid-studies break activity.

Infrastructure is of paramount importance here. Many colleges, especially in crowded cities like Mumbai lack their own grounds, and hence, it is important to book rental grounds in advance. The same applies even to equipment. Thus, majority of the costs involved relate to rental fees. First aid, paramedics and doctors also have to be kept on standby in case of injuries.

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A college may have its own in-house referees/umpires or may call in a professional for the same.

Most sporting events are common to all, such as Athletic track-n-field events, Cricket, Football, Rugby, Tug-of-War, Basketball, Volleyball, etc. A few colleges, depending on the infrastructure available, may also include sports such as swimming, polo, water polo, etc.

Reason why sports fests should be held:

allow students to develop psychomotor skills and fine-tune motor skills with coordination, movement, strength, dexterity, grace, and speed, and also find healthy outlets for energy.

promote camaraderie and rapport among students, instructors, parents, and administration. In other words, sports build strong bonds within the community.

instill discipline among students.

provide a healthy pastime to help students refrain from various vices such as drugs, smoking, drinking, and spending excessive time on electronic devices.

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Ref: IFHE-/IBSVAC893 Dt: 11/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Advertisin by Grey Matters** is on 11-11-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Advertisin

(11-11-2020)

It was a Club activity Conducted at IBS Hyderabad.

ADVERSTEIN was a one day event in collaboration with Gray Matters Club (the official quizzing club of IBS Hyderabad). The idea was to fuse advertising and branding concepts with the high-end questioning standards of GMC. This event was scheduled for 11th December 2020 on the Google Meet platform. It was conducted on 11th December 2020. It was the one-day event consists of three rounds having the blend of tricky questions related brand and advertisement. Round 1- Quizzypop This round was scheduled for 15 mins, in this round there were 30 questions based on Advertisement, Tagline, Differentiate the logos, Brand ambassadors, celebrities who have invested in startups recently. Fyrefox was used as Separate platform for asking questions to participants. Round 2- Branded Mastermind This round was based on the theme "Connect the things" i.e., there were two images merged in form of equation [image1+image2 = Brand's name] whose output is a name of certain Brand, there were 15 questions which participant have to answer in 45 seconds to 1 minute depending on the question level. Round 3- Marketing Menace This round was based on "Jeopardy" which includes five categories and 10 questions in each• category and 10% negative marking. Categories were based on Brands.

Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for

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various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



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Ref: IFHE-/IBSVAC893 Dt: 11/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Juari 10.0 by ADmire** is on 11-11-2020.

For any further queries contact Student Coordinator.

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Report on Juari 10.0

(28-11-2020)

It was a Club activity Conducted at IBS Hyderabad via Google meet and Zoom.

This year Club ADmire celebrated the 10th anniversary of our flagship event Juari. This year too Juari 10.0 was full of fun even during the pandemic and we were able to create a stress-free environment in these hard times. Juari 10.0 was a two-day event scheduled from 28th to 29th November 2020. The title sponsor for the event was Spartan Poker while gifting partners were Lenskart, 1mg, First Cry, and Ferns N Petals and the beverage partner was Filter Beans.

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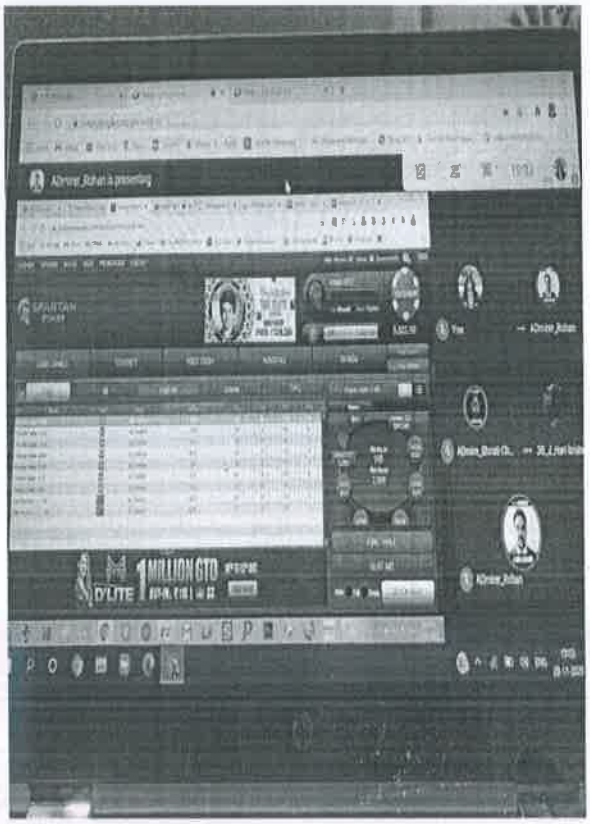
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Ref: IFHE-/IBSVAC991 Dt: 30/10/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **QUIZZER OF THE YEAR 5.0 by Gray Matters** is on 30-11-2020 to 01-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

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2. Dean Academics

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Report on QUIZZER OF THE YEAR 5.0

(30-11-2020 to 01-12-2020)

It was a Club activity Conducted at IBS Hyderabad.

As part of the flagship edition 2020 Club Gray Matters organized a theme-based quiz event comprising the theme of **space and technology**. The quiz was a three round event which was organized for two days on 31st of November 2020 at 6pm and 1st December 2020, the participants were asked to register themselves in teams of two which saw a great response of 27 teams

Round1: (No. of teams = 27)

Dust on moon, a word search round which was based upon the Movies books scientists based on space and tech. Participants have to select the correct word from the cross word. the questions which are used will have two correct options and participants have to select the correct answer which is present in them. the online platform that was chosen for the smooth conduction of the quiz was box of letters)

Round2 :(No. of teams =13)

Into the cosmos, the questions are based on the space technology .20 questions are given in the form of short answers in 20 minutes. Each correct answer fetches you one mark and no negative marks. (Online Platform: FYREFOX)

Round3: (No. of teams =6)

This was conducted on day 2 with 2 phases, space run & spinnie - winner.

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Phase 1: A quiz based on the theme of stars in galaxy space. Phase one will consist of 20 questions. These rounds work on the buzzer the team who buzzed first will get a chance to answer first the correct answer will get +5 and wrong answer get -3.

Phase 2: It is also based on stars' galaxy space. The wheel will have 1 to 7 questions and each team will spin the wheel one by one. The team which got high marks in the previous round will

get the first chance and so on. Similarly four wheels will be there and one after the other will be played.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

Motto of Gray Matters

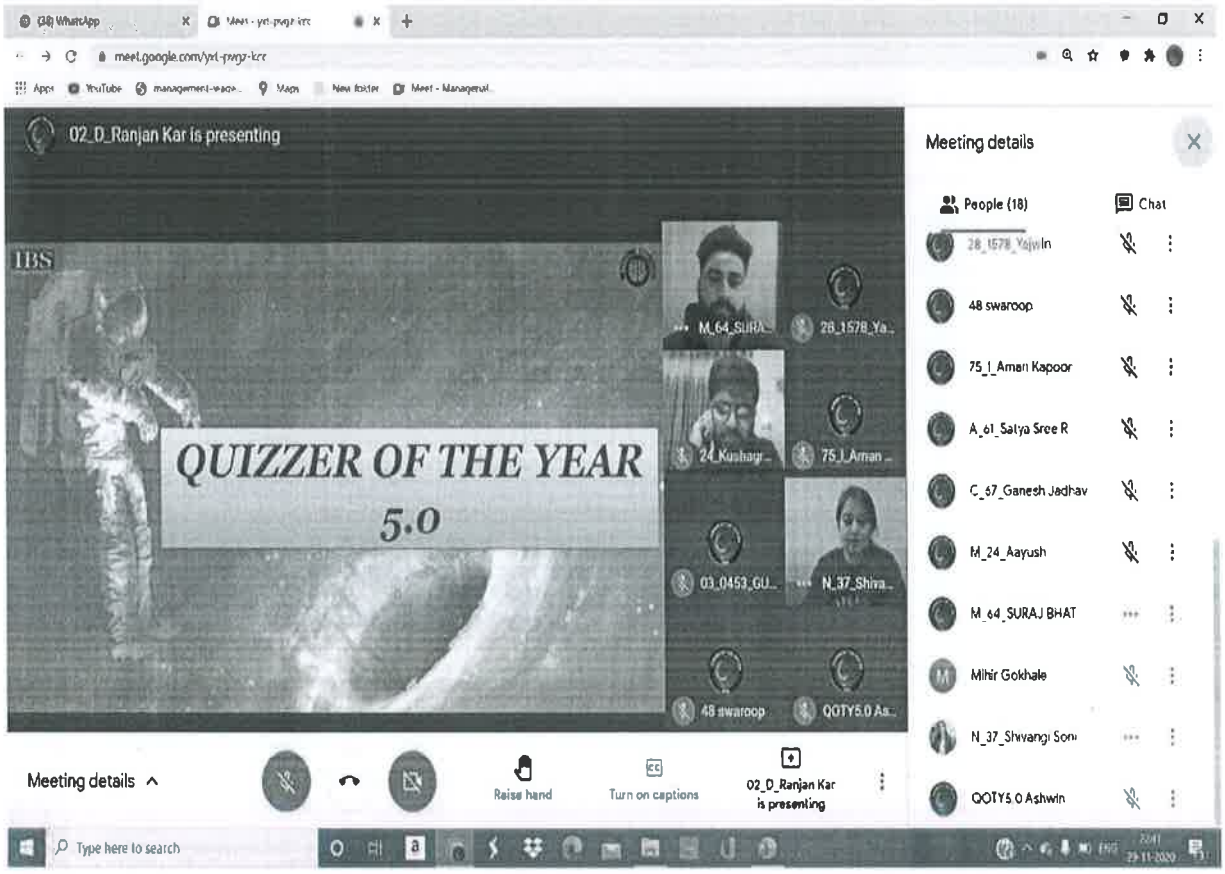
"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.

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Ref: IFHE-/IBSVAC894 Dt: 12/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Communique by Nazaria** is on 12-12-2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

Report on Communique

(12/12/2020)

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As a club the vision is to To be an activity club that is always ahead in the intellectual thought process when compared to the pool of clubs present at IBS Hyderabad, resulting in an overall quality enhancement with stratified learning process engagement. We strongly believe that awareness about every issue helps us form an opinion thus help us make informed decisions. We provide the opportunity to the students to refashion their erudite ideologies towards the corporate world by encouraging versatility in its domains to achieve a broader perspective of the corporate culture

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Ref: IFHE-/IBSVAC895 Dt: 18/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **GUEST LECTURE ON DIGITAL TRANSFORMATION IN RETAIL by ADmire** is on 19-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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THE ICFAI FOUNDATION FOR HIGHER EDUCATION
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Report on GUEST LECTURE ON DIGITAL TRANSFORMATION IN RETAIL

(19-12-2020)

Club ADmire the official Advertising and Branding Club of IBS Hyderabad organized a Guest lecture by Mr.Harshavardhan Chauhaan – Vice President of Spencer's Retail's and nature's basket. He is listed amongst the 50 most influential retail, ecommerce and Martech professionals in India by CMO Asia- Africa - GCC Retail Congress and has been featured as the Marketer of the year by Economics Times and India Retail Forum. He has undergone an intensive venture development program at London Business School with VC' and PE funds building the next generation businesses and was amongst the Top 7 growth businesses globally with peers from more than 40 countries. Mr. Harshavardhan is a computer science engineer gaining over a strategy focused experience with Shop Clues, Godrej and Accenture. Being associated with ITC, Unilever's and Reckitt Benckiser, Mr Harshavardhan is an accomplished Marketing professional who has successfully managed businesses and has achieved complex marketing objectives in Retail, Ecommerce, durables and FMCG.

The event started with the welcoming note of the guest Mr.Harshvardhan Chauhaan and faculty member Mr. Surjit Kumar Kar. The guest lecturer covered about the retail strategy which includes the convergence, customer activity, co-operation, co-ownership, co-creation, continuous learnings. He discussed about the smart phone market penetration and number of internet users in 2021. The Guest has further explained about various business models and traditional models. He also discussed about the emerging business models like subscription model (Netflix), freemium model (Spotify), free model (Google, face book), market place model (eBay, I tunes), Access model (Zipcar). The session was very interactive as opinion polls were also conducted by guest. As the last part the event, guest clarified the doubts and questions asked by participants in chatbox regarding the Digital Transformation in Retail. The lecture ended by a fruitful discussion on employment opportunities as well as curriculum options in field of retail marketing.

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Admire Club- MISSION

To evolve into an eminent and regarded branding and advertising club by aligning our garnered knowledge with utmost determination and diligence.

VISION

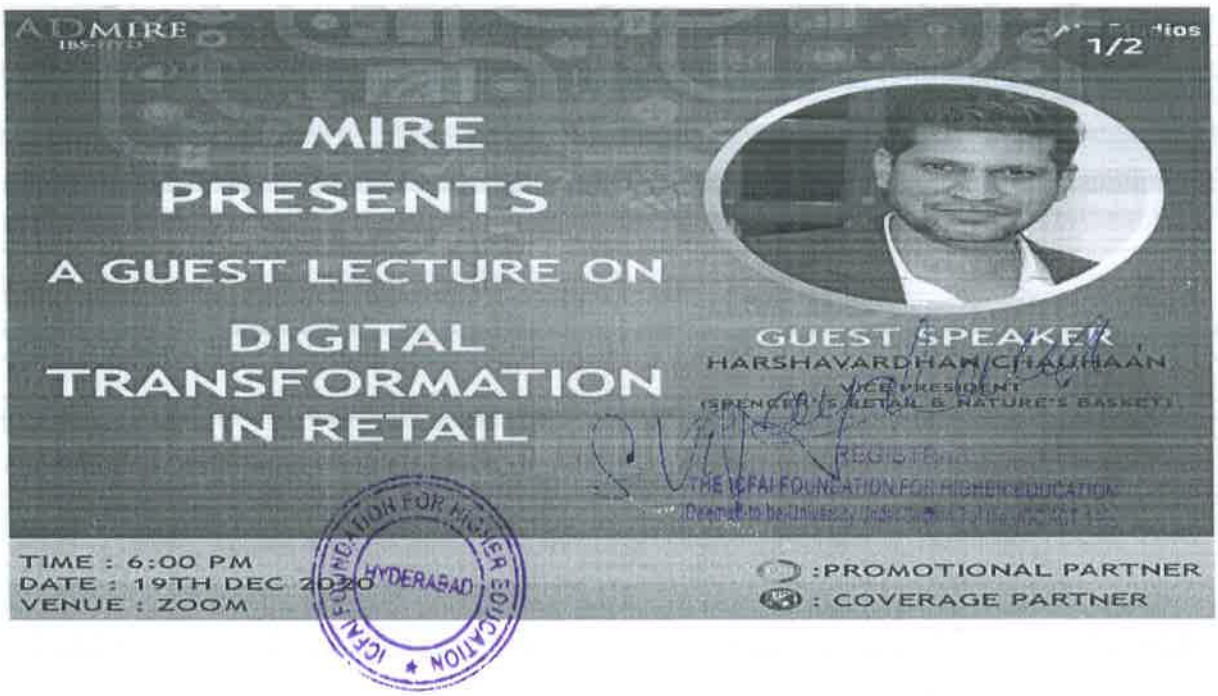
To explore and implement several dimensions of the branding and advertising sphere, provide frontline advertising solutions to our clients with the intension of widening the acumen of the students of IBS Hyderabad.

Integration with Institute's Mission & Vision

As the official Advertising & Branding Club of IBS Hyderabad, ADmire focuses on inducing the right knowledge and skills required for successful advertising and creative branding for various clients and via numerous events it conducts. We aim at creating leaders with the right attitude who are not only skillful but also industry-focused and possess managerial qualities.

Description

Creativity is piercing the mundane to find the marvellous. Club Admire gives students the opportunity to think out of the box and use the needle of skill and knowledge to knit a better future for themselves. Club Admire provides them a platform to sharpen their skills and transform their branding and advertising knowledge into practicality. Club Admire selects students who are enthusiastic about learning and have an inclination towards the field of marketing, precisely branding and advertising arm of marketing. The members of club Admire are known for their originality, unmatched creativity, prolific innovation and profound knowledge of branding. Club provides abundance of opportunities for these budding managers to test and enhance their creative knowledge and leadership skills.



Ref: IFHE-/IBSVAC896 Dt: 19/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **FRAMES by Nazaria** is on 19-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Frames

(19/12/2020)

A photograph is not just a repercussion of you clicking it with a camera. It's when you bring all the pictures you have seen, the books you have read, the music you have heard, and the people you have loved. Correctly said by Ansel Adams. So it goes to all the photographers' amateur, professional, novice, or for people who just do it for fun. Nazaria (The Official Photography club, IBS Hyderabad) is an amalgamation of individuals with a common passion of photography

Nazaria, as a club, provides a friendly and supportive environment for photographers at all levels of experience and interest in all the distinct domains within photography. Photography being the sole passion of all associated members, we foresee to it that we not only utilise our knowledge and resources to provide our services to the institution at every given opportunity but we have also made our best efforts to further the vision of the institution by integrating research, teaching, institution building, community development and knowledge sharing (also coined the „IBS Trick") by ensuring knowledge sharing sessions pertaining to not just the photography domain but also by collaborating with different academic centric clubs to help our batch-mates with studies as well. Apart from that we also collaborate with different other clubs to promote the welfare of the society thus making sure that we contribute our fair share of efforts towards furthering the legacy that IBS, Hyderabad has provided us with.

Nazaria believes in Imaging the Imagined thoughts and ideas through a pictorial representation which runs in the veins of IBS Hyderabad"s as well as ICFAI"s Futuristic Goals. We also believe that Photography is one of those arts which provides the person in keeping memories of IBS stacked in the photographs clicked. We provide a platform where students can know more of the IBS" Diverse Culture of Education, Clubs, and Communities. Moreover, We mould the student in such a way that they become an expert in various skills i.e. Technical Skills, Team Building, Leadership, Tackling Peer Pressure, etc through the art of Photography which they have developed through the club. Just like ICFAI"s as well as IBS Hyderabad"s ultimate goal i.e. Nurturing the students in every skill, we also aim at providing the students develop the skills mentioned above and excel in their future in all aspects.

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Aaina is the official Social Awareness Club of IBS Hyderabad, is a platform for reflection of inner beauty of the soul. Nazaria, the official photography club is highly obliged to collaborate with aaina with all their events.

The Flagship event of the club begin with 2 day Photo exhibition cum Sale followed by Guest lecture and workshop along with various cultural activites and intra college photography competition . The two day event consisted of 2 guest lectures by Mr. Prudhvi Chowdhary and Mr. Satyam Rednam. Mr. Satyam Rednam enlightened the students on graphics and digital art.

DATE:- 6/12/19 & &/12/19 DAY :- Friday & Saturday

VENUE:- Courtyard Number of hours worked Ø Clicked:- 18 hours Ø

Editing:- 40 hours Photos Uploaded:- 255 pictures

Number of Photographers:- 8

Name of Photographers:-

1. Jayanth Kandala
2. Ishit Shah
3. Ashish B
4. Prateek Singhal
5. Ramesh S
6. Stuti Kuchchal
7. Tiyas Som
8. Divyanshu Chandra

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The Open competition celebrates outstanding standalone images from across the world. Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative through excellent technical and creative skills. The Open competition aims to uncover images that show the world around us and to give the opportunity to photographers whose work might otherwise never be seen.

Photographers of all abilities can enter multiple single images to the following categories: Architecture, Creative, Motion, Landscape, Lifestyle, Natural World & Wildlife, Portraiture, Object, Street Photography, and Travel.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources. Photographers are invited to illustrate the daily life of a health worker through photographs. There are three categories of submission: 1. Colour photographs (digital or prints) 2. Black and white photographs (digital or prints) 3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

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Ref: IFHE-/IBSVAC898

Dt: 20/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Picture perfect by Nazaria** is on 20-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

Report on Picture perfect

(20/12/2020)

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ADmire is the official advertising and branding club of IBS Hyderabad. This team has made itself a brand by choosing these perfect brand elements. And beyond this, admire has a rich clientele which includes big brands like Dominoes, OYO, KTM, Okos etc. What do they do with these organizations? They offer them services and terms them client servicing. Client servicing at ADmire is like a hard-core field job which brushes up students' soft skills like communication and also builds their confidence. People in this club are used to meeting and talking to people at prestigious ranks in prestigious companies. ADmire also has a bunch of creative individuals who develop new ways to keep the club on the roll. The marketing team uses all in their realm to amplify the business of the clients. The club also hosts a plethora of guest lectures for the budding managers of IBS. All in all, ADmire is the place for people if they wish to go beyond and do a little extra in their college days to decorate their résumé. And ADmire is also the place to be if one wants to use networking to their benefit and make college life even more happening and memorable.

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Ref: IFHE-/IBSVAC904 Dt: 21/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Ignitia by Nazaria** is on 21-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

Report on Ignitia

(21/12/2020)

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and

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behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.43/4.00.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB), USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the

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As a club the vision is to To be an activity club that is always ahead in the intellectual thought process when compared to the pool of clubs present at IBS Hyderabad, resulting in an overall quality enhancement with stratified learning process engagement. We strongly believe that awareness about every issue helps us form an opinion thus help us make informed decisions. We provide the opportunity to the students to refashion their erudite ideologies towards the corporate world by encouraging versatility in its domains to achieve a broader perspective of the corporate culture

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Ref: IFHE-/IBSVAC843

Dt: 22/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Say NO to prenatal sex determination campaign by Newswire** is on 22-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION * HYDERABAD

Report on Say NO to prenatal sex determination campaign

(22/12/2020)

The mission state of club Newswire is to work in full collaboration and understanding with other clubs henceforth creating a more informed environment for the public leading to a better understanding and greater appreciation for the events conducted by them. We work towards keeping our readers updated with news from all around the world along with events happening around the premises. With our events, conclaves, and panel discussions we bring practical knowledge to our community about corporate lives. This will not only help us to grow but also all the students of the college to open up new roads to the imagination and managerial skills.

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IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and

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Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

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Ref: IFHE-/IBSVAC891 Dt: 23/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **Say Sankalp by Gray Matters** is on 23-12-2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Sankalp

(23/12/2020)

As part of the collaborative event edition 2020 Club Gray Matters and Club Sankalp organized a theme-based social run campaign on the theme of ROAD SAFETY. We got approval from Hyderabad Police Department for running the campaign. We floated and tried to spread awareness about ROAD SAFETY among people.

IBS Hyderabad's Official Quizzing Club- Gray Matters, being the youngest and Niche' yet most academic focused club that works for the betterment of the students by not just conducting and encouraging students to participate in Quiz events but also by publishing various materials of knowledge like knowing the Important persons of business, Mergers and Acquisitions etc.

We also provide them much needed information in various fields of business, current affairs, social- engineering, technology, economics etc., which is beyond the walls of campus that they would require in the competitive business world not just to survive but to stand out.

We believe Quizzing can be used as a fun and interactive tool to spread knowledge among the student community, and actively works towards that goal.

Mission, Vision and Motto

Mission of Gray Matters

- To inculcate the habit of Quizzing, knowledge sharing, encouraging and learning nuances of the business world.
- To update and develop skills of the club members as demanded by the corporate world.

Vision of Gray Matters

To be a leader in providing knowledge of the business world.

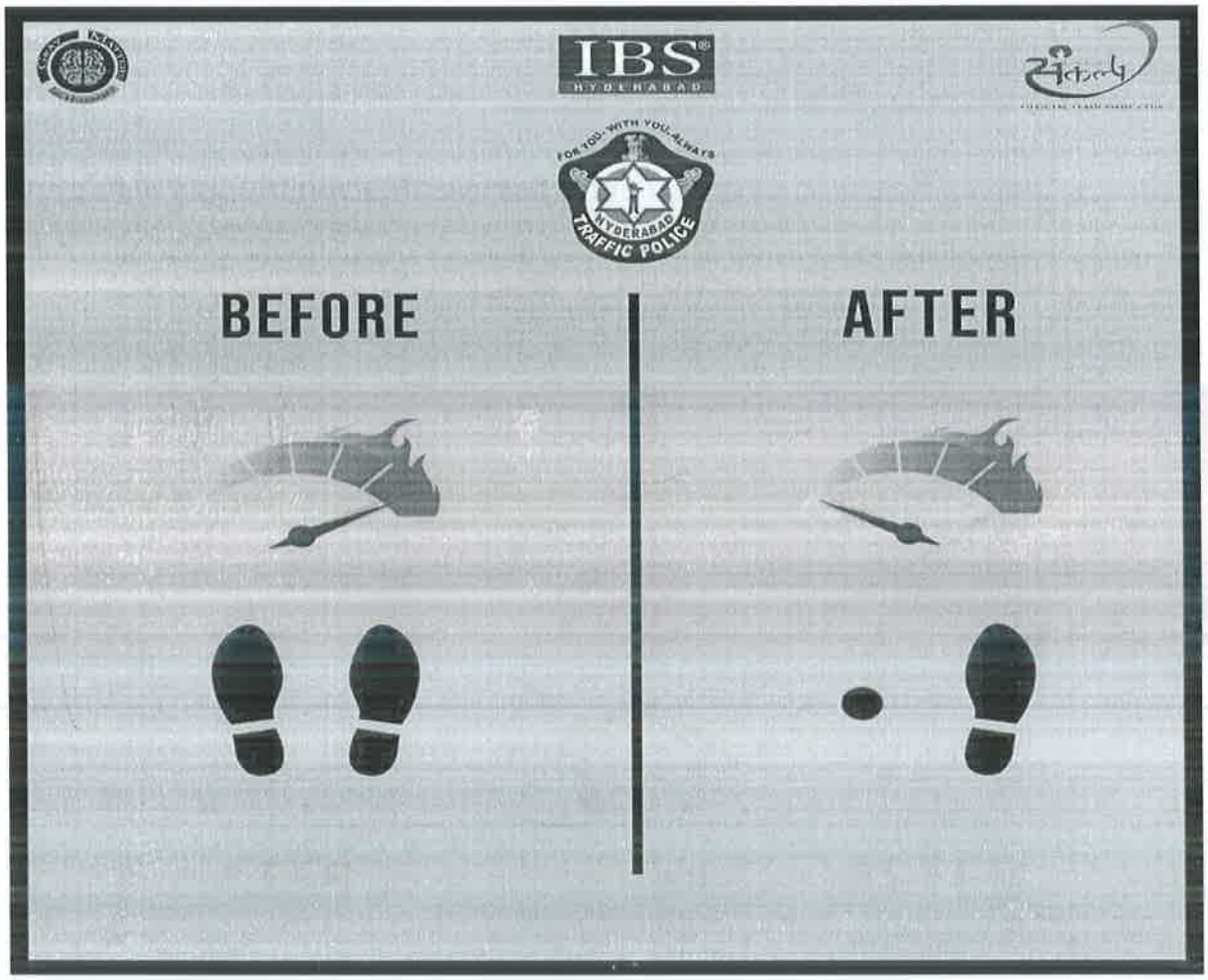
Motto of Gray Matters

"Learn. Experiment. Implement" is not just the tag line but it's the way of learning new things.

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Integration with Institute's Mission and Vision:

While conducting a quiz there is a certain research done which helps people who are attending to think in a broader perspective and to gain knowledge in various fields which helps them in becoming great leaders.



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Ref: IFHE-/IBSVAC691 Dt: 11/12/2019

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event **HR AMBH** will be organised by Convergence Club **of IBS Hyderabad is On January 11, 2020.**

For any further queries contact Student Coordinator.

Coordinator

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2. Dean Academics

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Report on HR AMBH by club Convergence

January 11, 2020

This event was part of IBS Hyderabad Annual Fest - TRISHNA 2K20. The theme of event was Corporate Mantra and with the blend of HR rounds were made.

- • 1st round was the puzzle round in which participants had to solve the puzzle pieces, but they had to answer the questions in order to get the pieces of puzzle.
- • 2nd Round was the Screening of CVs. In this, participants had to screen out the CVs according to the position given to them.
- • In the 3rd round, Participants had to do the role play of HR manager and employees based on the daily issues of workplace.

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The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.43/4.00.

IBS, Hyderabad is a Business Education Alliance Member of The Association to Advance Collegiate Schools of Business (AACSB). USA. The membership enables the School to enrich course content, strike collaborative agreements, offer visiting scholar opportunities, & streamline academic operations by networking with other members of the AACSB. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ***at the state level. IBS Hyderabad has been rated by ICRA at National level with rating - EB2+ IN and at state level with rating – EB1 TS.

Club Convergence focuses upon "Learning for Leadership" and strives to achieve the same through enhancing KSA's in regard to HR industry and implement the leadership programs which would make the students industry ready. It is dedicated to hone the talent to prepare today for a professional tomorrow.





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Ref: IFHE-/IBSVAC692

Dt: 25/03/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an **Ideation Workshop** by the Macon club of IBS Hyderabad is on March 31, 2020

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on Ideation Workshop

31/03/2020

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act 1 of 1350F), with the main objective of imparting high quality education. IFHE was declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as it's constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its eighth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

IFHE is a professionally managed Deemed-to-be-University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organogram of the University is presented here.

Co-curricular and extra-curricular activities are very much part of the day to day life at IFHE campus. With a large batch on the campus, the student community saw many activities during this year. In spite of their hectic academic schedule, students of the Faculty of Management are active outside the classrooms. Most of these activities are steered by the students under the guidance of a faculty member. Events across all areas of management as well as those related to sports, socio-cultural events and the arts are organized throughout the year.

At IBS Hyderabad, there are clubs / cells / committees in almost every functional area of management. Students with a focus on marketing and strategy have at least two clubs that may interest them. While ***ADmire*** is a club for students interested in advertising and branding, ***Maverick*** is more focused on selling and strategizing. Students who are interested in the Finance domain also have a choice of clubs to be part of. ***Money Matters*** is a club with its focus on money and banking, while ***FinStreet*** is a club focused on the financial markets. ***EcoBizz*** is a club which focuses on public policy, the economy and the business environment. Students who are interested in HR have a club called ***Convergence***, while ***Kaizen*** is a club which caters to the interests of the students in the Operations area. The ***DOT*** club organizes events and activities related to technology in general and IT in particular.

There are several clubs whose activities go beyond the functional areas of business. ***Speak-Up*** is a club that organizes debates and public speaking competitions. ***Aalna*** is a club which encourages students to reflect on issues while using their talents in creative writing and art. ***Gray Matters*** is the official Quiz club of IBS Hyderabad. ***Xpressionz*** is the name of the official theater society of IBS Hyderabad. ***Nazaria*** is the popular photography club of the institution.

Infinity Studios is a student club with a focus on movie appreciation and making. ***Samavesh***, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes

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the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. The students also have a popular rock-band, ***Diatribe***.

There are three clubs in the arena of adventure and sports. ***VAPS*** is dedicated to the promotion of all sports and games. ***IBS Blues*** focuses on swimming and water sports, and ***Prakriti*** organizes nature-based events like trekking, bird watching, rock climbing and rappelling.

The ***Prayaas*** Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. ***Newswire*** focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as keeping the outside world informed of the happenings in IBS Hyderabad.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social action. Blood-donation camps, free dental check-ups and other such activities have been organized in the last one year. ***Sankalp*** is a club that promotes social and business leadership and works toward nation building.

A Guest Lecture by Mr. Itae Nathum, Vice President, Hacker U, Israel was conducted on 18th August, 2017. It was a successful event attracting more than 100 students. Mr. Nathum spoke about many issues regarding the cyber hacking, firewall issues, cybercrimes, ethical hacking etc. It was an enlightening experience for all the students present. The session ended with a question and answer round wherein the students clarified their doubts regarding cyber security. The guest lecture conducted not only increased the students' knowledge about cyber security but also paved way for their interest towards Information Technology which could help the students in their corporate life in future.



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Ref: IFHE-/IBSVAC693

Dt: 01/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event competition-based event **WORLD DAY AGAINST CHILD LABOUR** is on the July 12th, 2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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World Day against Child Labour Campaign

June 12, 2020

Millions of children around the world are trapped in child labour, depriving them of their childhood, their health and education, and condemning them to a life of poverty and want. Hence on 'World Day against Child Labour', on June 12, 2020, the Club Sankalp with Prayaas - the official inter B-school and corporate events club of IBS, Hyderabad organised a campaign on the same. It was a virtual campaign that comprised of an interactive bingo challenge and an eye-opening video, which stood against child labour and how to support the cause.

About IBS: ICFAI business school, prominently known as IBS is one of the top business schools in India. It is a component of ICFAI Foundation for Higher Education (IFHE), a deemed university under the UGC act 1956 which offers a wide range of programs to the students all over the country which include B. Tech, BBA, BBA/LLB, MBA, M. Tech, LLM, Ph.D. full/time and part/time programs as well. IBS has eight other campuses across India and IBS Hyderabad tops the list. As a B-school known for excellence in management education, their vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing. IBS has ample collaborations with many of the best foreign business schools. It has a plethora of clubs which focuses on both curricular and extra/curricular activities. These clubs are maintained by students with faculty mentoring them in the right way. These clubs help students understand various kinds of people and to communicate effectively with them and manage. They also help them improvise their leaderships skills, team work which is the key to became an effective manager.

Another important feature of IBS which differentiates it from other business schools is Case based learning. Students here get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Added there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have exposure to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curriculum which differentiates IBS from other business schools. Mission: The mission of IBS University is to offer world-class, innovative, career-oriented professional post-graduate and undergraduate programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and a high sense of ethics. The University will strive to create an intellectually stimulating environment for research, particularly in areas bearing on the socio-economic and cultural development of the state and the nation. Vision: To be a top-ranking private university of choice for students, staff, and corporates, recognized for excellence in Higher Education and Research.

Club Sankalp is the Official Leadership and Nation – Building Club of IBS, Hyderabad. The club has been founded to foster the Social as well as the Corporate Leadership capabilities in the students of IBS Hyderabad and harness their potential towards contributing significantly to the well being of the society. Furthermore, the modus operandi of the club is to empower ordinary citizens to make extraordinary difference in the lives of common men through constructive nation-building activities, upliftment of the society/corporate, spreading corporate and social awareness. Working with a motto of "BE THE CHANGE', it stands on the pillars

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of 'SERVE, LEAD and INSPIRE'. To fulfil its idea of being the change, the club organizes various events that include activities related to Student Social Responsibility, workshops, guest lectures, awareness programme, etc. The club holds the honour of conducting the flagship event of the college annual fest (Trishna) – Megistanos, The Hunt for Best Manager. The other flagship events of the club are Drishti and Magnate. Saying things is easy, but living up-to your words is difficult. The club ensures that it conducts a SSR on all important dates of the year, thus reaching out to people who need our help and making a day in their life brighter and happier. The club has been associated with Indian Development Foundation for various projects on social service. The Club has also launched the first edition of its annual magazine – Pehel, Nayi Soch ki Nayi Shuruat this year. ''Between stimulus and response is our greatest power- The freedom to choose! ''- Stephen R Covey.

Vision: To create content that prepares young people to make ethical and moral choices in their lifetime, by instilling in them values that would help them serve, lead and inspire the society. Mission: To lead the students of IBS Hyderabad into growing relationship with the society they live in, to achieve immediate and long-lasting changes in their lives by fostering social, moral, ethical and corporate leadership capabilities in them. It aims at developing skills that empower the youth to make a difference in the lives of common men through constructive Nation building and upliftment activities. The mission of Team Sankalp is to develop ethical, social and moral values in the students by making them perform certain activities themselves practically in the society, thereby helping them to explore their inner potential as future leaders and creating a sense of leadership. In order to choose the path with ethics and values, one should aspire for it, Sankalp facilitates that by inspiring students to take up the opportunities which help in their overall personal development.

The campaign got a rhapsodic audience with 46 people taking the challenge and a combined view of 600 from Sankalp and Prayaas official page. The campaign was need of the hour as spreading awareness about the child labour among public and students was much required. Major take away from the event: Child labour robs children of childhood. Hence, we have to stop it by making informed decisions and spreading awareness. The child needs to spend their time of childhood with good memories and should not be bound as labours, they deserve better life, and thus, child labour should be abolished.

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Ref: IFHE-/IBSVAC694

Dt: 01/06/2019

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a **World Blood Donation Day** will be organised on 14th June, 2019.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on World Blood Donation Day

14/06/2020

AAINA-The official social awareness and women development club of IBS Hyderabad, works for the cognizance and betterment of the society. With versatile verticals, the AAINA team try to cover every problem of the society and provides the respective solutions. AAINA is like a dormer window through which hope of positivity and happiness can be seen for luminous future human culture. The club is not only about creating awareness but it stands for reflection of inner beauty of the soul. Awareness is like a sun, when it shines on things, they are transformed. To reflect this many activities and events are conducted by the students inside and outside of the campus respectively throughout the each academic year. The club also conducts many Socially Responsible activities which not only efforts directed towards external society but it also impacts on the future becoming managers.

A Management Discussion was conducted on 29th August 2016 on the topic ECG OF EDUCATION SYSTEM where people were invited to be part and share their views on the Education System.

The Indian education system is perhaps the second largest in the world, which is catering more than 190 million students of different socio-economic ground. The total population of the country is about 978 million. Till 1960, the emphasis was on quantitative expansion of educational facilities, which later diverted to enrolment and retention. It is the quality of education that is at present in the focus in all the programmes relating to elementary education in general and primary education in particular

If you look at international education systems, they equip one with critical thinking skills and the capability of applying the knowledge. But they do not provide one with the vast knowledge base that the Indian education system does. Indian education is tougher as compared to the education imparted in foreign universities. There are many people who came from US after completing 10th and they find it difficult to cope with HSC syllabus. It's obvious that you earn a lot of money staying abroad because of the conversion factor but quality of education and curriculum followed here makes a person more competitive. Competition teaches students to unleash their full potential. With so much emphasis on scoring marks, Indians are forced to become fiercely competitive. It's no surprise that 3 of the world's most competitive exams (UPSC, JEE, and CAT) are from India.

Our education policies are being designed and redesigned every year just to have a larger number of kids get educated. Be that be the mid-day meal, or free education for girls, or distributing cycles, and much more, which tend to attract people from lower strata of life, and would not otherwise want to send their kids to schools. They at least have the satisfaction that their child gets food once a day if s/he goes to the school. There are stories where people in remote villages do not want summer vacations in schools, because for two odd months, they do not know how to feed their kids.

"Indian education system" is too broad like an umbrella. Some may argue that one should choose what he wants to study and it must not be enforced upon the students. Though the idea is good, but it is not practical to expect a 15 year old kid to know what he wants to do. What he ends up doing would merely be a reflection of his parent's wishes and what he sees around him which unfortunately, in India is only IT field. A holistic education at the school level in India is ideal. In India, a student is made to study fixed subjects compulsory to all till 10th and then after 10th standard, he can decide which subjects he would like to opt for in future. In fact, this should be extended to the undergraduate level too where all students should have the same curriculum for the first two years and only after that, they should choose a particular field to pursue their career.

The gross enrolment ratio at present is about 90 per cent at the primary and 60 per cent at the upper primary level that suggests that a large number of children of school age population be still out of school. Of those who are admitted in schools only about 65-70 per cent are attending schools. This is also reflected in the high incidence of drop out, which is as high as about 45-50 per cent at primary and 60 per cent at the elementary level. This severely affects the efficiency of educational system. The

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primary education system is efficient to the extent of only 60 per cent and children are taking much more time than ideally required to become primary graduates.

In the top 100 universities list by 'Times Higher Education World Reputation Rankings 2016', none of the Indian universities could make into the list. This suggests that availability of a school or a college need not guarantee the quality education. There is no adequate infrastructure facilities available to schools and the children are not fully utilizing the available facilities. A large number of schools do not have minimum infrastructure, such as, drinking water, toilet facility, school boundary, play ground, buildings, teaching-learning aids, electricity etc.

Education should make a person free, should broaden the horizon of thinking and should encourage to experiment and to ask questions. Ultimately, it should make a person realize what capabilities and shortcomings they have. In India, the youngsters do not think of selecting careers other than , doctors, MBA's and IAS officers. It is not the problem with the young generation but the root passes generations to generations wherein the parents and grandparents do not think of any option above these. They do not vision to think beyond it.

The course structure is rigid and minimum options are available in Indian education system. On the other hand, if a student opts for an education in a foreign country gets a varied range of courses available and moreover students can choose among a host of classes and courses. They can change their major (i.e. field of study) midway through college. This usually means that students receive more exposure to a variety of subjects and hence, are more aware of their career options and opportunities available to them.



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Ref: IFHE-/IBSVAC695

Dt: 01/07/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event **Back to Barter by Club Convergence** on 22nd July, 2020

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on BACK TO BARTER by Club Convergence

July 22, 2020

The event "Back to Barter" was organized in collaboration with Money Matters Club (MMC). The event was organized during the preparatory classes of the batch 2020-22 to promote student activities at IBS. The event had 20 participants. It was conducted in two rounds, one being an interactive session over a g-meet and other an offline round requiring submission of participants' responses.

Round 1 called "Do you know", was an interactive session. It was a quiz of 20 picture based as well as riddle-based question, from the domains of both the clubs. Each correct answer would fetch the participants some virtual money which was to be used in round two. The answers were collected through a google form.

Round 2 called "Let's Plan" was an offline round where the participants had to plan an event with the budget of virtual money provided to them. The event was a seminar on the topic "A study on investment patterns and customer perception towards mutual fund". Every participant was given a basic budget of Rs. 20,000 and additional budget of what they earned in round 1. After making a budget they had to submit a video within 90 minutes with an event proposal & explaining and justifying the budget.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK).

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate culture which develops the cognitive skills among our students. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge applies relevant, contemporary and

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The event was a great success and had a great number of participants enthusiastic about a collaboration between finance and HR.





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Ref: IFHE-/IBSVAC696

Dt: 01/09/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that The **Breakthrough HR by Club Convergence** is on September 3rd , 2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on BREAKTHROUGH HR by Club Convergence

September 03, 2020

The Introductory event, Break Through – HR, was organized by the Freshers of Club Convergence with constant guidance and support from their seniors. Here, participants from different clubs of IBS – Hyderabad participated, and their skills and abilities were put to test with rounds that were related to HR and entertainment and fun.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. IBS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

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As the vision of IBS is to focus on research, teaching and practice, Club Convergence strives to achieve the same through creating knowledge pool by interacting with HR professionals which would help us practice the same after joining the organization. Club Convergence is

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committed to inspire individuals to be leaders within the Human Resources Management field and realize their potential within their team, company, and the global workforce community.

Club Convergence focuses upon "Learning for Leadership" and strives to achieve the same through enhancing KSA's in regard to HR industry and implement the leadership programs which would make the students industry ready. It is dedicated to hone the talent to prepare today for a professional tomorrow.

The nature of event demanded a team of 2 participants that would play each round together. And the event was formally hosted by Amrutha & Deepanjana. All rounds were elimination rounds & the following were the rounds that were held:

Round 1: Myth & Fact

Here, participants were given 30 statements relating t0 the field of HR and they had to identify which statement is a myth and which is fact. The responses by the participants were collected via Google form and after the first round we had our first elimination.

Round 2: Emoji Mastermind

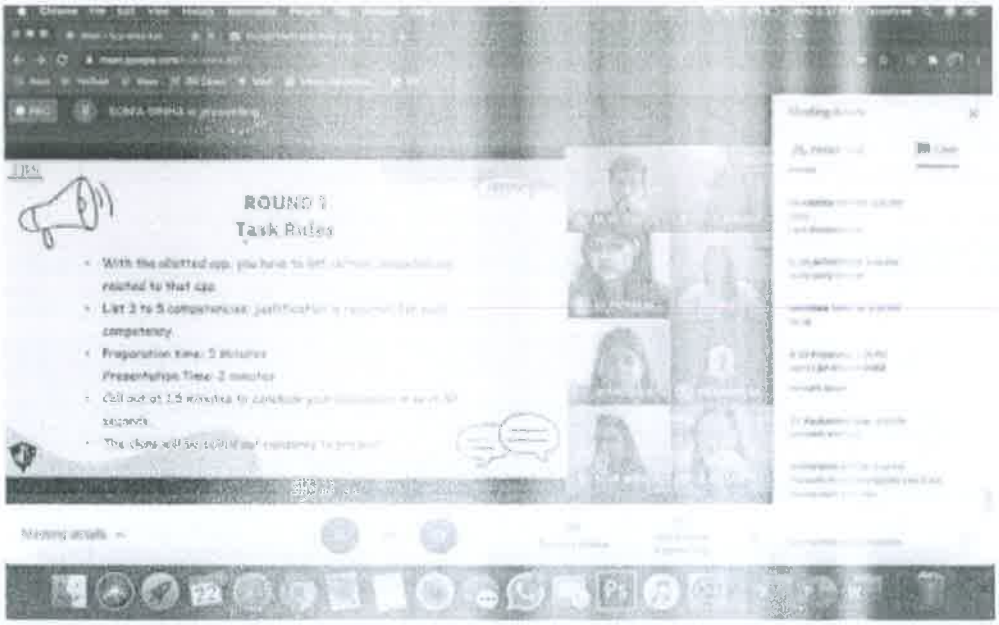
The qualified participants from round 1 then moved onto this round which was an HR terminology crossword, and the clues were given in the form of emojis. The responses from participants were collected through Google Form and the crossword was sent via Google Drive.

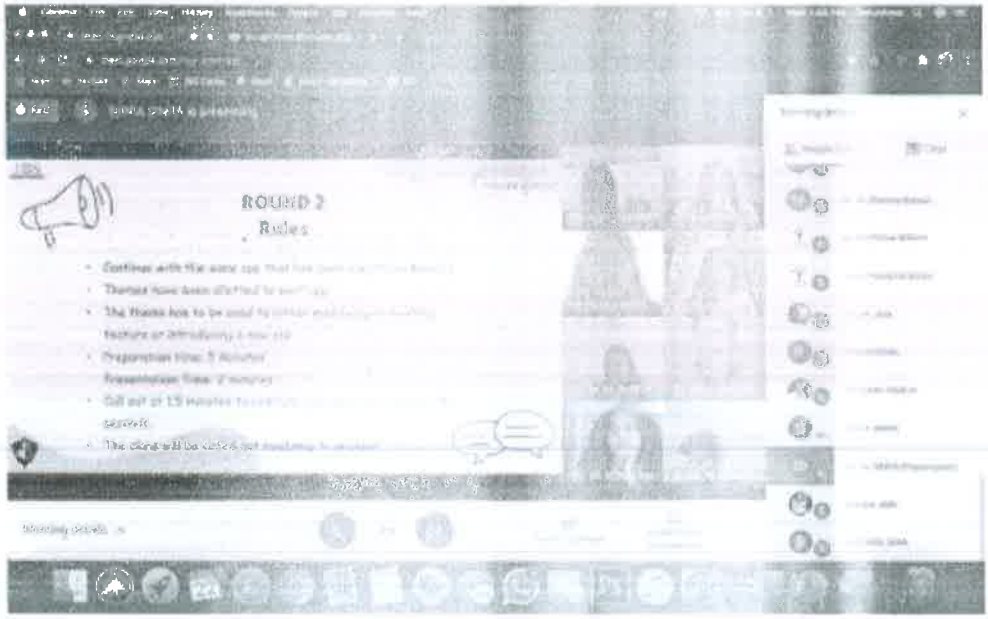
Round 3: The Circuit Breaker

The final elimination gave us our finale teams who the competed in verbal face off round where they were given a topic and the participants from each team had to put forward, their "FOR" & "AGAINST" points. Every team was given affair chance to put forward their "FOR" & "AGAINST" points for the given topic.

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ICFAI FOUNDATION FOR HIGHER EDUCATION
HYDERABAD

Ref: IFHE-/IBSVAC697

Dt: 05/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that **The Conclave event**, by Club Convergence is on 19th August 2019 organized by Gray Matters.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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ICFAI FOUNDATION FOR HIGHER EDUCATION ★ HYDERABAD

Report on CONCLAVE 2K20

September 19, 2020

With the theme of Modern Mechanics of Marketing 19th & 20th September, 2020 marked to be the days when we got the opportunity to interact with the pertinent personalities for the Conclave 2020. The most important rule of marketing states that it is not the strongest or the smartest brand that survives difficult times and its adversities, but it is the one which is open to change and re-invention.

About IBS: ICFAI business school, prominently known as IBS is one of the top business schools in India. It is a component of ICFAI Foundation for Higher Education (IFHE), a deemed university under the UGC act 1956 which offers a wide range of programs to the students all over the country which include B. Tech, BBA, BBA/LLB, MBA, M. Tech, LLM, Ph.D. full/time and part/time programs as well. IBS has eight other campuses across India and IBS Hyderabad tops the list. As a B/school known for excellence in management education, their vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing.

IBS has ample collaborations with many of the best foreign business schools. It has a plethora of clubs which focuses on both curricular and extra/curricular activities. These clubs are maintained by students with faculty mentoring them in the right way. These clubs help students understand various kinds of people and to communicate effectively with them and manage. They also help them improvise their leaderships skills, team work which is the key to became an effective manager. Another important feature of IBS which differentiates it from other business schools is Case based learning. Students here get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Added there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have exposure to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry experts talk and feedback forms the base for upgradation of the curriculum which differentiates IBS from other business schools.

About Maverick: Maverick is the Official Marketing and Strategy club 'Maverick' of IBS, Hyderabad. A team of 91 members, with the aim to enable the fellow students to have a holistic approach towards marketing. The club facilitates in providing a learning experience to our fellow batch-mates, and whenever they do so, they make sure that they enjoy it as much as others do. This they achieve by conducting events of all sorts, from guest lectures by eminent industry personalities, to marketing and strategy-based games on product life cycle, branding and the like. Apart from conducting events, the club engages with industry experts as well as the world class faculty at IBS to deliver lectures and feed the marketing appetite of the budding marketers in college. Maverick is not a culmination of 6 BMICs on a trot or innumerable other trophies sitting idle, Maverick is a family; a family which breathes, sleeps and slays the same.

A square peg in a round hole! That's how the club define itself. The members of the club thrive on thinking out of the box. In the words of a very famous man Tom Peters- we must, 'innovate or die'. That sums up the mantra of the Maverick. Maverick facilitate in providing a learning experience to our fellow batch- mates, and try to bridge the gap between classroom learning and its application in simulated situations.

VISION: To excel in execution of ideas and value addition to the institute and its students through events, external – Internship workshops, Live Projects, Client Servicing, Internships,

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Placements and Guest Lectures. MISSION: Bridging the gap between classroom learning and its application in simulated Situations and showing students and society a new dimension of marketing and become a synonym to "out of the box" thinking. Innovate or die is our mantra. CULTURE: Maverick is always known for its Team Work, more importantly, being a Family. Whatever we do, we make sure, we pour our hearts to achieve the best out of the waste, and in doing so, we stay together and work like ONE to accomplish the unimaginable. We follow the motto of being "One Team, One Goal" which drives us to achieve newer highest every year to grow ourselves from being just students to being the people who can be counted upon to provide the best solutions for any muddle. Some principles that we've instilled within to trod the "Road not Taken". These principles are: Integrity, Accountability, Innovation, Continuous improvement, Enjoying our work.

The event was a two-day event where various modern dimensions of marketing were explored.

Day-1: Brand Reinvention In A Post-Covid Platform'ed World

The club invited three pioneers of the Marketing domain – Mr. Adarsh Pete, The South Asia Lead of IBM; Mr. Ramani Iyer, the co-founder of Just Dial; Ms. Mahima Garg, the head of India Marketing, training and certification of AISPL and our moderator for the event was Prof. Shailendra Bisht.

- Covid: the global pandemic and the changes from a brands perspective
- The relationship of users and retailers with the respective company:
- Digitization is here to stay, with the three pillars- Technology, data and content any brand can prove their presence. The discussion for Day-1 concludes with this note.

Day – 2: Have Brands Gone Too Far of Being Responsible in The Aspect Of Social Connect During The Global Pandemic

- In terms of the bandwagon of social effect, have you-as a marketer-ever said no?
- Brands combine consumption and philanthropy. This drives the former through the latter. What happens for the smaller brands?
- Impact of technology at bottom of pyramid.





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Ref: IFHE-/IBSVAC698

Dt: 01/10/2019

Circular

All the students of Master of Business Administration (MBA) are hereby informed that The **Marketshetra by Maverick Club** is on 29th October 2020.

For any further queries contact Student Coordinator.

Coordinator

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2. Dean Academics

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Report on MARKETKSHETRA

October 29, 2020

The throng waited on bated breath for the unveiling of one of the most anticipated events Club Maverick would host, the Marketing fest known as MarketKshetra 2020. 29th, 30th and 31st of October thus marked the red-letter day when this event would draw in crowds from all over IBS Hyderabad.

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Students, at IBS Hyderabad, get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Added there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have exposure to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curriculum which differentiates IBS from other business schools.

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Club Maverick has different operating wings with an objective of providing the team a holistic experience in the field of Marketing and Business Strategy. Predominantly we have 3 subdivision of Maverick which are: Maverick Advancement and Development Entity (M.A.D.E), MAVENS – The research wing of Maverick, Maverick Marketing Solutions (M.M.S).

Day One of MarketKshetra 2020 - named Occulus-The Golden Eye had the theme of Bigg Boss and participants not only had to identify brands, but were also given tasks that required them to incorporate Moment Marketing into their posters and showcase their creativity and uniqueness. Following this, they were asked to combine a luxury and an affordable brand and come up with a unique product, representing a collaboration of both, highlighting the concept of new product development. The final round was designed around the expectancy value model where participants had to role-play and ask valuable questions regarding the performance and specification features of different products within a limited time.

Day Two of MarketKshetra 2020 - named M-Talk: The Last Notionemulated the ambience of a MUN platform, incorporating vital marketing issues that needed to be addressed based on the sector were addressed. Participants were presented with appropriate unethical marketing scenarios on a round to round basis, segregated as per the content of each round and delegated by the moderator. Finally, they were asked to collaboratively design a resolution, which encompassed all the points of discussion in a document with the best proposed solutions.

Day Three of MarketKshetra 2020-named Unchartered Waters: The Conquest at Sea had pirate themed events. The curtains were raised on Day 3 by our cultural partner, Club Samavesh , who engaged the participants and onlookers alike with various performances.

Following this, the participants had to see a map where they had to identify the country of origin and also decipher the brand from its logo. The next hurdle the participants had to face was both engaging and interesting. The participants had to play a memory tile game, which had marketing concepts scribed behind the tiles and maximum number of similar tiled marketing concepts had to be flipped to proceed to the final round. This round demanded the participants to choose a product to pitch in their own way, within a restricted time limit. Among the 24 teams that participated, victory went to Club Nazaria as the second runner up, Club Speak Up as the first runner up and Club Samavesh as the winner.



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Ref: IFHE-/IBSVAC699

Dt: 01/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **India's Got Best Entreprenuer** is on 11th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on India's Got Best Entrepreneur by XpressionZ Theatre Society

November 08, 2020

XpressionZ Theatre Society adopted a reality show concept to portray the best entrepreneur through a small play. The actors brought their characters to life with brilliantly delivered monologues. The characters were the iconic villains like the Joker, Komolika, and Munna bhaiya. The play was streamed live on the YouTube Channel of MAÇON E-Cell. The event was conducted on 8th November, 2020 on youtube & google meet platforms.

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IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

The Vision of XpressionZ Theatre Society is to emerge as an organization of arts that strives for social awareness and change, merging arts with modern day issues for excellence in the

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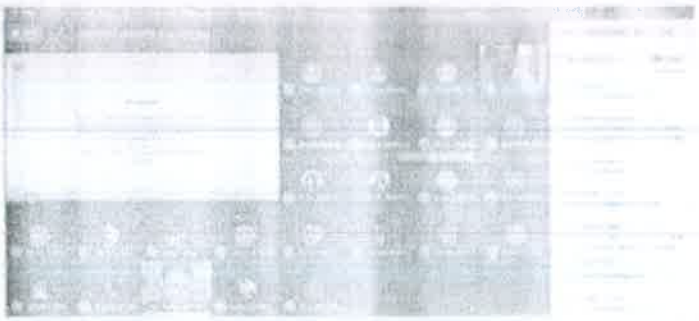
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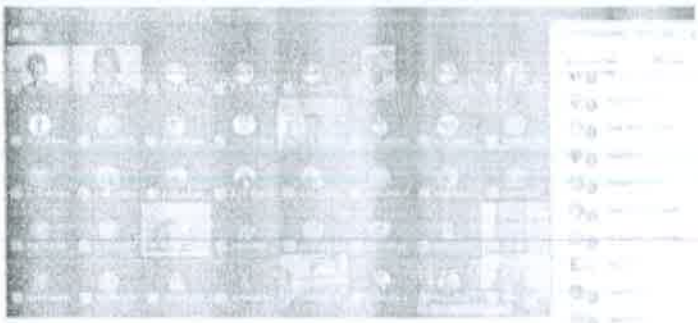
arena of management. The mission of XpressionZ Theatre Society is to allow individuals to raise their voices for critical social issues. We strongly are against hiding behind a smile and aim to develop a culture where in people in and outside the college campus have a sense of the current social setting and get motivated to contribute their bit towards the change.

XpressionZ Theatre Society is an active society of IBS Hyderabad operating in the field of theatre and management. We have experienced outstanding growth since the very inception, as every year, a greater number of enthusiastic students appear for the recruitment process. This journey of growth begins right from the first day of recruitment, till the very end when we bid our farewell.

XpressionZ Theatre Society's core foundation lies in providing budding theatre enthusiasts a platform to express themselves, to showcase their potential, and lend a voice to their thoughts. We believe that every character portrayed on the stage can reach out to our audience and connect with them on a sentimental level. It portrays the life of a fictional character, that the XpressionZ Theatre Society is an active society of IBS Hyderabad operating in the field of theatre and management. We have experienced outstanding growth since the very inception, as every year, a greater number of enthusiastic students appear for the recruitment process. This journey of growth begins right from the first day of recruitment, till the very end when we bid our farewell.

This year, we performed at IIM Lucknow's event - Monochronicals and secured second place, we also stepped into the third year of our flagship event, MALANG 3.0 and wherein we adopted a virtual approach to entral the audiences. In the end, we can rightly say, XpressionZ Theatre Society is not just a performing club, it is a family bound by emotions.





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Ref: IFHE-/IBSVAC700

Dt: 01/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Satte pe Satta** is on 08th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on SATTE PE SATTA by XpressionZ Theatre Society

November 08, 2020

XpressionZ Theatre Society took the gameplay concept of Among Us and added an interesting twist of Indian politics to it. Various Among Us features like sabotage, kill and vent was used as a metaphor for political activities. The event was conducted on 8th of November in the year 2020. The play was streamed live on the YouTube Channel of Ecobizz.

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The Vision of XpressionZ Theatre Society is to emerge as an organization of arts that strives for social awareness and change emerging arts with modern day scenario for excellence in the

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arena of management. The mission of XpressionZ Theatre Society is to allow individuals to raise their voices for critical social issues. We strongly are against hiding behind a smile and aim to develop a culture where in people in and outside the college campus have a sense of the current social setting and get motivated to contribute their bit towards the change.

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ICFAI FOUNDATION HYDERABAD

Ref: IFHE-/IBSVAC701

Dt: 01/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Mobilympics** is on 08th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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Report on MOBILYMPICS by XpressionZ Theatre Society

November 08, 2020

The play " Mobilympics" performed by XpressionZ Theatre Society was based on the development of technology and its effect on various cell phones such as Nokia, Oneplus, Sony, and many more.

The storyline depicted that Nokia once was a lost product in the market but due to technological development and a proper marketing strategy it had re-positioned itself as a whole new product and was back to compete in the last race of the mobile industry. This play was performed for club Maverick as their official entertainment partner.

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HYDERABAD

Ref: IFHE-/IBSVAC702

Dt: 05/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Malaang 3.0** is on 24th November,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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2. Dean Academics

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Report on Maalang 3.0

24/11/2020

The ICFAI Foundation for Higher Education (IFHE), a registered Trust, was established by the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad, a not-for-profit educational society registered in 1984 under the Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350F (Act 1 of 1350F), with the main objective of imparting high quality education. IFHE was declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956, in December 2008, with IBS Hyderabad as it's constituent.

During the year 2010-11, the UGC, vide its Notification No. F.6-42/2005(CPP-I) dated May 26, 2010, granted approval for the starting of the Faculty of Science & Technology and the Faculty of Law in the University's campus. In its eighth full year of operations, the University has been growing from strength to strength by virtue of the dedicated efforts of the faculty, support staff and students to achieve innovation and excellence.

IFHE is a professionally managed Deemed-to-be-University. All the statutory bodies are independent and are not subject to any interference from the sponsor or their relatives. They meet regularly to review the operations of the University. Issues pertaining to institutional development, long-term strategies, programs to be developed, human resources, staff recruitment, training and development and financial matters are discussed at these meetings. Appropriate decisions are taken and guidelines given for their implementation with the objective of achieving academic excellence. The organogram of the University is presented here.

Co-curricular and extra-curricular activities are very much part of the day to day life at IFHE campus. With a large batch on the campus, the student community saw many activities during this year. In spite of their hectic academic schedule, students of the Faculty of Management are active outside the classrooms. Most of these activities are steered by the students under the guidance of a faculty member. Events across all areas of management as well as those related to sports, socio-cultural events and the arts are organized throughout the year.

At IBS Hyderabad, there are clubs / cells / committees in almost every functional area of management. Students with a focus on marketing and strategy have at least two clubs that may interest them. While ***ADmire*** is a club for students interested in advertising and branding, ***Maverick*** is more focused on selling and strategizing. Students who are interested in the Finance domain also have a choice of clubs to be part of. ***Money Matters*** is a club with its focus on money and banking, while ***FinStreet*** is a club focused on the financial markets. ***EcoBizz*** is a club which focuses on public policy, the economy and the business environment. Students who are interested in HR have a club called ***Convergence***, while ***Kaizen*** is a club which caters to the interests of the students in the Operations area. The ***DOT*** club organizes events and activities related to technology in general and IT in particular.

There are several clubs whose activities go beyond the functional areas of business. ***Speak-Up*** is a club that organizes debates and public speaking competitions. ***Aaina*** is a club which encourages students to reflect on issues while using their talents in creative writing and art. ***Gray Matters*** is the official Quiz club of IBS Hyderabad. ***Xpressionz*** is the name of the official theater society of IBS Hyderabad. ***Nazaria*** is the popular photography club of the institution.

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Infinity Studios is a student club with a focus on movie appreciation and making. ***Samavesh***, the official cultural club of IBS Hyderabad, is one of the most active student bodies. It takes the lead in celebrating all festivals and national days and it truly celebrates the multi-cultural spirit of the campus. The students also have a popular rock-band, ***Diatribe***.

There are three clubs in the arena of adventure and sports. ***VAPS*** is dedicated to the promotion of all sports and games. ***IBS Blues*** focuses on swimming and water sports, and ***Prakriti*** organizes nature-based events like trekking, bird watching, rock climbing and rappelling.

The ***Prayaas*** Club plays the interesting role of coordinating the participation of IBS Hyderabad students in various external events and fests across the country. ***Newswire*** focuses on the news media and plays the dual role of keeping the campus informed about important events outside, especially in the field of business and finance, as well as keeping the outside world informed of the happenings in IBS Hyderabad.

IBS Hyderabad students, both post-graduate and undergraduate, have also been active in the field of charity and social action. Blood-donation camps, free dental check-ups and other such activities have been organized in the last one year. ***Sankalp*** is a club that promotes social and business leadership and works toward nation building.

The Alumni Relations cell successfully conducted a marketing workshop on 3rd September, 2016 for its members for an in-depth knowledge of Photoshop and InDesign for formulating strategies for designing the quarterly published journal and execution of various marketing campaigns for the events. The workshop was extremely informative and practical.



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Ref: IFHE-/IBSVAC704

Dt: 24/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **M.Y.O.M Maverick** is on 01st December , 2020 organized by, Maverick Club.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on M.Y.O.M Maverick

December 01, 2020

Club Maverick has a way with the trends whether it be Google down or 'Jaada saada' memes, they definitely know how to make a soul chuckle. With social media continually on the rise, meme marketing has transformed hundreds of brands social media market strategies and no matter what social media you use, you can't escape the millions of memes that are posted daily. And they did just that during their online event Make Your Own Meme. With over 60 entries and 180 memes making someone laugh in the backend, participants had to compete within 3 categories namely Current Affairs, Experience at IBS, and Surprise us. The aim was to put on their thinking hats and let them run wild and free. Though the entries were strictly 'safe for work', each participant was required to submit 3 entries. The rules and other whereabouts were shared via their social handle, a day before the event. The rules were very simple, be creative, avoid plagiarism, and make people laugh.

About IBS: ICFAI business school, prominently known as IBS is one of the top business schools in India. It is a component of ICFAI Foundation for Higher Education (IFHE), a deemed university under the UGC act 1956 which offers a wide range of programs to the students all over the country which include B. Tech, BBA, BBA/LLB, MBA, M. Tech, LLM, Ph.D, full/time and part/time programs as well. IBS has eight other campuses across India and IBS Hyderabad tops the list. As a B/school known for excellence in management education, their vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing.

IBS has ample collaborations with many of the best foreign business schools. It has a plethora of clubs which focuses on both curricular and extra curricular activities. These clubs are maintained by students with faculty mentoring them in the right way. These clubs help students understand various kinds of people and to communicate effectively with them and manage. They also help them improvise their leaderships skills, team work which is the key to became an effective manager. Another important feature of IBS which differentiates it from other business schools is Case based learning. Students here get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Added there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have exposure to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry, experts talk and feedback forms the base for upgradation of the curriculum which differentiates IBS from other business schools. Mission: The mission of IBS University is to offer world-class, innovative, career-oriented professional post-graduate and undergraduate programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and a high sense of ethics. The University will strive to create an intellectually stimulating environment for research, particularly in areas bearing on the socio-economic and cultural development of the state and the nation. **Vision:** To be a top-ranking private university of choice for students, staff, and corporates, recognized for excellence in Higher Education and Research.

About Maverick: Maverick is the Official Marketing and Strategy club "Maverick" of IBS, Hyderabad. A team of 91 members, with the aim to enable the fellow students to have a holistic approach towards marketing. The club facilitates in providing a learning experience to our fellow batch-mates, and whenever they do so, they make sure that they enjoy it as much as others do. This they achieve by conducting events of all sorts, from guest lectures by eminent industry personalities, to marketing and strategy-based games on product life cycle, branding and the like. Apart from conducting events, the club engages with industry experts as well as the world class faculty at IBS to delve into concepts and feed the marketing appetite of the budding marketers in college. Maverick is the proud possession of 6 BMCs on a trot or innumerable other trophies sitting idle. Maverick is a family which breathes, sleeps and slays the same.

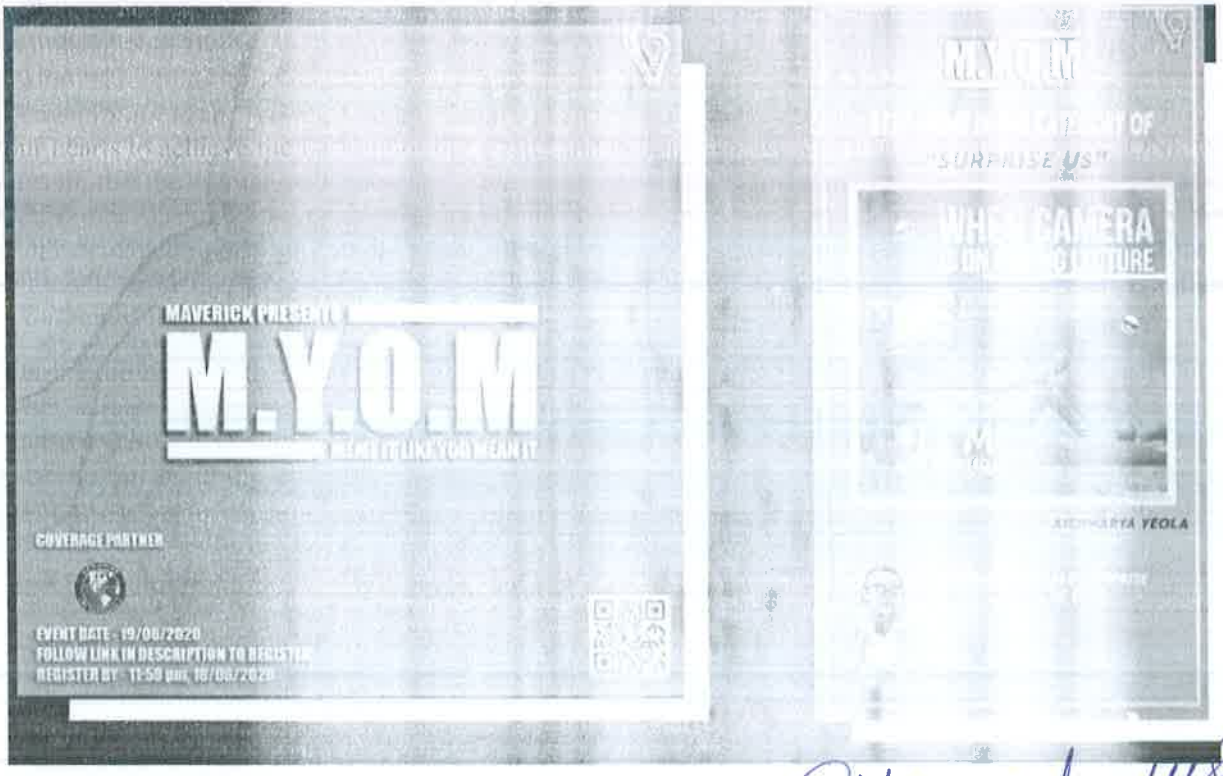
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A square peg in a round hole! That's how the club define itself. The members of the club thrive on thinking out of the box. In the words of a very famous man, Tom Peters- we must 'innovate or die'. That sums up the mantra of the Maverick. Maverick facilitate in providing a learning experience to our fellow batch- mates, and try to bridge the gap between classroom learning and its application in simulated situations.

VISION: To excel in execution of ideas and value addition to the institute and its students through events, external – Internal workshops, Live Projects, Client Servicing, Internships, Placements and Guest Lectures. MISSION: Bridging the gap between classroom learning and its application in simulated Situations and showing students and society a new dimension of marketing and become a synonym to "out of the box" thinking. Innovate or die is our mantra. CULTURE: Maverick is always known for its Team Work, more importantly, being a Family. Whatever we do, we make sure, we pour our hearts to achieve the best out of the waste, and in doing so, we stay together and work like ONE to accomplish the unimaginable. We follow the motto of being "One Team, One Goal" which drives us to achieve newer highest every year to grow ourselves from being just students to being the people who can be counted upon to provide the best solutions for any muddle. Some principles that we've instilled within to trod the "Road not Taken". These principles are: Integrity, Accountability, Innovation, Continuous improvement, Enjoying our work

During the event, with all the entries the club had received, the participants actually did "surprise them". They surely made experience of club members at IBS worthwhile with their amazing sense of humour and wit. Though in a group of FRIENDS, there is always one Chandler, and here the club had three. The best meme in the category 'Current Affairs' was by Karan Talwar, the best meme in the category of 'Experience at IBS' was by Swastik Samal, and the best meme in the category of 'Surprise us' was by Aishwarya Yeola.



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Ref: IFHE-/IBSVAC706 Dt: 25/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Khoj** is on 03rd December,2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

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Ref: IFHE-/IBSVAC707 Dt:01/12/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **CINE HR** is on 13th December, 2020 organized by Club Convergence.

For any further queries contact Student Coordinator.

Coordinator

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Report on CINE HR 11.0 by Club Convergence

December 13, 2020

Cine HR 11.0 brought in a Bollywood twist to the evenings of the students of IBS. It allowed them to utilize their stored up filmy trivia knowledge as they were quizzed and tested through three rounds. The entire event brought in 25 participants who were put through the first round called "Pechaan Kaun" which was a series of 30 posters that contained elements or hints related to a particular movie that they had to figure out. During the evaluation of the qualifiers for the next round, a small game of "This or That" was played keeping up with the ongoing interactive trend. 15 participants qualified for the second round of "Bhagam Bhag" where they had to answers questions about an allocated Bollywood celebrity in a rapid fashion. A quick game of recognizing the names of the characters with the help of their costumes was played while the points of the participants were tallying up. The last round had 5 finalists that had to buzz to get a chance to answer for the "Mehfil E Music" that played an instrumental part of a song. The finalists had to recognize the name of the song and were give three opportunities by playing a clip of 3 seconds then 5 seconds, and finally 10 seconds. We bid adieu to the participants with a hope that they had a relaxing and a wonderful time while quoting a dialogue from an evergreen movie.

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B-Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong resources to the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry-orientated with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of richness in curricula, case pedagogy, industry recognition and accreditation at both national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extracurricular activities. Students take active part in these clubs. They help students understand the nuances related to managing people, behavior of people, leadership skills and working in teams, which is the key to becoming successful managers. Another important activity is our Syndicated Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students get exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get placed by aligning their Knowledge, Skills and Attitude which are the key requirements of the job market.

Through our Summer Internship Program (SIP), our students get exposure to the dynamics of the professional corporate world which develops the cognitive skills among our students. Continuous interaction with industry experts talk and feedback helps in upgradation

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of the curricula which differentiates IBS from other business schools. Corporate Relations Cell, Alumni Network, Management Development Programs and Mentoring have enhanced the skillsets required to achieve placements.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the right KSA's (KSA stands for knowledge, skill and attitude) required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge obtained through research and practice which empowers students to think and act independently, creatively and ethically. Skills: The right skills enable students to think through complex problems, analyze them critically and find solutions quickly in a changing market environment. Attitude: The right attitude helps students put their thoughts, feelings, behaviors and actions in place while handling tough situations.

IBS-Hyderabad is among the first three B-Schools from South Asia to be SAQS accredited by AMDISA. The South Asia Quality Improvement System (SAQS) has been developed by Association of Management Development Institutes of South Asia (AMDISA) and European Foundation for Management Development (EFMD) as a special project under the Asia Link program funded by the European Union. IFHE has also been accredited by the premier national accreditation agency, NAAC with 'A' grade with a CGPA score of 3.13/4.00.

Club Convergence focuses upon "Learning for Leadership" and strives to achieve the same through enhancing KSA's in regard to HR industry and implement the leadership programs which would make the students industry ready. It is dedicated to hone the talent to prepare today for a professional tomorrow.



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Ref: IFHE-/IBSVAC708

Dt:01/12/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **HR week 4.0** is on 13th December, 2020 organized by Club Convergence.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on HR WEEK 4.0 by Club Convergence

December 13, 2020

HR Week 4.0 was a 5-day affair that was organized from 23rd November to 27th November. Each day a different round was organized for the participating teams of two members each, which revolved around the theme of this year- "Training and Development".

Day 1-Round 1: Ten on Ten
On the first day a 10-hour online round was organized. In this round each team was given a specific industry. After allotting the industries to the teams, each team were sent questions revolving around the problems of T&D and the industry and the participating teams had to find and give solutions to the problems to the problems under stipulated time. The round was organized using google classroom.

Day 2-Round 2: Training Glossary
On the second day the teams who could pass the hurdles of the day 1 made it to the second round. In this round the teams had to solve a crossword puzzle, but it came with a twist. The hints were a picture puzzle itself. The teams had to solve the picture puzzles first and then guess what the picture was depicting to get the answers for the crossword. The teams were given just 20 minutes to solve it!

Day 3-Round 3: Rapid Hires
After the exciting round of day 2, teams who made it to round 3 had a fun round coming up. In this round each team was allotted a famous personality, who have been in some or other controversies in the past. The teams have to make a resume of the personality for the position of a T&D manager. The resume had to be completed within 10 minutes of time. After submission of the resume an interview round was organized for the teams based on the resume and the controversies surrounding the personalities.

Day 4-Round 4: Bid to be on Top
On day 4 a case study round was organized for the teams. This round was divided into two phases, in phase 1 the teams had to bid for technique of HR. This was done before giving the case study to the participants. After allotting the techniques to the participants according to the bids submitted by them, a common case study was given to all the participants a night before the day of the round. The participants had to solve the case study using the technique allotted to them and had to present their solution on the day.

Day 5- Closing Ceremony
The HR Week was close with a guest lecture on the topic Global HR and Management by Mr. Bala Sathyanarayanam. After an insightful and knowledgeable lecture. The winners of the HR Week were announced by Club Mentor Prof. Mussarat Shyles and the event was closed by thanking all the participants who participated in the event and made it successful.

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Club Convergence focuses upon "Learning for Leadership" and strives to achieve the same through enhancing KSA's in regard to HR industry and implement the leadership programs which would make the students industry ready. It is dedicated to hone the talent to prepare today for a professional tomorrow.



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Report on AASHAYEIN

(21ST November, 2020)

AAINA-The official social awareness and women development club of IBS Hyderabad, works for the cognizance and betterment of the society. With versatile verticals, the AAINA team try to cover every problem of the society and provides the respective solutions. AAINA is like a dormer window through which hope of positivity and happiness can be seen for luminous future human culture. The club is not only about creating awareness but it stands for reflection of inner beauty of the soul. Awareness is like a sun, when it shines on things, they are transformed. To reflect this many activities and events are conducted by the students inside and outside of the campus respectively throughout each academic year.

Vision: To be a corporate with its strategies, policies and actions aligned with wider social concerns through sustainable initiative in socially relevant matters including education, health, and environment.
Mission: Knowledge: Incorporating sustainability in business plan, strategies and processes
Skills: Promoting, encouraging and supporting the social and cultural heritage and traditions of our society.
Attitude: Proactive actions for well-being of the society as per the needs. LetsChange

Keeping in mind the spirit of the club, Aaina organized Aasshayein on 21st November, 2020.

The first topic for the day was: Panel Discussion on "Can women break glass ceiling?" Since women have faced ceilings of a certain degree at various personal and professional fronts of life, this topic drew a lot of attention on the problems faced by women. Speaker of event were Mr. Damodar Danait, CEO of My Home India and Ms. Anusha Bharadwaj, Director of Voice for Girls.
Glass ceiling is a metaphor for the evident but intangible hierarchical impediment that prevents minorities and women from achieving elevated professional success. The term was first popularized in the 80s to describe the challenges women face when their careers stagnate at middle-management roles, preventing them from achieving higher leadership or executive roles.

The existence of gender disparity in the top tiers of our organizations has far reaching implications for female employees and for everyone who works alongside them. Failing to acknowledge the significance of this issue can stunt the growth of entire organizations, have a hugely negative impact on productivity and can tarnish brand reputation.

For many, if not most women, invisible barriers exist that prevent them from climbing to the top of workplace hierarchies and from finding their footing in leadership roles. Branching out on your own and becoming an entrepreneur is certainly an option, but the majority of people will see their careers through to the end in the mainstream labor force. In order to break the 'glass ceiling' that these barriers form- or to at least crack it – organizations need to do more to eliminate the obstacles that prevent women from advancing and to foster work environments that allow them to work collaboratively to achieve their goals.
Unfortunately, there are no guaranteed strategies that will help an individual break through the glass ceiling. Although there are certainly exceptions to every rule, by and large both

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women and minorities should expect that their climb to the top will be difficult. Women may need to prove yourself twice as much as your male co-workers, especially if you happen to be both female and a minority. They need to take on extra assignments, particularly those that are high-profile. Make a point of bonding with the supervisor a level up from your own. Document all of your achievements and present them succinctly at each review. Hence, discussing this topic in the panel discussion was the need of the hour.

Unfortunately, there are so few top-level positions and the competition is so fierce, final hiring decisions invariably come down to personal feelings. Short of imposing quotas, which can set you up for reverse discrimination lawsuits, there is relatively little you can do. Foster an air of equality at every level of the company. Be sure that women and minorities are fairly represented in any employee development programs that may exist. Actively recruit women if yours if a male-dominated field. Require sensitivity training. In short, fostering a real spirit of gender-blind and colour-blind cohesion throughout the company can help in the long run by erasing stereotypes and biases.

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Ref: IFHE-/IBSVAC704

Dt: 05/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a Workshop on Prevention on Sexual Harassment is on 05/12/2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
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Report on Workshop on Prevention of Sexual Harassment 2020

(5th December, 2020)

CWD and Club Aaina - The Official Social Awareness and Women Development club of IBS Hyderabad conducted a Talk Show on Prevention of Sexual Harassment and Self-defense Training Program on December 5, 2020. The first half of the event was the talk show followed by a self-defense training program in the second half.

Guests speaker for the Talk Show was: MADHUJIT SINGH: CEO, Founder – Ananya Foundation

Trainer for the self-defense training program was: ANIL KUMAR MAJJI: Trainer for Self Defence.

Both of the experts also work with POSH at Work—an organization that believes that sexual harassment at workplace does not only cause mental and/or physical damage to the person harassed; but also seriously curtails opportunities at work by creating a discriminatory work environment. The session covered aspects related to hearing and addressing complaints regarding sexual harassment and spreading awareness about gender-related issues and functioning of the Internal Complaints Committee.

Mr. Madhujit Singh started her talk by an activity which explained the difference between 'good touch' and 'bad touch' and explained how a person's body language plays an important role in understanding what he or she feels. Discussing about various forms of sexual harassment (verbal, physical, visual), Mr. Madhujit said that silence does not always mean that any act is welcome; and encouraging some behavior does not mean that any kind of behavior is welcome. She also discussed how many women do not complain or report due to fear of retaliation, social stigma, lack of evidence, fear of loss of reputation, low self-confidence, fear of job loss or lack of awareness. Explaining the importance of Internal Committee in every organization, Mr. Madhujit talked about Sexual Harassment of Women at Workplace Act, 2013 and discussed the timelines and Pit Stops for Internal Committee and how the Internal Committee works.

Mr. Anil Kumar Manjji then discussed about the three major laws in context to sexual harassment namely, Indian Penal Code, Criminal Procedures Code, and Information Technology Act. She also gave suitable examples and explained the difference between workplace harassment and sexual harassment and the process of filing complaints at Police Stations. The session concluded with details of how any organization can take preventive measures against sexual harassment. The workshop was held in two sessions for the entire administrative staff, security, and housekeeping staff of the Institute.

The Sexual Harassment of Women at workplace (Prevent, Prohibition and Redressal) Act, 2013 places responsibility on the employer to prevent and address the issues of harassment though internal education. Managers as representatives of the employer have special responsibilities in this regard. Interweave provides face to face workshops to create awareness around the subject and comprehensively discuss the nuances around harassment at work so that managers understand their roles and responsibilities in this area.

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There is an increased need for awareness on workplace harassment particularly related to gender issues. A clear understanding of best practices will give your HR professionals and Internal Committee (IC) the tools to make your workplace a safe and aspirational place to work. Prevention of sexual harassment at work involves understanding the legally mandated rules for organizations and understanding nuances of cases. How should you handle anonymous complaints? What do you do when there is no evidence for a complaint? Can you penalize a witness for not speaking up during an investigation? How does the government track compliance?

Sexual harassment is unlawful under federal and state statutes. You may have heard the expression that distinction between sexual harassment and no sexual harassment is dependent on the attractiveness of the perpetrator. If the conduct or environment is sexual in nature and it is unwanted then it is sexual harassment.

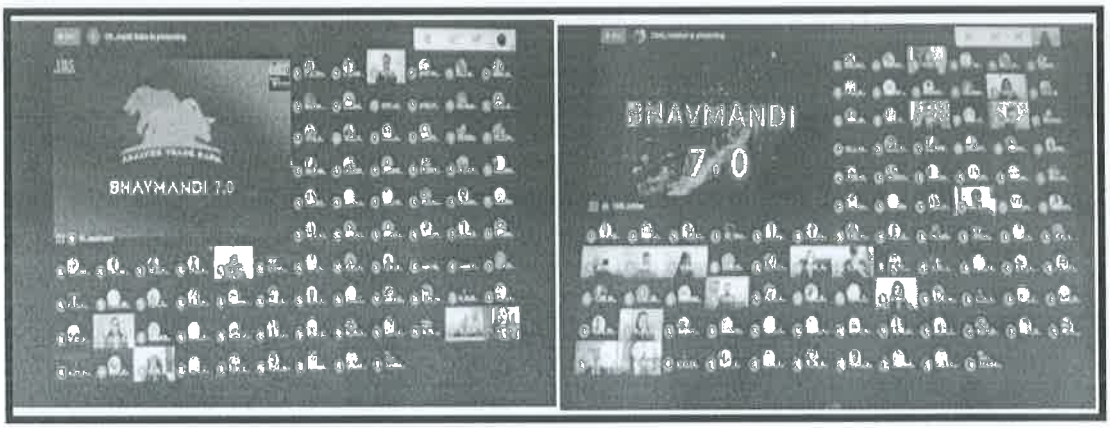
There is a difference between sexual harassment and gender-based discrimination. Gender based discrimination and sexual harassment are not the same thing, and a claimant can have a gender-based discrimination claim as well as a sexual harassment claim. Under California law sexual discrimination requires the claimant prove a tangible job-related benefit has been lost. The claimant must show there was discrimination in compensation, or terms, or conditions, or privileges of employment. In a sexual harassment claim, the claimant is not required to prove a loss of a tangible benefit. Also, keep in mind that neither sexual harassment nor gender-based discrimination is limited to claims by women. Men likewise are protected and can also make claims. Men generally do not make claims, for fear of embarrassment or other personal reasons, but they are just as likely to be harassed as women are.

California law also specifically requires employers to take affirmative action to prevent sexual harassment based on sex or sexual orientation. Federal law does not protect against harassment, because of someone's sexual orientation, but California specifically prohibits sexual harassment because of someone's sexual orientation, therefore gays and lesbians are specifically protected and any type of sexual harassment against these groups is unlawful. The federal statutes and courts defined sexual harassment one way and the State of California defines in a different way. The California Supreme Court has defined harassment as conduct that is outside the scope of the necessary job performance, conduct that is presumably engaged in for the perpetrators owns personal gratification, or because of meanness, or because of bigotry, or because of other personal motives.

The California Fair Employment and Housing Commission has been authorized to adopt and promulgate regulations to interpret the statute that addresses sexual harassment. The department of Fair Employment and Housing has defined three different kinds of sexual harassment. There is verbal harassment, there is physical harassment, and there is visual harassment. Verbal harassment includes epithets, derogatory comments, or slurs, repeated romantic overtures, sexual comments, and jokes, or prying into another's personal affairs. Meaning an individual cannot comment about another person's physical characteristics, cannot repeatedly ask another person for dates, cannot make dirty jokes, cannot ask about another's sexual activity or personal plans for the evening or the weekend. Physical sexual harassment includes unwanted touching, rubbing against someone, assault and physical interference with movement or work. Among other things a co-employee or supervisor cannot touch another, cannot rub his body another, block another's path, restrict another's movement, or sit on someone's desk to prevent them from doing work. Sexual harassment covers virtually everyone. The Fair Employment and Housing Act exempts nonprofit hospitals and health care facilities owner or affiliated by religious organizations from some requirements, but not from sexual harassment.

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Ref: IFHE-/IBSVAC705

Dt: 06/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that Conclave: Women - A Catalyst in both Worlds is on 06/12/2020.

For any further queries contact Student Coordinator.

Coordinator

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

Report on CONCLAVE: WOMEN – A CATALYST IN BOTH WORLDS

(6TH December, 2020)

AAINA-The official social awareness and women development club of IBS Hyderabad, works for the cognizance and betterment of the society. With versatile verticals, the AAINA team try to cover every problem of the society and provides the respective solutions. AAINA is like a dormer window through which hope of positivity and happiness can be seen for luminous future human culture. The club is not only about creating awareness but it stands for reflection of inner beauty of the soul. Awareness is like a sun, when it shines on things, they are transformed. To reflect this many activities and events are conducted by the students inside and outside of the campus respectively throughout each academic year. The some of them are NGOs', SOS visit, Spread Smile, Stop Food Wastage Campaign, Sanitation Drive. The club also conducts many Socially Responsible activities which not only efforts directed towards external society but it also impacts on the future becoming managers.

Vision: To be a corporate with its strategies, policies and actions aligned with wider social concerns through sustainable initiative in socially relevant matters including education, health, and environment.
Mission: Knowledge: Incorporating sustainability in business plan, strategies and processes
Skills: Promoting, encouraging and supporting the social and cultural heritage and traditions of our society.
Attitude: Proactive actions for well-being of the society as per the needs. #LetsChange

On 6th of December, CEO women conclave was conducted by the club members of CWD in association with Aaina. The event was divided into 2 Panel where topic of the first Panel was "women are the largest untapped reservoir of talent in the world" where Keynote Addresses were given by Anju Matta - Director in a Fortune 100 Company, Jyothi Reddy - Director at Keys Software Solutions in Phoenix, Shukla Bose - Founder, CEO at Parikrma Humanity Foundation and Vijayalakshmi Devarajan – Director at United Techno.

The sixth economic census, released by Ministry of Statistics and Programme Implementation, presents a worrisome picture of the status of women entrepreneurs in the country. The survey shows that, women constitute only 13.76% of the total entrepreneurs, i.e., 8.05 million out of the 58.5 million entrepreneurs. Another revelation is that out of these women entrepreneurs, 2.76 million women (34.3% of the total women entrepreneurs) work in the agriculture sector, whereas 5.29 million females (65.7% of the total) work in the non-agricultural sectors.

Imagine a world where each and every individual was safe, empowered and had the opportunity to shine, to be happy, and live their full potential. Everyone would be able to contribute to the society we live in, being allowed to make a difference. In that ideal world, there would be no talk about inequality nor equality – we would all *be* equal and only see it as a given – all equally unique and special, deserving to be living the best of our capabilities in this life time.

As diversity in all facets enters our workplaces, greater discussions have started to emerge around diversity, inclusion and how to truly tie that to a business or corporate strategy and measure a return on investment (ROI). One of those discussions revolves around developing female talent and how that development could give your company a competitive edge. The value of diversity and inclusion is not always captured tangibly and therefore can be difficult to apprehend. One of the areas of focus for diversity and inclusion has included the

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development of female talent. Nowadays, developing female talent isn't just good for business, it is fast becoming a key competitive advantage for progressive companies. What keeps us from making the most of our pool of female talent? Perhaps we defer to the norm and status quo. Or maybe we continue to use the same hiring methodologies, promotion schemes and anti-inclusion strategies that leave female talent stuck under the glass ceiling.

This was followed by second Panel Discussion on Topic "New Age Corporate Women" where speaker where Ritu Grover - CEO at Global Helpdesk, Suneepa Das - AVP at RBS Global Finance Services, Tamanna Singh - MD at Uberlux India and Uma Chilakamarri - Managing Partner at Design-ism. Total of eight eminent women personalities from all over the country participated in the event.

In the last 50 years employers have reshaped the workplace, overturning decades of draconian policy, to make things more inclusive, but they're still struggling to retain female talent. It's because despite all these changes one thing has remained the same — women are disproportionately responsible for the majority of child care and household labor. This inequity is the biggest reason women walk away from jobs, companies, and often the workforce altogether. It's how organizations get caught in a never-ending cycle of burning and churning female talent, undermining their diversity initiatives and eventually destroying their female leadership pipeline altogether. Benefits that help employees manage household and caretaking responsibilities have the power to circumvent this.
We're seeing a tidal wave of organisations across the world injecting greater urgency into their efforts to tackle gender imbalances, as they aim to create a more sustainable talent pipeline, gain competitive edge and be a magnet for talent. And explicit hiring targets have emerged as a core driver in fulfilling these ambitions. Some 78% of large organisations said they're actively seeking to hire more women – especially into more experienced and senior positions. Meanwhile CEOs continue to struggle to find the skills they need, and the skills they view as most important are uniquely human capabilities. We are witnessing a move away from high demand for what were traditionally masculine traits, and a shift towards leadership skills that are more intuitively female, such as collaboration, creativity and empathy. As organisations fight for key skills and to attract female talent – particularly at levels and in sectors where they're currently underrepresented – we're now seeing competition for female talent escalate to a whole new level. Women clearly make up one of the most significant talent pools available to all organisations. And CEOs have finally woken up to the fact that they've failed for far too long to leverage this immense talent pool as fully as possible. With exceptionally talented women now in the workforce, leaders are turning their efforts towards greater levels of female recruitment as one approach to plug these gaps, win the war for talent in today's skills crunch, and gain competitive advantage.



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Ref: IFHE-/IBSVAC706 Dt: 07/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that Trikona is on 07/12/2020.

For any further queries contact Student Coordinator.

Coordinator

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Report on TRIKONA

(7th December, 2020)

IBS Analytics is a neonate club which has been inoculated as a new page of opus in ICFAI Business School. The club was unfolded by a team which has keen aspiration towards systematic and problem-solving orientation towards analyzing dossier.

The club members collectively have a belief to follow process for an endurable growth. The science of logical science shall be pivot spike of career for coming decades. The club has a hypothesis of inoculating latest business techniques for analyzing gen for better and accurate results and thereby imparting the knowledge among us.

The Vision of the Club is to provide students with skills, knowledge and network to have a successful career in the fast-evolving world of Data Analytics. The Mission on which the Club thrives is "Realizing the prospective cross functional demand of Analytics. Collaborating to gain knowledge on industry specific tools. Be a premier internal club for conducting Analytics related events. Bridging the gap between what we are prepared for and what is really expected. Be a platform for campus to corporate."

The club is an integral part of IFHE University. The ICFAI Foundation for Higher Education is a deemed University established under section 3 of UGC Act, 1956. It has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant values to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. The mission of IFHE is to develop a cadre of professionals possessing specialized skills and the ability to address problems from a broader perspective while acquiring a heightened sense of moral and social responsibility which their future positions of leadership might demand. The vision is to be a top-ranking private university of choice for students, staff and corporate, recognized for excellence in Higher Education and Research especially relevant to social needs.

The club has a magazine which is known as the 'The Analytics Club Magazine', a source of information and portal to the world of analytics was launched in 2018 with the inspiration of our college director Prof. S Venkata Seshaiah. Through the magazine, the club aims at expanding knowledge in the field of analytics and building up from the foundation stone to a strong structure. The articles in the magazine are written by students in all domains.

The club is also known for its NEWS Analysis. News analysis refers to the measurement of the various qualitative and quantitative attributes of textual news stories. The application of sophisticated linguistic analysis to news and social media has grown and found importance in almost all areas. News analytics and news sentiment calculations are now routinely used to analyze trading execution, risk management, market surveillance and compliance.

In recent years, as the information revolution has exploded, there has been much debate over what the proper role of a newspaper should be. Citizens at this turn of the century often get the basic news not just from television and radio, but from the Internet. Newspapers still have a responsibility to lay out the facts as well as possible – indeed, they can still do this far more comprehensively than the other information outlets.

On 7th December, 2020, IBS Analytics Club of IBS Hyderabad organized its flagship event 'TRIKONA'. The event was organised with the objective to create awareness, knowledge and perceive the importance of Analytics in the changing world, and drive some great insights into the

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young minds of IBS Hyderabad. A total of 30 teams 0f 60 participants participated in the event, making it a great success.

The winners for this year were:
Club Nazaria
ClubAaina
DOT Club

Being the first flagship event of club IBS Analytics, the response received was so huge and the number of participants registered and turns up on the day of the event, was good. The club had received an overwhelming positive feedback from participants, fellow clubs, club mentors, honoured guests Dr. Manish Gupta and the way the event was organised, was just admired and praised by many, which filled the hearts of the Analysts 3.0 and 2.0.



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Ref: IFHE-/IBSVAC709 Dt: 01/12/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Chiguru Youth for Seva** is on 15th December, 2020 organized by Sankalp.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on CHIGURU by YOUTH FOR SEVA

December 15, 2020

The Youth for Seva is an NGO and Chiguru is the annual festival conducted by that organisation on December 15th, 2020. As a part of it, students studying in various government schools across Hyderabad have annual day celebrations as the government schools don't have such days for them. Sankalpites were very proud to be part of Chiguru-2K20. This year the event was conducted in Pallavi international School. Students from 45 different government schools took part in this event. 4000 students participated in different competitions like Relay, Cycling, Sack race, dance competition, Scientific exhibition and many other events. The youth for organisation has collaborated with corporate companies like Dell, salesforce, to manage the huge crowd of children and to organise all events.

About IBS: ICFAI business school, prominently known as IBS is one of the top business schools in India. It is a component of ICFAI Foundation for Higher Education (IFHE), a deemed university under the UGC act 1956 which offers a wide range of programs to the students all over the country which include B. Tech, BBA, BBA/LLB, MBA, M. Tech, LLM, Ph.D. full/time and part/time programs as well. IBS has eight other campuses across India and IBS Hyderabad tops the list. As a B-school known for excellence in management education, their vision is to develop lifelong resources to the industry by integrating learning, Research, Institution building, Community development and Knowledge sharing. IBS has ample collaborations with many of the best foreign business schools. It has a plethora of clubs which focuses on both curricular and extra/curricular activities. These clubs are maintained by students with faculty mentoring them in the right way. These clubs help students understand various kinds of people and to communicate effectively with them and mentor. They also help them improvise their leadership skills, team work which is the key to become an effective manager.

Another important feature of IBS which differentiates it from other business schools is Case based learning. Students here get to learn concepts through case study methodology which helps them imagine and understand the concept through real time examples. Apart from this there is a programme known as Summer Internship Programme (SIP) in which students will work as interns in corporate companies for about three months. This helps students understand the corporate methodology and how it works. They can have a taste to corporate life and build them accordingly not only in their specific domain but as a whole. Continuous interaction with industry, experts talk and feedback forms the base for updation of the curriculum which differentiates IBS from other business schools. Mission: The mission of IBS University is to offer world-class, innovative, career-oriented professional post-graduate and undergraduate programs through inclusive technology-aided pedagogies to equip students with the requisite professional and life skills as well as social sensitivity and a high sense of ethics. The University will strive to create an intellectually stimulating environment for research, particularly in areas bearing on the socio-economic and cultural development of the state and the nation. Vision: To be a top-ranking private university in the world, staff, and corporates, recognized for excellence in Higher Education and Research.

Club Sankalp is the Social Entrepreneurship and Nation – Building Club of IBS, Hyderabad. The club has been found to foster the Social as well as Entrepreneurial capabilities in the students of IBS Hyderabad and harness their potential significantly to the well being of the society. Furthermore, the modus operandi of the club is to empower

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ordinary citizens to make extraordinary difference in the lives of commo men through constructive nation-building activities, upliftment of the society/corporate, spr ling corporate and social awareness. Working with a motto of "BE THE CHANGE", it stan s on the pillars of 'SERVE, LEAD and INSPIRE'. To fulfil its idea of being the change, the club organizes various events that include activities related to Student Social Responsibility, w rkshops, guest lectures, awareness programme, etc. The club holds the honour of conducting th flagship event of the college annual fest (Trishna) – Megistanos, The Hunt for Best Man ger. The other flagship events of the club are Drishti and Magnate. Saying things is easy, but l ing up-to your words is difficult. The club ensures that it conducts a SSR on all important d es of the year, thus reaching out to people who need our help and making a day in their l e brighter and happier. The club has been associated with Indian Development Foundat n for various projects on social service. Vision: To create content that prepares young peopl o make ethical and moral choices in their lifetime, by instilling in them values that would l p them serve, lead and inspire the society. Mission: To lead the students of IBS Hyderab into growing relationship with the society they live in, to achieve immediate and long-la ng changes in their lives by fostering social, moral, ethical and corporate leadership capabi ies in them. It aims at developing skills that empower the youth to make a difference in the l es of common men through constructive Nation building and upliftment activities. The m ssion of Team Sankalp is to develop ethical, social and moral values in the students by maki them perform certain activities themselves practically in the society, thereby helping them o explore their inner potential as future leaders and creating a sense of leadership. In order to hoose the path with ethics and values, one should aspire for it, Sankalp facilitates that by inspiring students to take up the opportunities which help in their overall personal development.

Every year the Organisation takes the responsibility of providing meal to t students. The planning for this kind of huge task was really appreciable. It was a great be ou or the Sankalp volunteers to be part of such great event and see the smiling fa es of the un nt kids. Later the event constituted of distribution of prizes to the winn r of all e ts. O team also felt nostalgic and appreciated the efforts of the NGO for organising such hu event. Major takeaway: In this world where children have forgotten outd or games, this i ative made us realise that there is no better Joy than see small children play and enjoy the utdoor games. This event helped us relieve our childhood memories wh we were not confined to new technology.



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Ref: IFHE-/IBSVAC710 Dt: 09/12/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that the event **Picture Perfect** is on 20th December, 2020 organized by Xpression Theatre Society.

For any further queries contact Student Coordinator.

Coordinator

Copy:

1. SIS Admin
2. Dean Academics

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Report on PICTURE PERFECT by XpressionZ Theatre Society

December 20, 2020

The play " Picture Perfect " depicts the outlook of a teenage boy towards his life from the eyes. His late grandfather had taught him an important life lesson despite not being with him through his journey through pictures on his 18th birthday. This play was performed in association with club Nazaria as their official partner for its flagship event " Frames".

ICFAI Business School (IBS)-Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University as per the UGC Act 1956. IBS-Hyderabad is one of the top business schools in India. BS Hyderabad was among the first B Schools to be graded by CRISIL with a grade of A** at the national level and A ** at the state level.

IBS, Hyderabad a constituent of the ICFAI Foundation for Higher Education, is one of the top business schools in the country. As a B-school known for excellence in management education, we develop the resources with the right set of knowledge, skills and attitudes to meet the requirements of the corporate world. Our vision is to develop lifelong association with the industry by integrating Teaching, Research, Institution building, Community development and Knowledge sharing (coined as IBS TRICK). We have a pool of faculty members with a blend of strong academic and industry experience which ensures richness in implementing IBS TRICK. We strongly believe that return on investment (ROI) depends on return on knowledge (ROK). The curricula of IBS is industry oriented with case pedagogy comparable with the best across the globe, ensuring good return on knowledge. As a result of efforts in curricula, case pedagogy, industry recognition and accreditation at high national and international levels, IBS has attracted collaborations with the best foreign business schools.

There are about 30 Student Club for both curricular and extra curricular activities. Students take active part in these clubs. They help students understand the importance of to managing people, behavior of people, leadership skills and working in groups is the key to becoming successful managers. Another important activity is Skills and Learning Activity (SLA) affairs, general knowledge, domain knowledge, group discussion skills, attitudes and behavioral aspects. After successful training through SLA, the students are exposure on Mock group discussions, Mock company tests and Mock interviews where industry experts get involved. These activities improve the students' ability to get aligned by aligning their Knowledge, Skills and Attitude which are the key requirements of the assignment.

The vision of IBS is to be a leader in management education through industry-focused curriculum, case-Based learning and applied research. The mission of IBS is to offer high-quality management programs that equip students with the KSA. KSA stands for knowledge, skill and attitude required to succeed in a dynamic world. Knowledge: The right knowledge implies relevant, contemporary and cutting edge knowledge gained through research and practice which empowers students to think and act critically, creatively and ethically. Skills: The right skills enable students to think through problems, analyze them critically and find solutions quickly and effectively. Attitude: The right attitude helps students put their thoughts, actions and emotions in place while handling tough situations.

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The Vision of XpressionZ Theatre Society is to emerge as an organization of arts that strives for social awareness and change, merging arts with modern day scenario for excellence in the arena of management. The mission of XpressionZ Theatre Society is to allow individuals to raise their voices for critical social issues. We strongly are against hiding behind a smile and aim to develop a culture where in people in and outside the college campus have a sense of the current social setting and get motivated to contribute their bit towards the change.

XpressionZ Theatre Society is an active society of IBS Hyderabad operating in the field of theatre and management. We have experienced outstanding growth since the very inception, as every year, a greater number of enthusiastic students appear for the recruitment process. This journey of growth begins right from the first day of recruitment, till the very end when we bid our farewell.

XpressionZ Theatre Society's core foundation lies in providing budding theatre enthusiasts a platform to express themselves, to showcase their potential, and lend a voice to their thoughts. We believe that every character portrayed on the stage can reach out to the audience and connect with them on a sentimental level. It portrays the life of a fictional character, that the XpressionZ Theatre Society is an active society of IBS Hyderabad operating in the field of theatre and management. We have experienced outstanding growth since the very inception, as every year, a greater number of enthusiastic students appear for the recruitment process. This journey of growth begins right from the first day of recruitment, till the very end when we bid our farewell.

This year, we performed at IIM Lucknow's event - Monochrome and secured second place, we also stepped into the third year of our flagship event, MALANCE VII and wherein we adopted a virtual approach to central the audiences. In the end, we can confidently say, XpressionZ Theatre Society is not just a performing club, it is a family bound by emotions.

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Ref: IFHE-/IBSVAC701 Dt: 18/06/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a Guest Lecture on use of Analytics in generating Consumer Insights is on 19/06/2020.

For any further queries contact Student Coordinator.

Coordinator

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1. SIS Admin
2. Dean Academics

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Report on GUEST LECTURE ON

USE OF ANALYTICS IN GENERATING CONSUMER INSIGHTS

(19th June, 2020)

IBS Analytics is a neonate club which has been inoculated as a new page of opus in ICFAI Business School. The club was unfolded by a team which has keen aspiration towards systematic and problem-solving orientation towards analyzing dossier.

The club members collectively have a belief to follow process for an endurable growth. The science of logical science shall be pivot spike of career for coming decades. The club has a hypothesis of inoculating latest business techniques for analyzing gen for better and accurate results and thereby imparting the knowledge among us.

The Vision of the Club is to provide students with skills, knowledge and network to have a successful career in the fast-evolving world of Data Analytics. The Mission on which the Club thrives is "Realizing the prospective cross functional demand of Analytics. Collaborating to gain knowledge on industry specific tools. Be a premier internal club for conducting Analytics related events. Bridging the gap between what we are prepared for and what is really expected. Be a platform for campus to corporate."

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The club is also known for its NEWS Analysis. News analysis refers to the measurement of the various qualitative and quantitative attributes of textual news stories. The application of sophisticated linguistic analysis to news and social media has grown and found importance in almost all areas. News analytics and news sentiment calculations are now routinely used to analyze trading execution, risk management, market surveillance and compliance.

In spirit of its mission and vision, the Club organized a guest lecture on 'Use of Analytics in Generating Consumer Insights' on 19th June, 2020 via google meet which was attended by more than 100 participants from all domains. The lecture was delivered by Mr. Praveen Jaipuriar, CEO, Continental Coffee Pvt. Ltd.

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He gave an insightful presentation, starting with the explanation of analytical tools that are used by organizations to conduct market research and identify consumer needs and demands. Some of the tools explained by him in detail were correlation, regression, and chi-square among others. He also talked about several types of analytical styles used to study market data such as Historical, Pattern Recognition, Forecasting, and Optimization. These techniques help in answering questions like what, why, when, and how something can be done. Also, using his experience as the Head of Marketing, Mr. Jaipuriar shared his knowledge regarding the usefulness and importance of analytics in the domain of marketing. According to him, Portfolio management can help organizations to answer various questions regarding how a brand can take down another competitive brand, what strategy should be employed to identify the target audience of the brand, and how many of them have the potential to buy your product. According to him, positioning can help in defining what message should be delivered by a particular brand to strengthen its place in the market.

Taking into consideration the current situation of the COVID 19 pandemic, Mr. Jaipuriar spoke about the impact of consumer needs on industries and in turn our economy. Being from a marketing background, he identified certain industries that were most affected and least affected by the crisis. This showed his study on the changing market and consumer behaviour. Based on the changing situation, he classified various consumer behaviours that have changed, and that will never change despite the changing environment.



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FOR HIGHER EDUCATION
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Ref: IFHE-/IBSVAC702 Dt: 21/08/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that a Guest Lecture on Technology and Analytics: Redefining the Business World is on 20/09/2020.

For any further queries contact Student Coordinator.

Coordinator

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ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

Report on GUEST LECTURE ON

TECHNOLOGY AND ANALYTICS: REDEFINING BUSINESS WORLD

(20th September, 2020)

IBS Analytics is a neonate club which has been inoculated as a new page of opus in ICFAI Business School. The club was unfolded by a team which has keen aspiration towards systematic and problem-solving orientation towards analyzing dossier.

The club members collectively have a belief to follow process for an endurable growth. The science of logical science shall be pivot spike of career for coming decades. The club has a hypothesis of inoculating latest business techniques for analyzing gen for better and accurate results and thereby imparting the knowledge among us.

The Vision of the Club is to provide students with skills, knowledge and network to have a successful career in the fast-evolving world of Data Analytics. The Mission on which the Club thrives is "Realizing the prospective cross functional demand of Analytics. Collaborating to gain knowledge on industry specific tools. Be a premier internal club for conducting Analytics related events. Bridging the gap between what we are prepared for and what is really expected. Be a platform for campus to corporate."

The club is an integral part of IFHE University. The ICFAI Foundation for Higher Education is a deemed University established under section 3 of UGC Act, 1956. It has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant values to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. The mission of IFHE is to develop a cadre of professionals possessing specialized skills and the ability to address problems from a broader perspective while acquiring a heightened sense of moral and social responsibility which their future positions of leadership might demand. The vision is to be a top-ranking private university of choice for students, staff and corporate, recognized for excellence in Higher Education and Research especially relevant to social needs.

The club has a magazine which is known as the 'The Analytics Club Magazine', a source of information and portal to the world of analytics was launched in 2018 with the inspiration of our college director Prof. S Venkata Seshaiah. Through the magazine, the club aims at expanding knowledge in the field of analytics and building up from the foundation stone to a strong structure. The articles in the magazine are written by students in all domains.

The club is also known for its NEWS Analysis. News analysis refers to the measurement of the various qualitative and quantitative attributes of textual news stories. The application of sophisticated linguistic analysis to news and social media has grown and found importance in almost all areas. News analytics and news sentiment calculations are now routinely used to analyze trading execution, risk management, market surveillance and compliance.

In recent years, as the information revolution has exploded, there has been much debate over what the proper role of a newspaper should be. Citizens at this turn of the century often get the basic news not just from television and radio, but from the Internet. Newspapers still have a responsibility to lay out the facts as well as possible – indeed, they can still do this far more comprehensively than the other information outlets.

ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

On 20th September, 2020, IBS Analytics Club organized a guest lecture on the topic 'Technology and Analytics: Redefining Business Needs'.

In this guest lecture the club had taken a deep dive into the ways in which Technology and Analytics are together redefining what businesses need to survive in the market. Blockchain, IoT have firmed their grounds in the field of Agriculture solving problems from raw material procurement to weather forecasting and irrigation. At the same time, Big data in consumer analytics are changing ways in which business used to deal with consumer data. Also, the lecture gave some insights as to how Analytics are setting supply chain and logistics efficiencies. Moving forward the participants also got to know how Healthcare is benefitted by using Big Data and IoT and many more intriguing topics like Natural Language Processing.



REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

ICFAI FOUNDATION FOR HIGHER EDUCATION
HYDERABAD

Ref: IFHE-/IBSVAC703

Dt: 17/11/2020

Circular

All the students of Master of Business Administration (MBA) are hereby informed that Aashayein is on 21/11/2020.

For any further queries contact Student Coordinator.

Coordinator

Copy:

5. SIS Admin
6. Dean Academics

ICFAI FOUNDATION FOR HIGHER EDUCATION HYDERABAD

REGISTRAR
THE ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University Under Section 3 of the UGC ACT, 1956)

5.3.3

2020-21

FST

5.3.3Average number of **Note: Classify the data and provide year-wise for the last 5 years**

Year	Date of events (DD-MM-YYYY)	Name of the event/competition
2020-21	28-07-2020	Webinar on "New Age Engineering Careers
2020-21	15-08-2020	Webinar on "Science is about Knowing and Engineering is about Doing"
2020-21	05-09-2020	Teachers Day
2020-21	15-09-2020	Engineers Day
2020-21	29-10-2020	Guest Lecture on "Power of Raagas"
2020-21	2020	Best Out of Waste
2020-21	27-12-2020	Webinar on "AI and ML revolution in the Technological World
2020-21	12-01-2021	National Youth Day
2020-21	15-09-2021	Engineers Day Seminar
2020-21	16th to 18th Sep 2021	Vibrance Fest
2020-21	27-10-2021	Dandiya Raas
2020-21	20-11-2021	Story Writing
2020-21	20-11-2022	Art Exop
2020-21	20-11-2021	Tressure Hunt
2020-21	20-11-2022	Trinity
2020-21	22-12-2021	Mathematics Day

Ref: FST/2020-21/SAC/003 Dt: 20/07/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Webinar on "New Age Engineering Careers" is on 28/7/2020.

For any further queries contact Student Chairperson.

A. Chandrashekha

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IFHE (Logo)

IcfaiTech, Hyderabad

Presents

A Webinar

On

New Age Engineering Careers

Mr. Ajit Kumar Pandey
Senior Design Engineer (Analog/Mixed signal design)
FINISAR II-VI, Braunschweig, Germany
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Dr.Kumar Rahul
Senior Data Scientist,
Amazon Development Center, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2007 -2011)

Mr. Maninder Singh
Co-Founder & COO, Ahex Technologies, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Date: July 28, 2020

Time: 11.00AM

Ref: FST/2020-21/SAC/004 Dt: 10/08/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Webinar on "Science is about Knowing and Engineering is about Doing" is on 15/8/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech, Hyderabad

ICFAI Foundation for Higher Education

An Alumni Webinar on "Science is about knowing; Engineering is about doing"
Dated 15/08/2020

IcfaiTech Alumni Association, Hyderabad (ITAAH) organized a webinar from some of its brightest alumni on "**Science is about knowing; Engineering is about doing**", for the benefit of young and determined students ready to plunge in the field of engineering and sciences. This webinar mainly focuses on helping the young generation with career choices by our renowned Alumni as part of the Webinar series.

All are requested to register for tomorrow's webinar.If you are having any issues with the scan QR Code,Please find the google meet Link.

Through Google Meet: https://meet.google.com/fou-kbjv-xqj

Ref: FST/2020-21/SAC/005 Dt: 1/09/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Teachers Day is on 5/9/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech, Hyderabad

ICFAI Foundation for Higher Education

Teacher's Day Event Schedule

Date: 05/09/2020

Teachers' Day is a special day to thank and remember the teachers who have shaped us and show our appreciation for them. Every year, September 5 is celebrated as Teachers day in India, the birthday of Dr.Sarvepalli Radhakrishnan, the second President of India.

On this auspicious day Student Affairs of IcfaiTech is organizing the online Teachers day celebrations to pay the respect and regards to our beloved Teachers from 3.00 PM - 5.00 PM. We request all the faculty members and students of IcfaiTech to grace the occasion.

S.No.	Name of the Event	Name of the Organizer	Event Duration
1	Introduction	Mr. Pranav & Mr. Iqbal	6.00 PM - 6.10 PM
2	Advisor Speech	Dr.V.Pandurangarao	63.11 PM - 3.15 PM
3	Director Speech	Dr.M.Srinivasa Reddy	3.16 PM - 3.20 PM
4	Memory Game	Ms. Josna & Ms. Jahnavi	3.21 PM - 3.40 PM
5	Tambola	Mr. Aaryan & Ms. Shivani	3.41 PM - 3.55 PM
6	Host interaction	Mr. Pranav & Mr. Iqbal	3.56 PM - 4.00 PM
7	Talent show	-	4.01 PM - 4.20 PM
8	Guess the Engineering Tool	Ms. Josna & Ms. Jahnavi	4.21 PM - 4.35 PM
9	Who am I	Ms. Sanjana	4.36 PM - 4.50 PM
10	Vote of Thanks	Mr. Pranav & Mr. Iqbal	4.51 PM - 5.00PM

Your presence is highly appreciated.

With Warm Regards

Students of IcfaiTech

Ref: FST/2020-21/SAC/006

Dt: 11/09/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Engineers Day is on 15/9/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

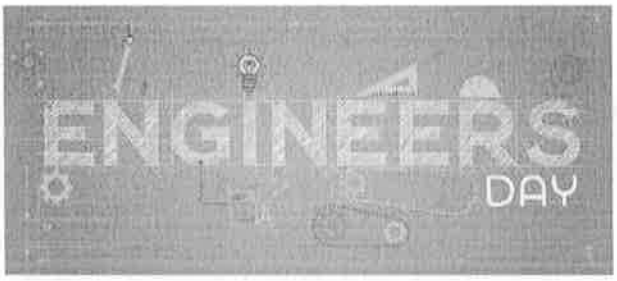
1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech
Faculty of Science & Technology (FST)

ENGINEERS DAY REPORT-2020

In india , ENGINEER'S DAY is celebrated day on September 15th every year.The day is the birthday of SIR M.VISVESVARAYYA, an eminent indian engineer and statesman. This day is contributed to every Engineer. SIR MOKSHAGUNDAM VISVESVARAYA was the greatest engineer of India at his time.

"Role of Engineers in a devolping India"



The ICFAI TECH SCHOOL celebrating Engineer's Day on 15th September 2020 was organized by

CLUB YANTRIKEE,

CLUB ASANA,

CLUB NEXUS,

CLUB PARITANTRA,

It was conducted via Google meet.Different events were organized,the event organized were online quiz , circuit design , logo design , coding event.

ONLINE QUIZ :

Asana club in collaboration with Nexus club from IcfaiTech Hyderabad conducted an online quiz event on the eve of Engineer's day. This quiz was a fun initiative which showed large participation. The quiz duration was 40minutes and the event has 2 rounds .The first round has 15 questions and the second round has 5 questions, which were directly asked by the faculty to the participants .The quiz focuses on the responsiveness and quick-thinking ability of the participantsAs there were many participants, 10 participants in particular were chosen for the event through a google form. The questions were displayed in the screen and a time limit was provided for the participants to give their answers in the comment/chat box. In order to make the event more happening, certain riddles were also posed in between few questions. This entire event was under the supervision of the respected faculty. The event was properly structured and managed by the Asana club and Nexus club. The online quiz event brought about sparks of zeal and enthusiasm among the participants. *Asana club* and *Nexus club* conjointly finalzed the Prize money for the winners of the Online Quiz event conducted on the eve of Engineers day (15-09-2020).

The winners receives a cash prize as promised by Student Affairs Committee

Here are some shots of the event :



The next three events was conducted by yantrikee club :

Circuit Designing:

Circuit Designing is a competition of Constructing circuits using the concept of virtual lab. The virtual lab used by participants (as instructed by organizers) is Multisim which is a part of National instruments. Here the participants after registering in the above domain are taken into a simulation platform where they have to build the circuits, verify simulations of given questions during the event in the stipulated time of 60 mins. 7 students enrolled for event from 2nd, 3rd and 4th year, out of which we received 4 responses from final evaluation from 3rd year. Based on the final images of circuits, the winner is evaluated as per the default solution. Considering the parameters to evaluate and received responses, the Judge of the Event (Dr.B. Naresh Kumar Reddy) decided Ayush Kumar Karn from 3rd year as the winner of the event. The winner receives a cash prize as instructed by the Student Affairs Committee.

Logo Designing

As the name suggests, Logo Designing is basically designing a logo by fulfilling given requirements. It was held online and the students were given freedom to use any software of their choice. 7 students from 1st, 2nd, 3rd and 4th year participated in this event. The time limit was set to 1 hour the student who gave the best design won. The winner of this competition was **D. Pranay** from 3rd year. The winner was promised a cash prize by the student affairs committee.

CODING EVENT

This event was completely technical i.e., CODING Event, which was hosted on HackerRank with a time limit of 1 hour. There were a total 16 participants taking part in the event and all were expected to solve three coding problems, each problem was of distinct difficulty level and the person who solves them in lesser time will be awarded with the specified prizes. Event was completely transparent with the leader board viewable to everyone and also individual performance was recorded. By this type of arrangement, evaluation of winners became easier. The winners of the event are 1st Parv Garg and 2nd G.Nitish.

Conclusion:

The event was successful. The participants were excited and everyone enjoyed the quiz .The quiz Event went smoothly without any trouble.The club members did their best in making this event successful.

We are grateful for the support of Student Welfare and making the event a great success

Ref: FST/2020-21/SAC/007 Dt: 25/10/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Guest Lecture on "Power of Raagas" is on 29/10/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

ASTITVA

(The Official Music Club of IcfaiTech)

Team Astitva (Official Music Club of IcfaiTech) organized a Guest lecture on "Power of Ragas" by Mr. Devulapalli Lakshmi Prachotan on 29 th October 2020 from 2:00 PM to 3:00 PM (hosted by Miss Chavi Garg- Senior Executive Member Team Astitva).

Our guest lecturer, is a disciple of D Raghavachary of the Hyderabad Brothers, and holds the Limca Book of World Record for identifying 144 Ragas in 2003 at the age of three. He has showcased his talent in several places like Karnataka, Tamil Nadu, Maharashtra, Delhi and won over 20 national and 50 state level awards. He was also awarded with Bharat Ratna M S Subbulakshmi Fellowship in 2017.



Mr. Prachotan shed light on different aspects of the evolving Music Industry and what it needs to become a musician.

He answered various questions and allowed audience to experience the power of ragas through his brief speech and teaching about the practices and Riyaz to learn and grow as a musician.

He performed the Carnatic piece "Tillana" and a Hindi ghazal by Shri Mehdi Hassan "Rafta Rafta" which was absolutely mesmerizing. We were all amazed to see how beautifully he sang with minimal use of any instrument and without any auto tuning.



The above guest lecture was acknowledged by all, for providing the opportunity to the like-minded to come discuss and learn more.

It was a very valuable as well as a wonderful experience to have Mr. Devulapalli Lakshmi Prachotan as the Guest lecturer for enlightening us about power of ragas. We hope to host him soon and witnessed the magic he showcased in person when the pandemic ends, and it proved our motto true in these testing times that "When Word Fails Music Speaks."

IFHE (Logo)

IcfaiTech, Hyderabad

Presents

A Webinar

On

New Age Engineering Careers

Mr. Ajit Kumar Pandey
Senior Design Engineer (Analog/Mixed signal design)
FINISAR II-VI, Braunschweig, Germany
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

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Amazon Development Center, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2007 -2011)

Mr. Maninder Singh
Co-Founder & COO, Ahex Technologies, Hyderabad
Alumni of IcfaiTech, Hyderabad (Batch 2004 -2008)

Date: July 28, 2020

Time: 11.00AM

IcfaiTech Alumni Association, Hyderabad(ITAAH) is proud to announce an webinar from some of its brightest alumni on ' New Age Engineering Careers', for the benefit of young and determined students ready to plunge in the field of engineering . In today's information technology driven world that has brought numerous opportunities there lies careful pursuit of choices and areas of studies that has lots of ifs and buts. To make this process easier and full of clarity, Alumni association of IcfaiTech Hyderabad has decided to rope in some of its best alumni brains to help young students know world of opportunities that lies ahead for them. We are pleased to host our alumni, working at reputed organizations who have etched a name and career for themselves and fame for their alma mater.

IcfaiTech, Hyderabad proudly presents a webinar on "New Age Engineering Careers" for helping young generation with career choices by our renowned Alumni as part of Webinar series.

IcfaiTech, Hyderabad cordially invites you all to this exciting event

July 28 | Tuesday|11.00 AM

Through Google Meet:

Ref: FST/2020-21/SAC/008 Dt: 30/10/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Best Out of Waste from 4th to 7th Nov 2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech



PARITANTRA CLUB

REPORT

BEST OUT OF WASTE

DESCRPITION OF EVENT: The event is a friendly competition amongst the students to encourage them and everyone around to start reusing otherwise waste materials to create a more sustainable and minimalistic consumer dynamic, like the name suggests, making best out of waste. The event helps to elevate the ideas of the participants and shows their willingness and concern towards the environment. This event is not only about triumph but also brings out several ideas that can be utilized in our day to day life forwarding in recycling of waste, which is a minimum contribution to environment.

JUDGES FOR EVALUVATION:

DR. ANJANNA MATTA SIR

BRAHMA NAIDU SIR

PRIYA NATESH MADAM

DAY 1: (04/11/2020)

5:00 PM -05:30 PM – Introduction of the event.

The event started with a brief introduction, the participants were informed about the rules and general process.

DAY 2: (05/11/2020)

The POC oversaw the progress of the participants.

DAY 3: (06/11/2020)

The POC oversaw the progress of the participants.

DAY 4: (07/11/2020)

Participants handed over their respective submissions to the members of POC.

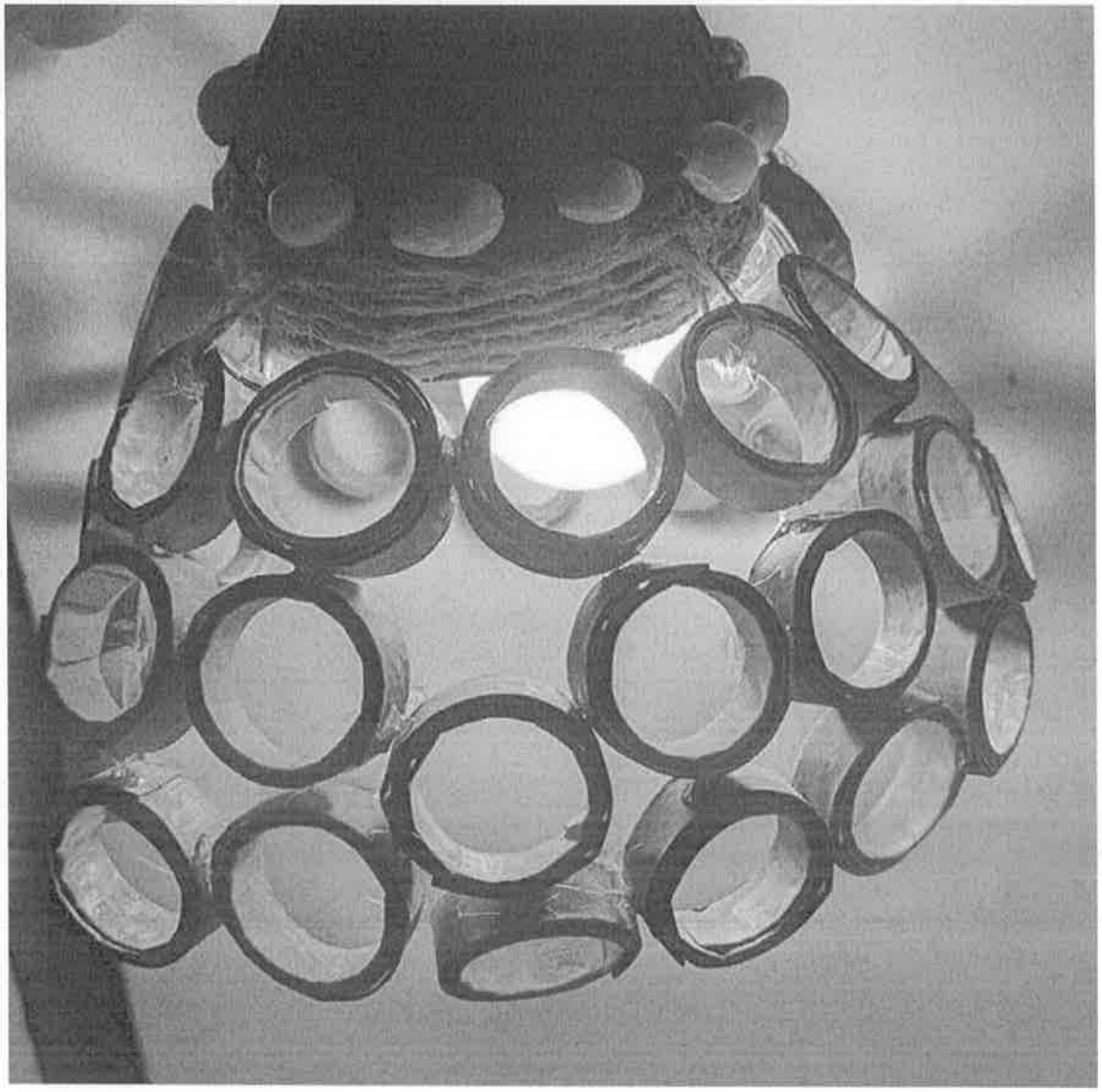
DAY 5: (10/11/2020)

5:00 PM - 5:30 PM:

The craft work was evaluated by the judges and the winners were announced.

WINNER LIST

1st PRIZE: A. SWATHI- 18STUCHH010192



Creative idea for bed light using the theme best out of waste.

Things included:

*Coconut shell

*Calendar papers

*Coconut fiber

*Shells

*A bed-light

*Some wires

Procedure:

1.Coconut shell is used as a bulb/bed light holder.

2. Calendar papers are used to made small loops and painted with two different colors, in order to get a curve shape around the coconut shell a balloon is used.

3.Then coconut fiber and shells are used for decoration around the coconut shell.

4.Last one, use some wire pieces and connect them with bulb and power point.

2nd PRIZE: NISHITA ERVANTIKAR-
19STUCHH0101257



Bonsai tree made out of beads of a seat cover of a car.

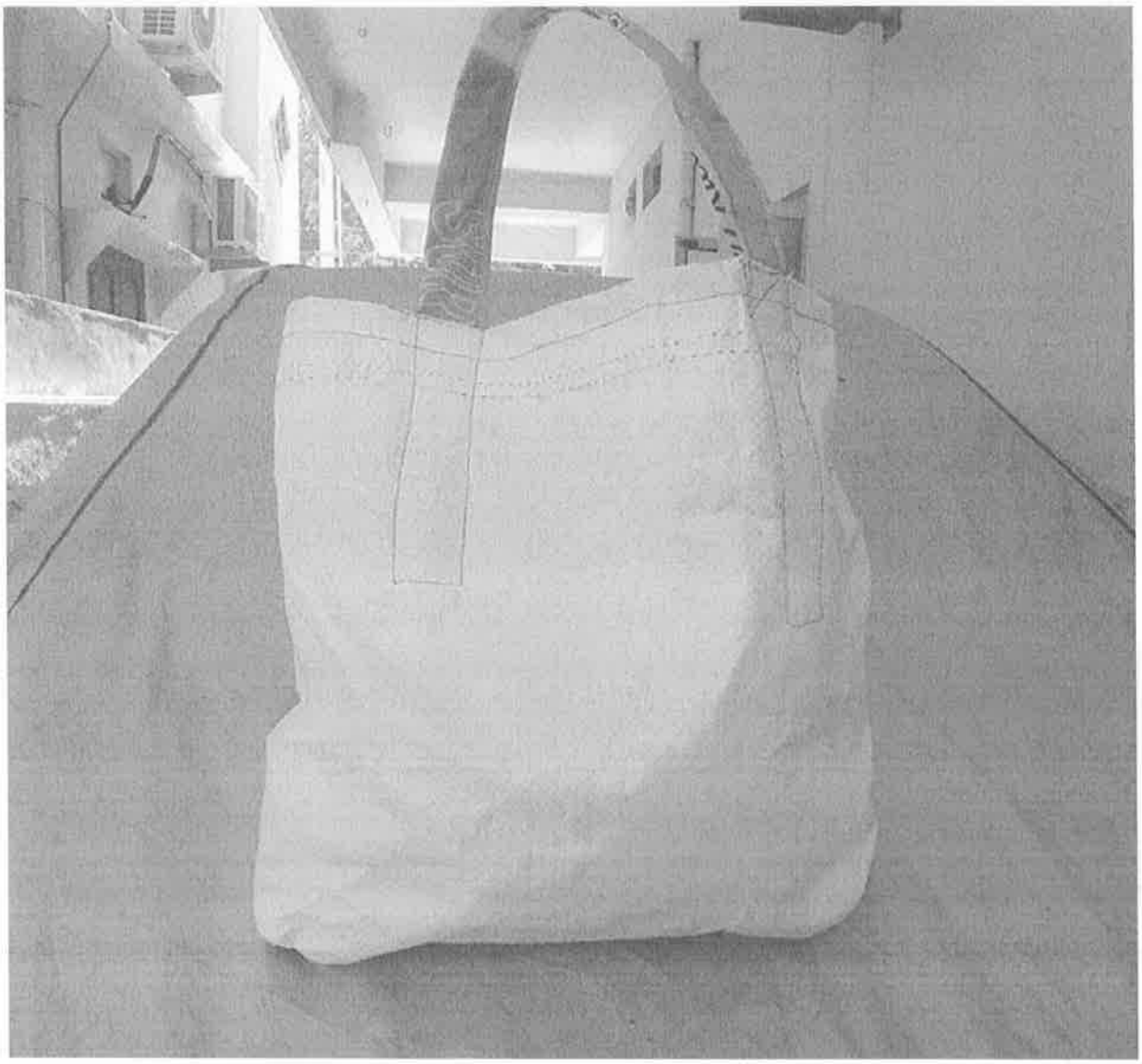
Procedure:

1. Use body of a old lamp like a flower pot to prove the stability to the model.

2. Also a cloth that wasn't in use to drape the pot. It can be called a family bonsai tree as well of family pics added at the branches.

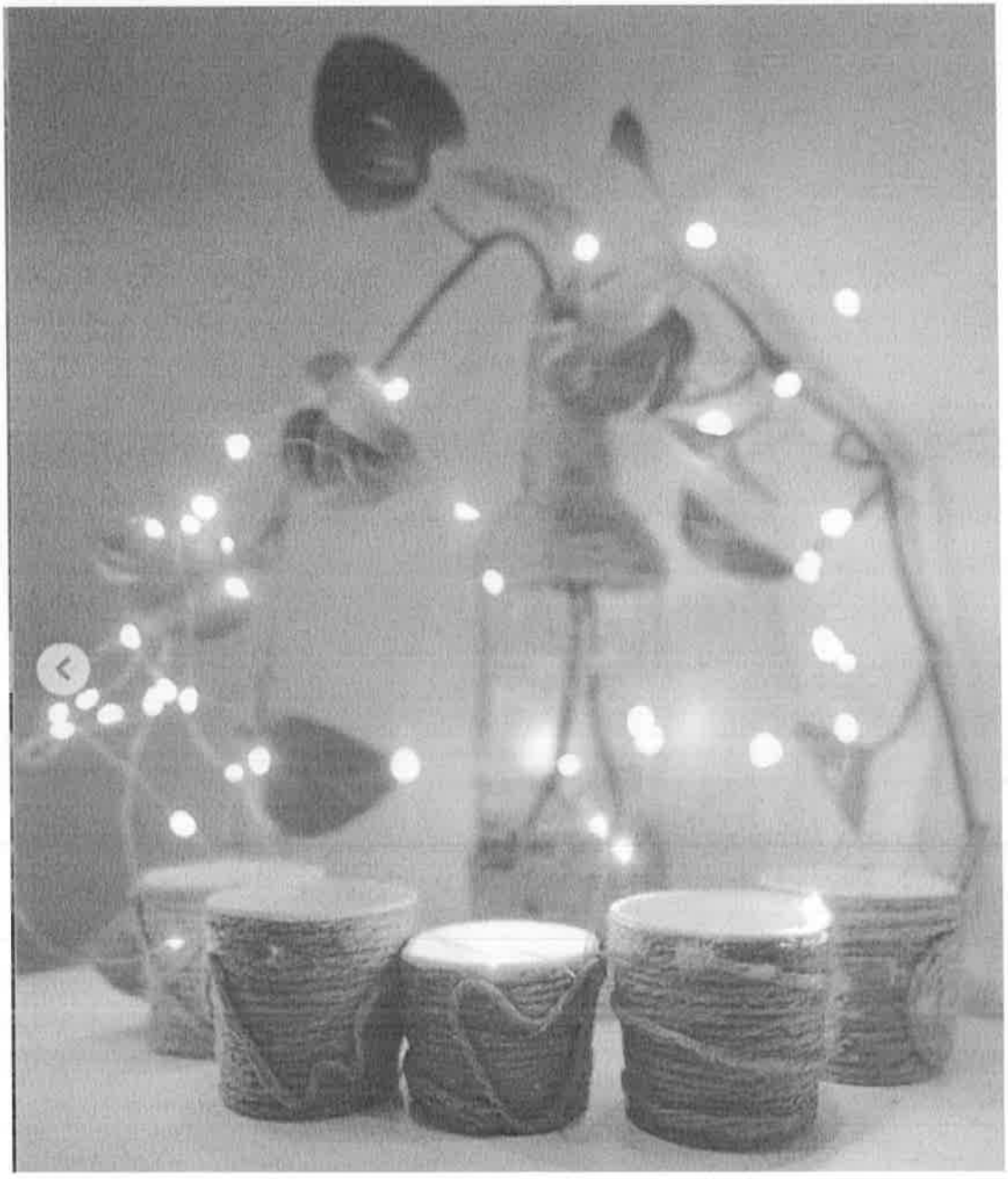
3.Make a nameplate with same beads and a wooden plank.

3rd PRIZE: ANUSRI -20STUCHH010086



Making use of old t-shirt or a rice bag to make a useful eco-friendly bag.

4th PRIZE: SAI PRATHAM-19STUCHH010112



A decorative glass bottle for plants.

Procedure:

1.First collect few basic materials like glue, jute thread, few paper cups and a empty glass bottle.

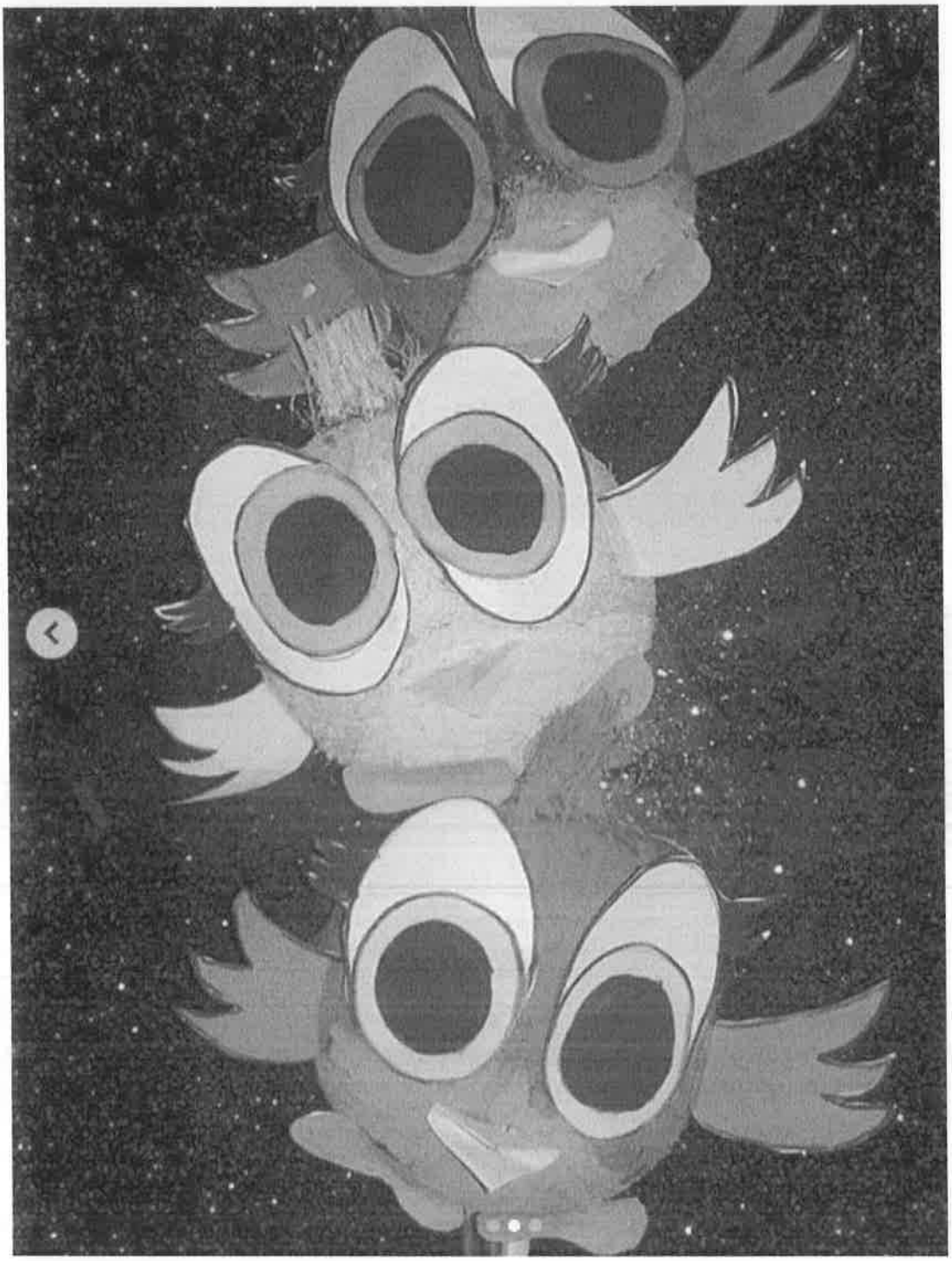
2.Take the paper cups, jute thread and then wrap them around the cups and can also add few designs (optional) with the thread.

3. Repeat the same process as in step -2, with the bottle.

4. At last place a money plant in it.

5. For the decoration part add few LED lights.

5th PRIZE: SURYA LAKSHMI -20STUCHH010182



Turning out coconut shells into angry birds.

Materials:

*Coconut shells

*Acrylic paints

*A4 size sheets

*Scissors

*Glue

*Wooden stick

Steps:

1.First make the shells soft using a peeler.

2.Then dye them with colors.

3.Take a paper and draw eyes, wings, and beak.

4.By using glue stick eyes, wings and beak.

5.Arrange them on the wooden stick using glue.

6.ANGRY BIRDS ARE READY!!!

PRIZES TO THE WINNERS

1st PRIZE	3000/-
2nd PRIZE	2000/-
3rd PRIZE	1000/-
4th PRIZE	600/-
5th PRIZE	400/-

BANK ACCOUNT DETAILS

NAME	PRIZE	ACCOUNT NAME	ACCOUNT NUMBER	BANK NAME	IFSC CODE	BRANCH
SWATHI	1ST	RAMESWARI	10082866060	SBI	SBIN0008025	DEFENCE COLONY,NEREDMI
ISHITHA	2ND	NISHITA ERVANTIKAR	3791346322	CENTRAL BANK OF INDIA	CBINO283837	ATTAPUR
ANUSRI	3RD	ANUSRI REDDY INAGANTI	89690100019634	BANK OF BARODA	BARBOVJCHAN	CHANDANAGAR
RATHAM SAI	4TH	B SAI PRATHAM	110210031387	BANK OF BARODA	BARBODBJAMI	JAMIA OSMANIA
SURYA LAXMI	5TH	NAGACHAKRAM RELA	32408580457	SBI	SBIN0010097	ANANDBAGH

Ref: FST/2020-21/SAC/010 Dt: 23/12/2020

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on Webinar on "AI and ML revolution in the Technological World is on 27/12/2020.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech, Hyderabad

ICFAI Foundation for Higher Education

An Alumni Webinar on 'AI and ML Revolution on the Technological World'
Dated 27/12/2020

IcfaiTech Alumni Association, Hyderabad (ITAAH) organized a webinar from some of its brightest alumni on "AI and ML Revolution on the Technological World", for the benefit of young and determined students ready to plunge in the field of engineering and sciences. In today's information technology-driven world that has brought numerous opportunities there lies the careful pursuit of choices and areas of studies that have lots of ifs and buts. To make this process easier and full of clarity, the Alumni association of IcfaiTech Hyderabad has decided to rope in some of its best alumni brains to help young students know the world of opportunities that lies ahead for them. We are pleased to host our alumni, working at reputed organizations who have etched a name and career for themselves and fame for their alma mater.

IcfaiTech proudly presents a third Alumni Webinar on the topic **"AI and ML Revolution in the Technological World"** on 27/12/2020 at 10 AM. Please find the attachment for the details of the speaker.

We invite you to join the meeting through the following link. The details are as follows:

Topic: AI and ML Revolution on the Technological World
Date & Time: Dec 27, 2020 10:00 AM India

Zoom Link:
https://zoom.us/j/98596615953?pwd=VUZKTXA0T0VHRVR5ZGdlUWdNeGhyZz09

Meeting ID: 985 9661 5953
Passcode: 2020

Ref: FST/2020-21/SAC/011 Dt: 5/1/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event on National Youth Day is on 12/1/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Report on Youth Festival

As part of youth festival the University has decided to organise an oration by swami Bodhamayananda, director of Vivekananda institute of human excellence ,and coordinator of the personality development project of Ramakrishna math, on 9th of February 2021. The program was hosted by Josna Theresa on behalf of Asana Club and it started at 11:30 in the morning and ended at 1:00. There were a total of 150 participants in the event which was conducted through online platform.

Speaking of our chief guest, inspired by the teachings of sri Ramakrishna and swami Vivekananda during his school days, swami Bodhamayananda joined the Ramakrishna order in Bangalore in 1984 and was initiated into monastic vows in 1993. after initial training, Swamiji served the mission in Hyderabad, Visakhapatnam and Chennai between 1989 and 2010 and was involved in various youth activities during that period.

Swami Bodhamayananda has so far conducted more than 1000 workshops & seminars covering about 6 lakh students, teachers, managers and others on "human excellence, management and personality development" in schools, professional colleges and many corporates all around India.

Swamiji has authored a book titled "mind and modern problems" in English and "yuva jagruti" in telugu published by Ramakrishna math, Hyderabad.

As I mentioned Swami Bodhamayananda is an adherent of swami Vivekananda's teachings. Swamiji encourages students to develop self-confidence and build a strong character by reading the books of swami Vivekananda. He has organized youth conventions and meditation classes also. in Swamiji's motivational speeches he speaks of three "h's": that is, "develop your head, feel with your heart, and work with your hands for the development of the society." according to Swamiji human and spiritual values need to be given more importance in the education system.

At the Ramakrishna math, Hyderabad, Swamiji has taken the initiative to encourage, recognize and appreciate the leadership qualities amongst the youth by organizing a youth movement called "swami Vivekananda yuva jagruti vedika."

During the ongoing pandemic period so far Swamiji has hosted 35 live webinars with the theme "building a resurgent India" through service before self, education, music, youth power, entrepreneurs, social service, health care, science and vedic agriculture, nari shakti, science & technology, education & culture, self confidence & mental strength, Indian administrative service (ias), swachh manas & swachh soch , yoga & meditation and what ails India today-the road ahead.

Swamiji's speech was focussed on topics like leadership, meditation and stress relief. Swamiji further explained the power of grit and character. Swamiji, with the group, shared a story of a Lion and Sheep which gives a message saying conditioning is very important to become stronger and courageous. Swamiji spoke about meditation , perseverance, and excellence and about how to embed them in our lives for a meaningful lifetime. He enlighted students through his answers to the questions raised by ifhe students and he welcomed all kinds of feedback from the students. Swamiji was equipped with ppts and videos to provide us with better exposure on what he wants to convey with the group.

At the end, on behalf of the students and faculties presented, Prof Digvijay Viswanathan Nair shared a feedback about the whole event and thanked him for his wise words and time.

Ref: FST/2020-21/SAC/088

Dt: 6/09/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Engineers Day Seminar is on 15/09/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

IcfaiTech
Faculty of Science & Technology (FST)

ENGINEER'S DAY SEMINAR REPORT

BY YASASVI KAIPA

On the occasion of Engineer's Day, Dr. A.J. Jayaraman, a nuclear scientist and engineer took a lecture addressing the topic, "Nuclear Achievement of India: Broader Engineering Spectrum". His disquisition which was mainly a monologue involved him, talking about numerous great nuclear scientists and engineers who were majorly responsible for laying the foundations of nuclear power engineering and nuclear energy generation set-up in India.

He started off by talking about Sir Mokshagundam Visvesvaraya, who's birthday is celebrated as Engineer's Day in India. He went on to give the students, the Feynman's thought experiment and in the process successfully explained the importance of the atomic hypothesis which has an enormous amount of information packed in it which can easily be uncovered with a little imagination and thinking applied to it.

He explained to the students about how Lisa Meitner who was also responsible for the discovery of protactinium and nuclear fission was the first to take uranium and send a charged neutron to the centre of the uranium atom making it split into two.

He then went on to talk about Homi Bhabha, an Indian nuclear physicist who tailor-made a program with 3- stages which has served as a technological pathway for the country's atomic nuclear program.

He enlightened the students by making them aware of the natural abundance of Thorium – 232 in our country which when converted to uranium – 233, has he potential of powering the nation with nuclear energy for several generations

He also shared that in a recent meeting of the World Nuclear Association, the members realized that there was a major problem of rhinos as a species to go extinct in the near future. To tackle the issue at hand, they've been working on placing radioactive isotopes in the horns of the rhinos to significantly curb rhino poaching and to lower demand as trading these horns will be difficult especially trading them internationally as they can easily be caught if they try to do so.

He took a few questions from the students and answered them in great detail in the end. He encouraged the students to write essays, short stories and to make podcasts about rhino species protection project.

He concluded the lecture by successfully conveying to the students that there are a large no. of applications of nuclear power and that it has now been proven useful in various aspects of our life.

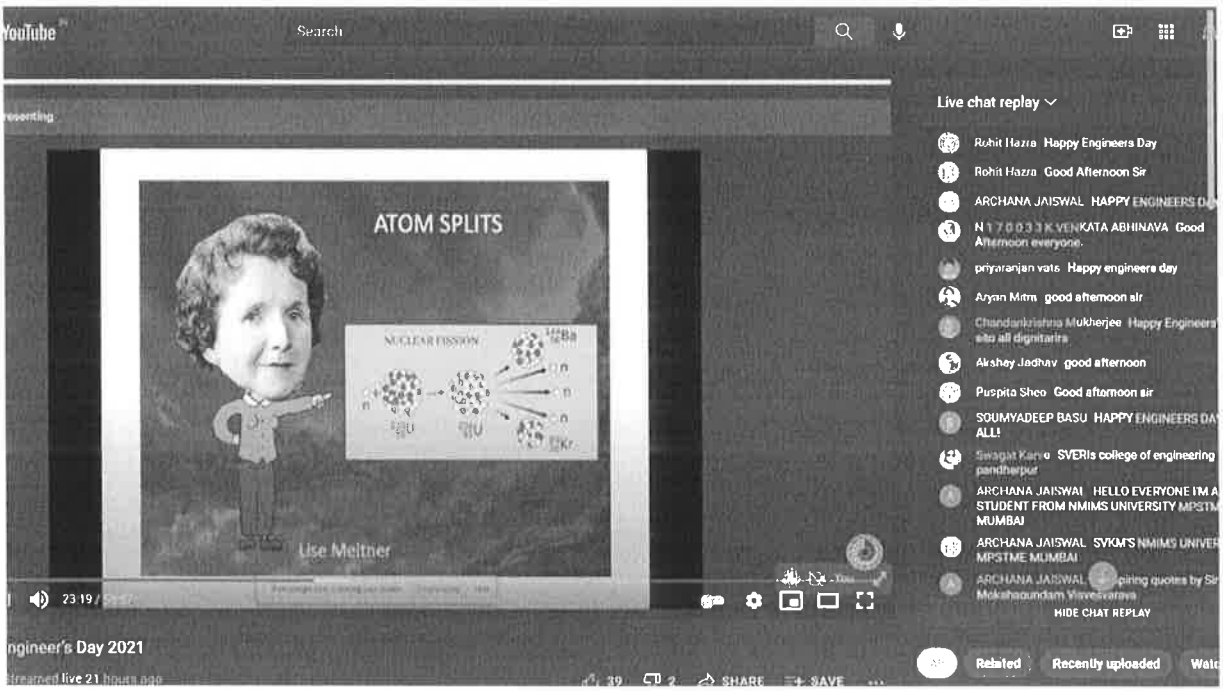
Yasasvi Kaipa,

2nd– year student at Icfai-Tech,

DS & AI Branch.

No. participants were around **40**

Screenshots from the seminar:





Events of Student clubs from July to Sept 2021

1.Engineers day seminar on 15 September,2021 (Annexure-VIII)

2.Vibrance Fest Report during 16th-18th September 2021

All the clubs of Icfai Tech have come together with various events for this three-day online fest.

Fest Dates: 16th-18th September 2021

The following events were conducted

1. Code Cracking (Annexure-I)
2. Conflick (Annexure-II)
3. Cyber Anveshana (Annexure-III)
4. Harry Potter and the chamber of an online class (Annexure-IV)
5. Jollywood (Annexure-V)
6. Trivia Quiz (Annexure-VI)
7. GDC – Valorant tournament (Annexure-VII)

Ref: FST/2020-21/SAC/094 Dt: 19/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Workshop on Basic Fundamentals of Game Development is on 26/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

WORKSHOP- 1 REPORT

Club name: Erudite- Game Development Club (GDC)

Workshop on: Basic fundamentals of game development in Unity.

Date: 26/11/2021

Time: 11am to 1pm

Where was the event: On-campus

Location/room: Room G-19, Google meet

How many students attended: Online- 52, Offline- 27

Purpose of the event: The workshop's main motive was to explain all the required basics of the game development in Unity so that when we talk about the advanced stuff in the future workshops, audience will be able to understand. The workshop was given by the president of the club **P. Lokeshwar**.

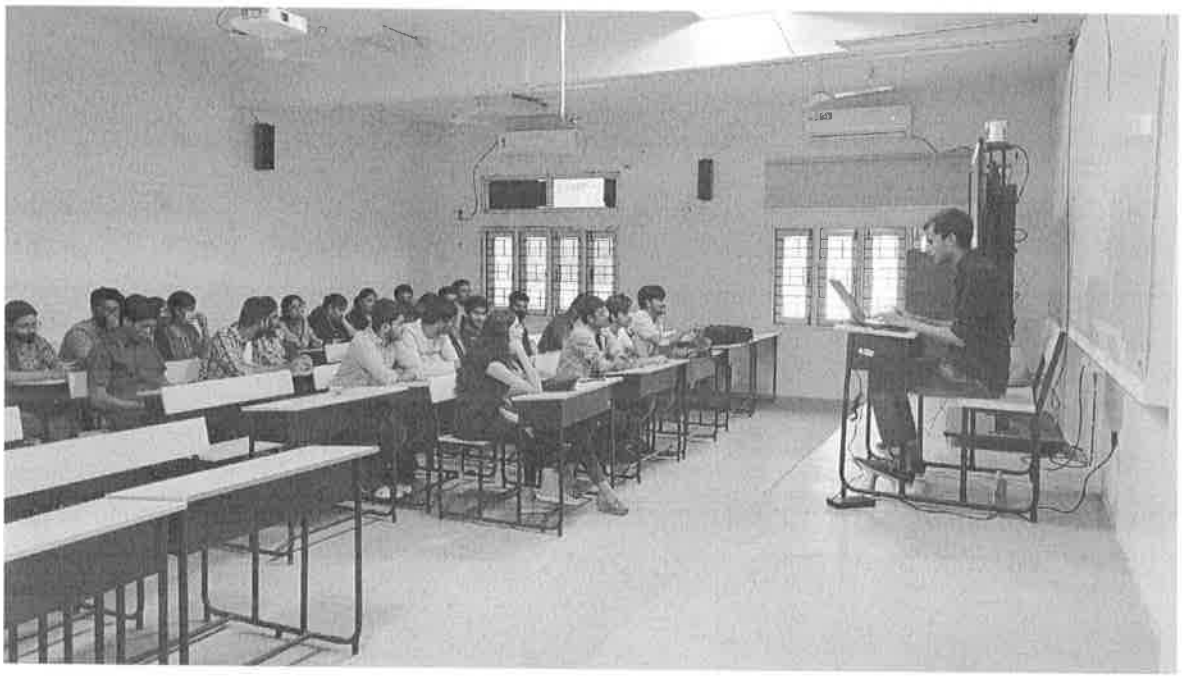
Workshop Poster:

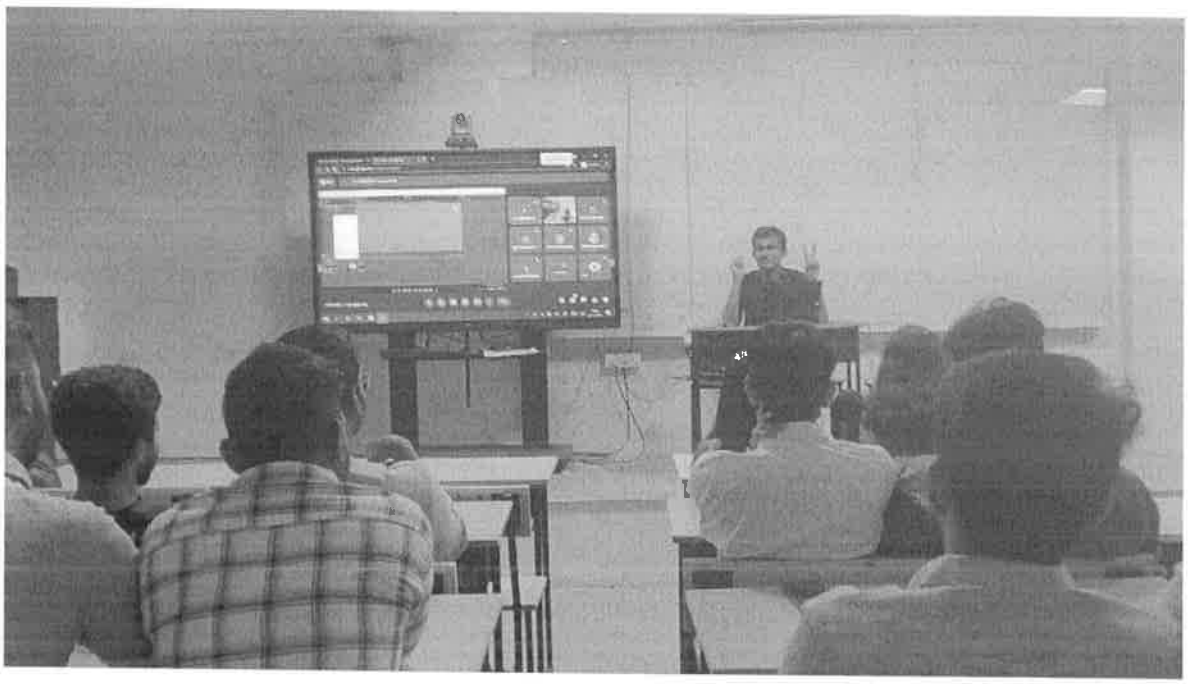


A peek into the workshop:









GDC – Valorant tournament

Event Description:

As it is a tradition at ICFAI Tech to hold a gaming tournament every year by the Game development Club. The event hosted by GDC in Vibrance fest is Valorant tournament, valorant game was released in 2020 April ever since it has become on of the most played games in the world.

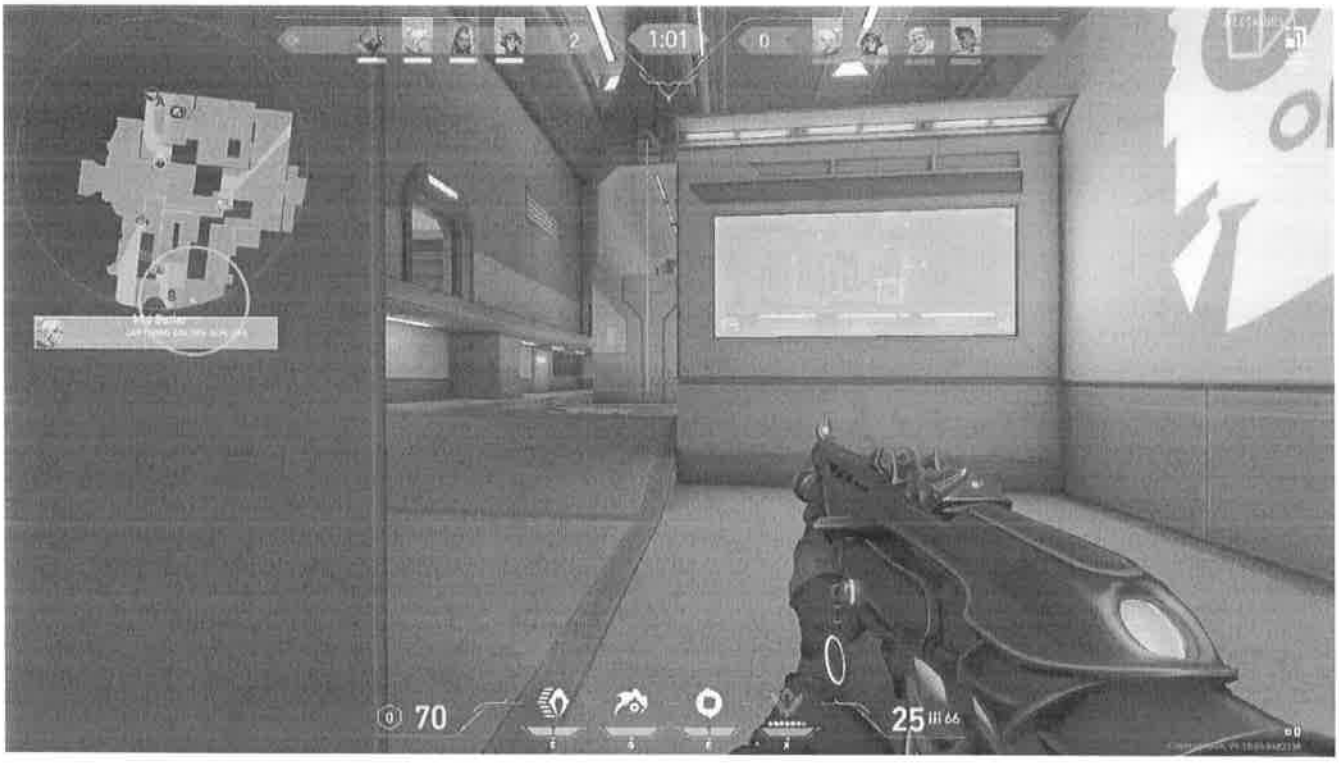
Participant Information:

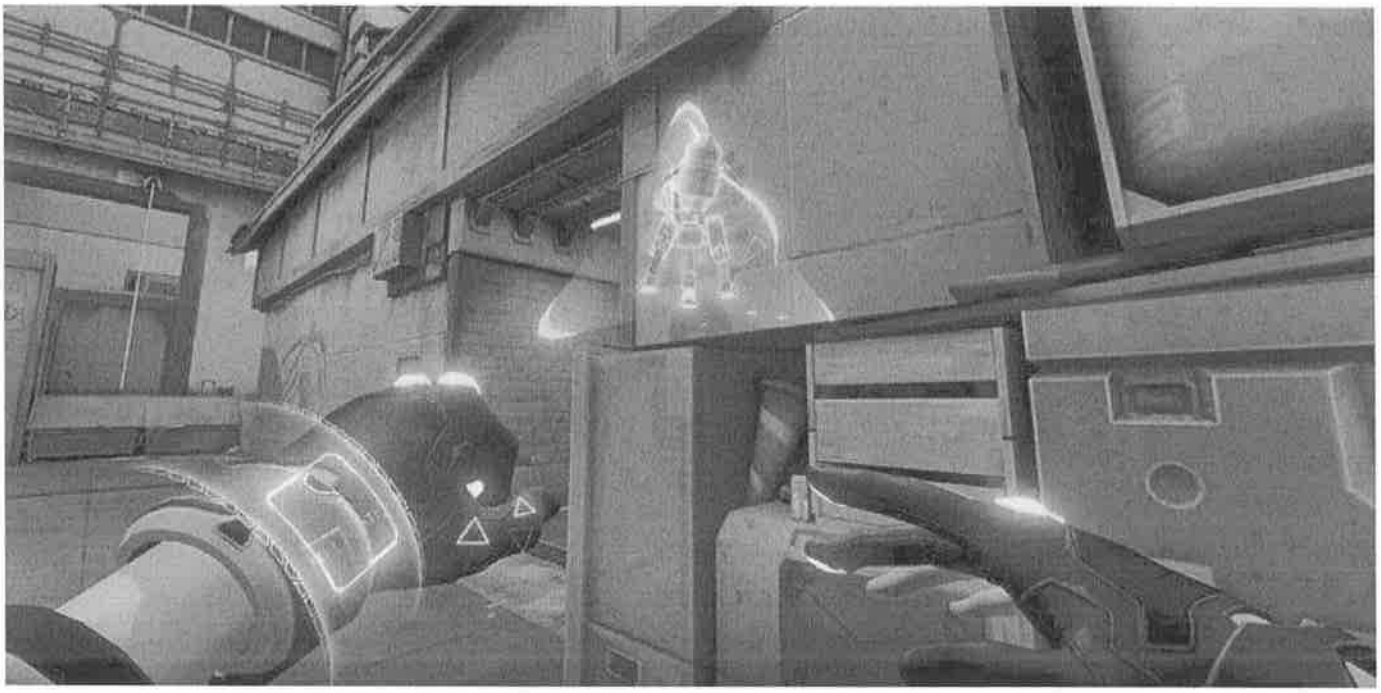
We got 4 teams to participate it, in which 2 teams are from 3rd year, one team from 2nd year and one from 4th year.

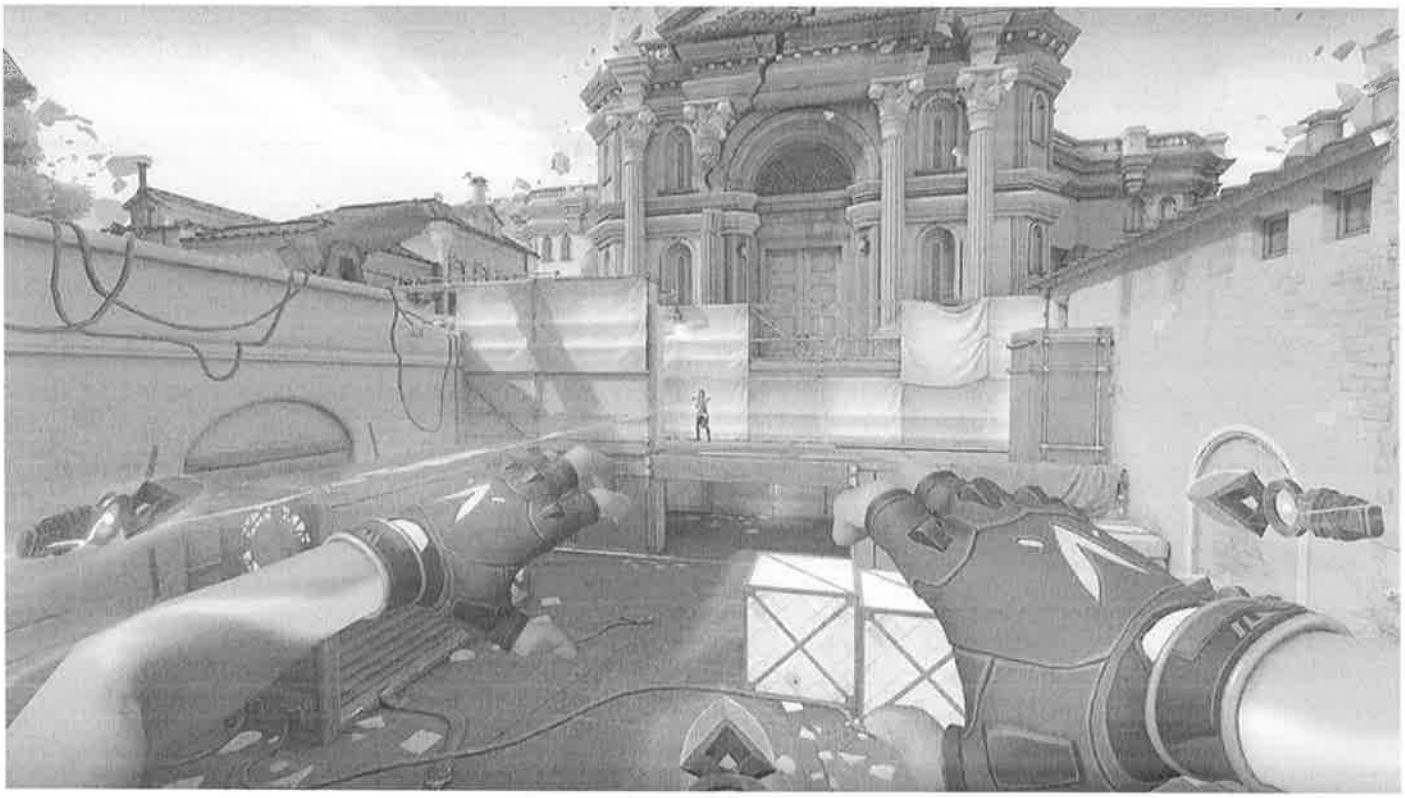
Poster:

We haven't made a poster this time because of the joint effort of all clubs of keeping the registration links in one single google form.

Screenshots:









Ref: FST/2020-21/SAC/093 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Cosplay Party is on 20/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

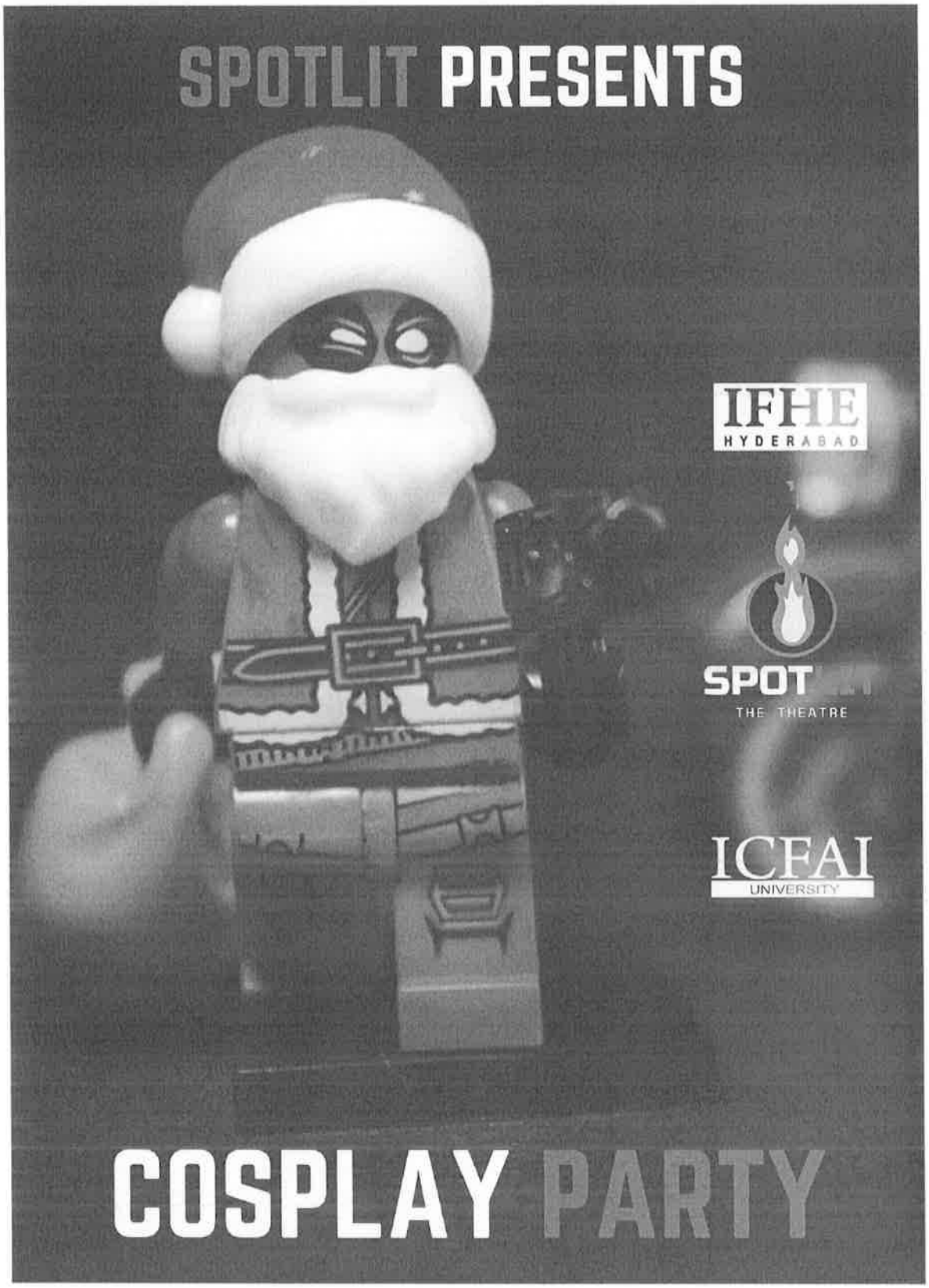
1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

COSPLAY PARTY REPORT

Event Name: COSPLAY PARTY
Event Date: 20th November 2021
Hosting Club: SPOTLIT CLUB & DANSATION
Event description:
Our theatre club has come up with an event called cosplay party. Cosplay is the act of portraying a character. This is accurately done by dressing up as the character, may it be fictional or real-life characters, by using their dressing styles, hairstyles, and different accessories plus make-up related to the character and resembling them.
We are bringing out an event, where all the participants are required to select a character of their own and portray them in their own style. Customizations are always welcomed. The participants are required to dress up as their chosen character and resemble their physical appearance to an extent. All the participants who registered for the event are supposed to participate in the ramp walk from which three winners will be selected and rewarded. The ramp walk is mandatory and crucial for everyone participating for the selection of winners.
Number of Participants: 30+
Budget: None

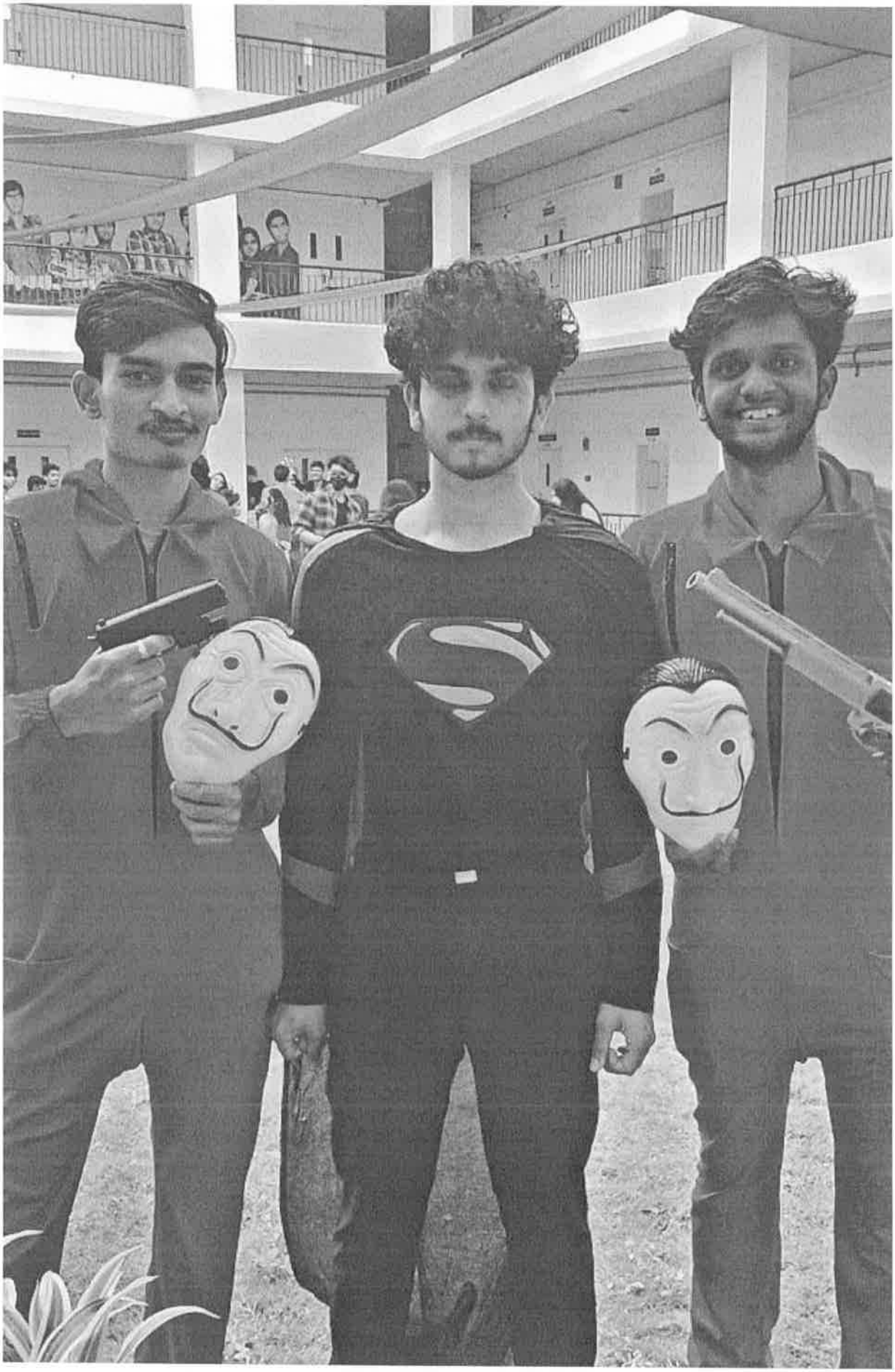
Event Poster:

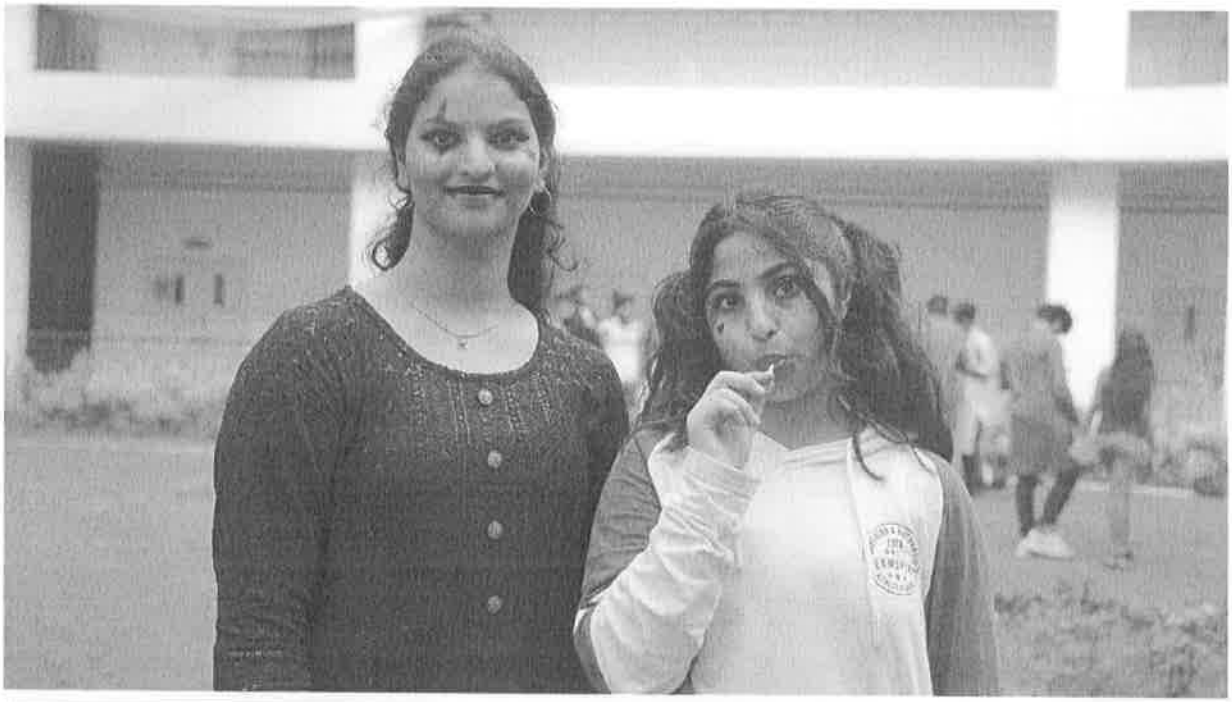


EVENT PHOTOS

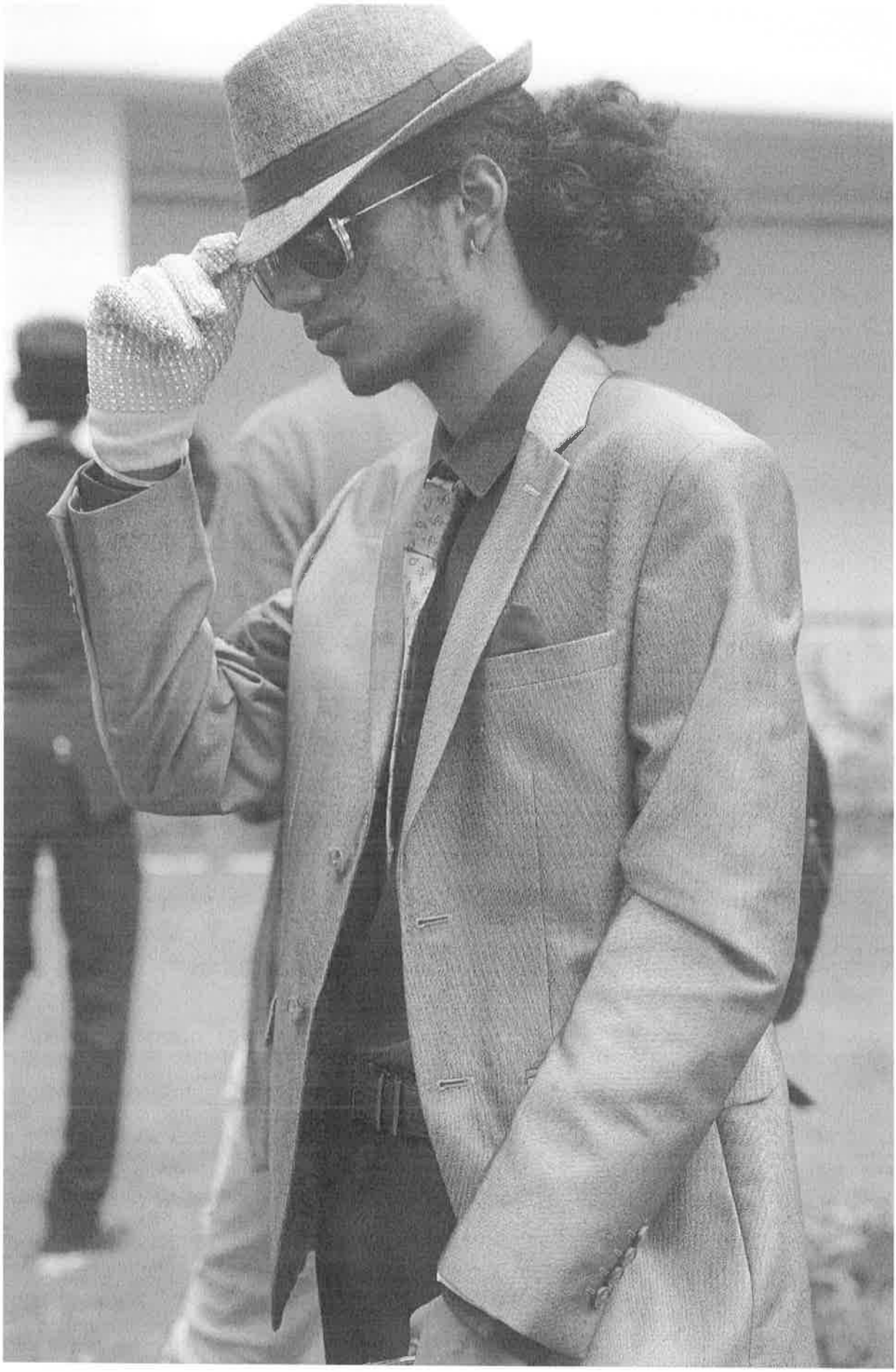












Ref: FST/2020-21/SAC/089 Dt: 6/09/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Vibrance Fest is from 16th to 18th Sep 2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

PARITANTRA

TECHNO-ENVIRONOMENTAL CLUB OF IIITH HYDERABAD

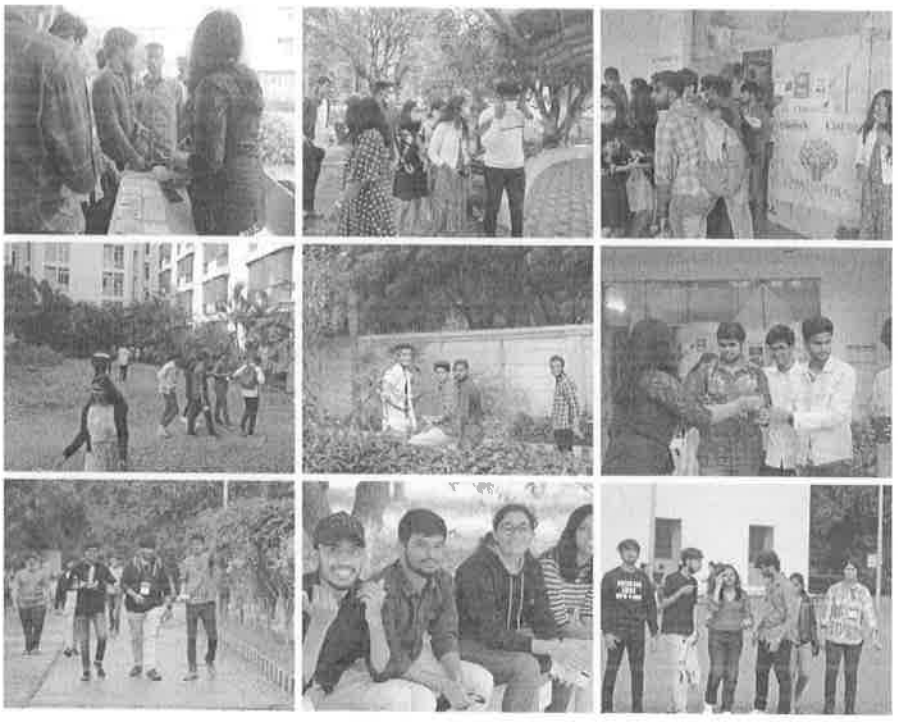
Treasure Hunt

On 20th November 2021 Paritantra club conducted a treasure hunt in the Campus as a fun event that will not only thrill one with the adrenaline rush of cracking the codes , finding the clues and getting closer and closer to the final destination but is also a wonderful opportunity for to hone one's knowledge of the environment that we are surrounded with everyday.

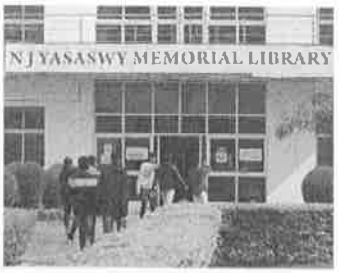
The participants were divided into teams – each team consisting of 5 participants and one volunteer assigned to them. These teams were further divided into five different paths – A , B , C , D and E respectively. Based on the team's allotted path they were to scan their respective code in the starting spot where the game began which would contain a clue that would lead on to a certain place in the campus which would have the QR code with the next clue placed there and so on.

Before scanning any QR code the participants were to answer a environmental based question asked by the volunteer and would have 5 minutes to answer it and scan or wait it out (these questions were to be answered the help of internet). There were Fake QR codes put up also all over the campus to further confuse the participants.









N J YASASWY MEMORIAL LIBRARY

MORIAL LIBRARY
















Total Number of Participants – 120+

The winners of the event are as follows:

1st winner team leader- Sai teja – Enrol no: 20STUCHH01080

2nd winner team leader- Sai abhiram – Enrol no: 21A2IN047

3rd winner team leader- Mayank – Enrol no: 20STUCHH010123

First Prize – 6000 INR

Second Prize – 5 Indoor plants

Third Prize – 5 Rose plants

The Second and Third prizes have been distributed to the winners offline.

Payment details of the 1st winner-

Name of the account holder – P . Srinivasa Rao

Bank Name – SBI

Bank Branch code – 011661

Bank Branch name – DWARAKAPURI - PANJAGUTTA

Acc no – 20111653445

Phone no – 9908002733

IFSC Code : SBIN0011661

THANK YOU

Ref: FST/2020-21/SAC/096 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Trinity is on 20/11/2021.

For any further queries contact Student Chairperson.

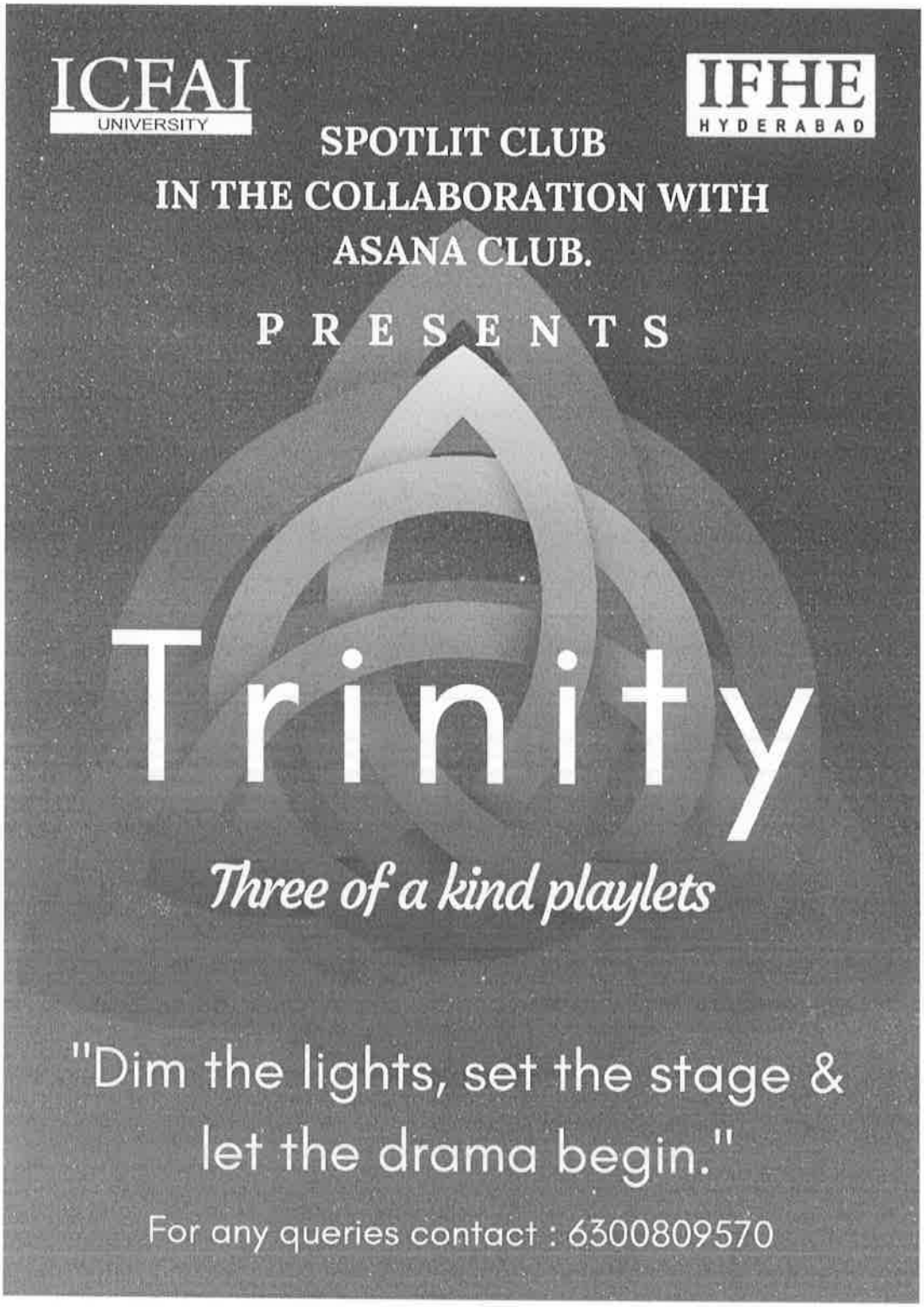
Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

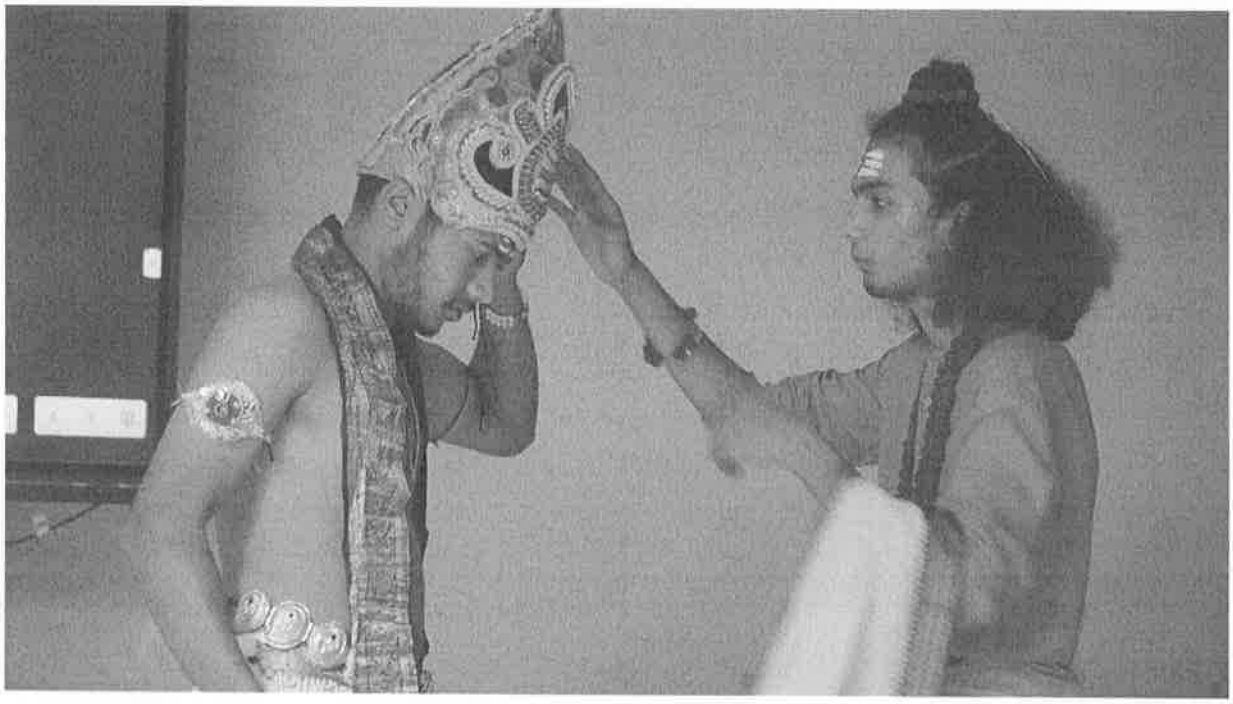
Event Poster:

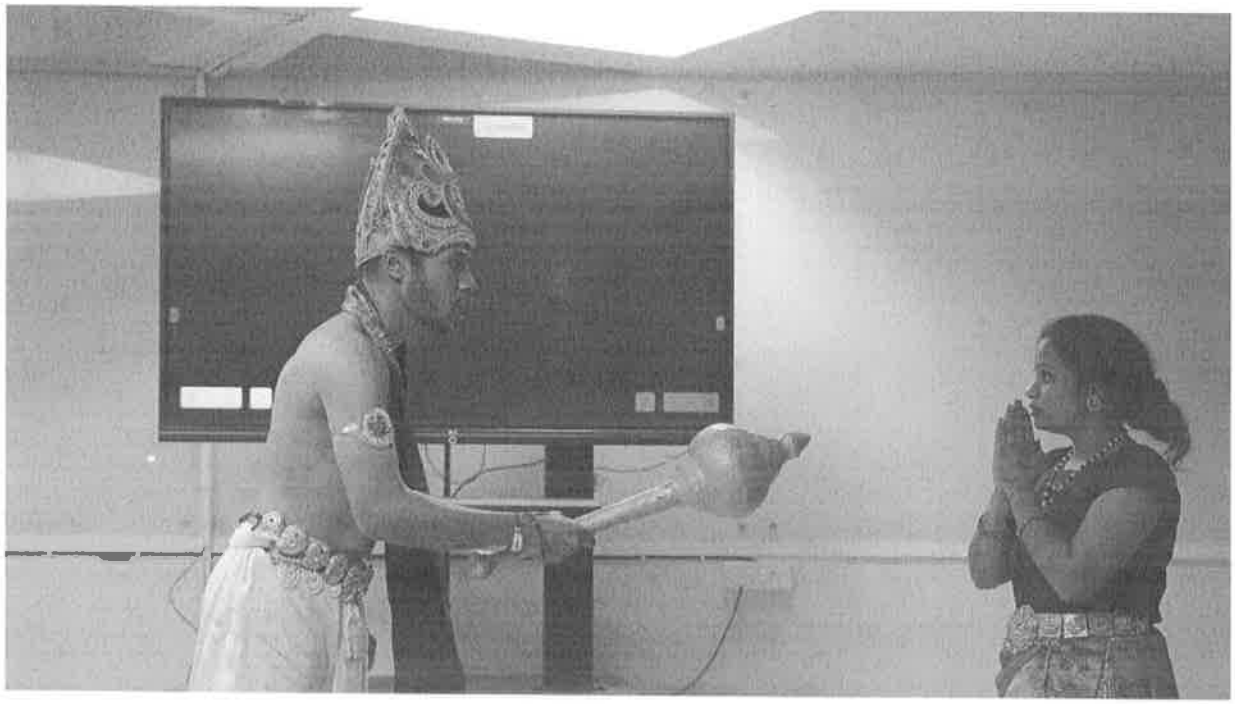


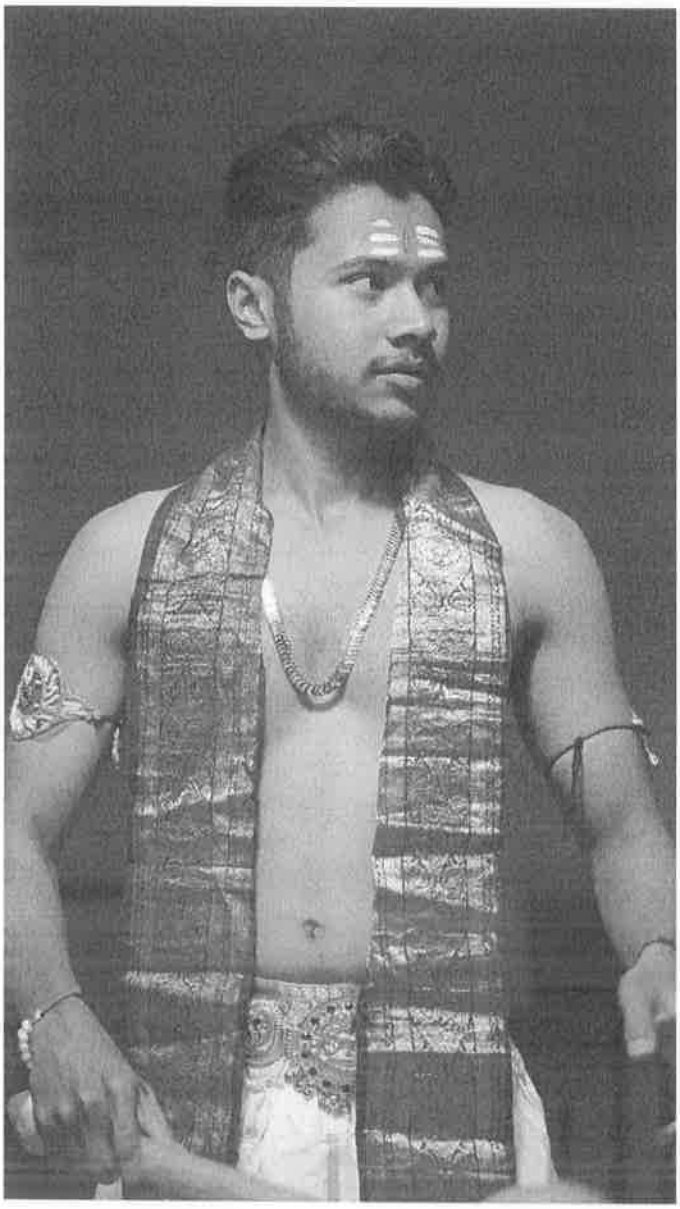
EVENT PHOTOS

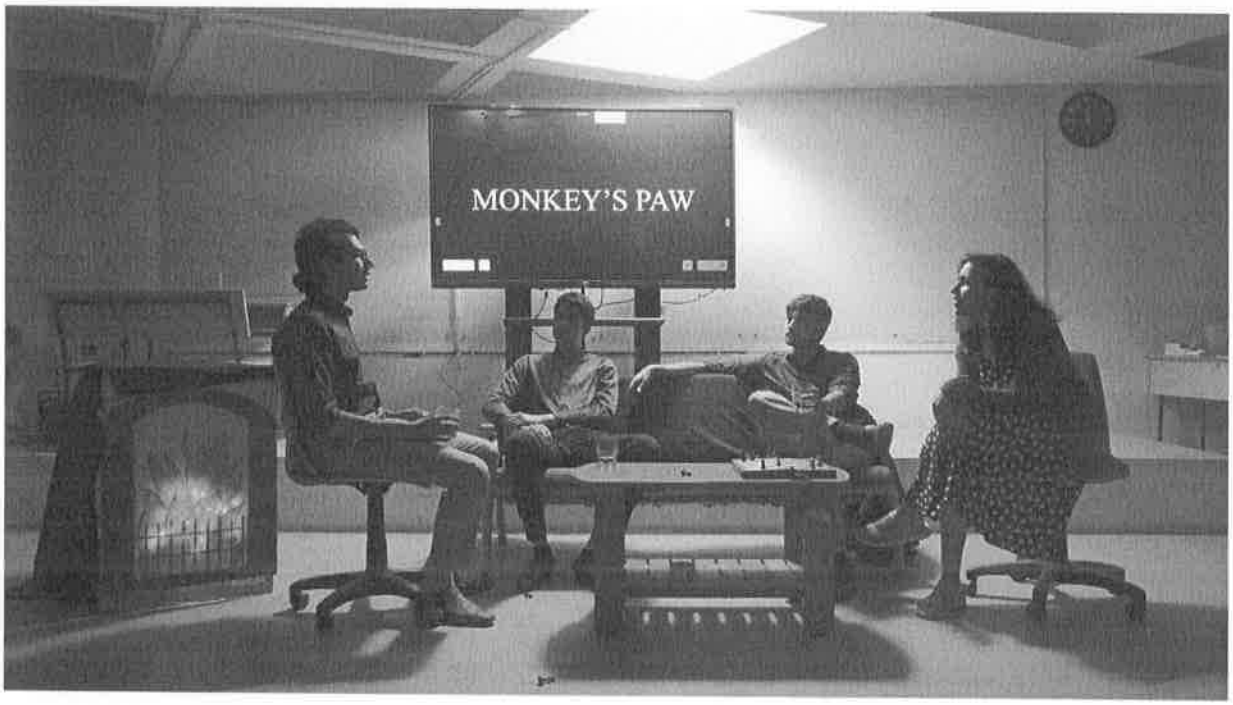




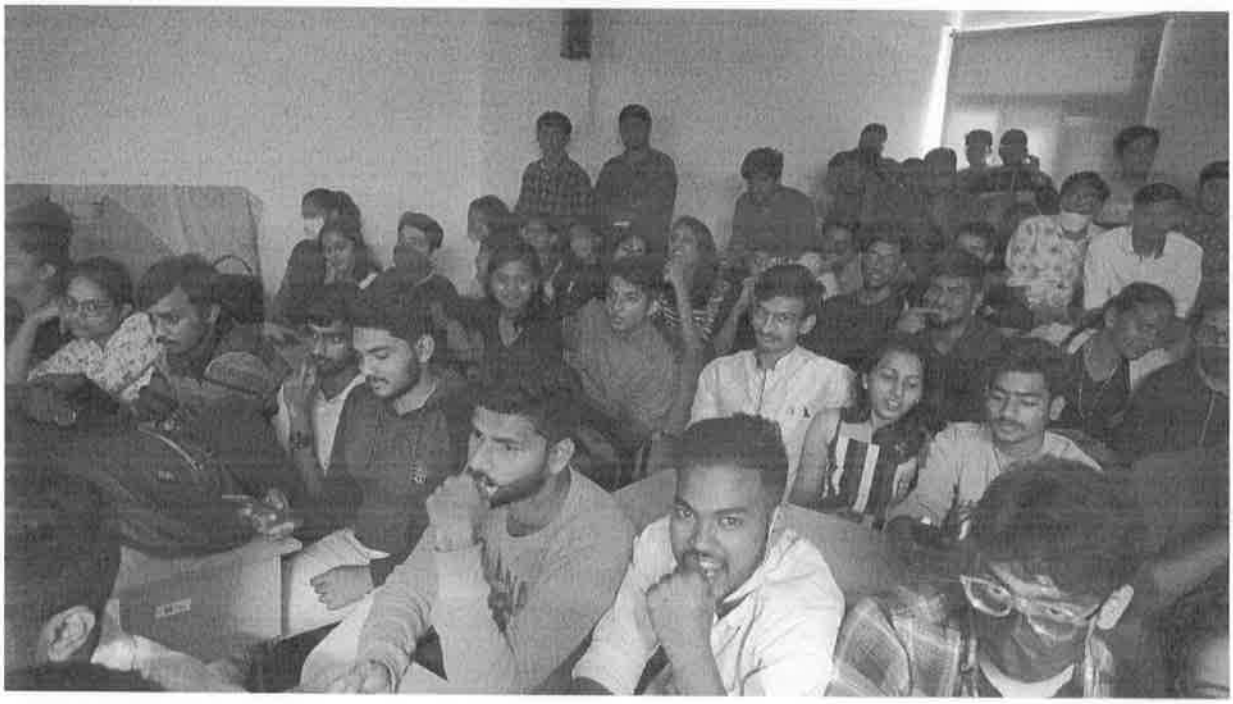







MONKEY'S PAW





TRINITY EVENT REPORT

Event Name: Trinity
Event Date: 20th November 2021
Hosting Club: Spotlit,Asana & Nexus clubs.
Event description:
Our theatre club has come up with our event called Trinity. This event comprises three live stage acts. This event will happen at our college, and it will be live-streamed for everyone using social media, cameras, and other equipment. Each of the acts will explore a different genre. There will also be a few quizzes with prizes in the event to make things more entertaining.
Number of Participants: 75+

ACCOUNT DETAILS:

South Indian Bank

Account Number: 0726053000001828

IFSC: SIBL0000726

Account Name: JOSNA THERESA GIGO

Branch Name: HI-TECH CITY, HYDERABAD

Bank Name: South Indian Bank

Contact Number: 7337020999

Ref: FST/2020-21/SAC/097 Dt: 17/12/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Mathematics Day is on 22/12/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

ICFAI FOUNDATION FOR HIGHER EDUCATION

Faculty of science and technology, Hyderabad

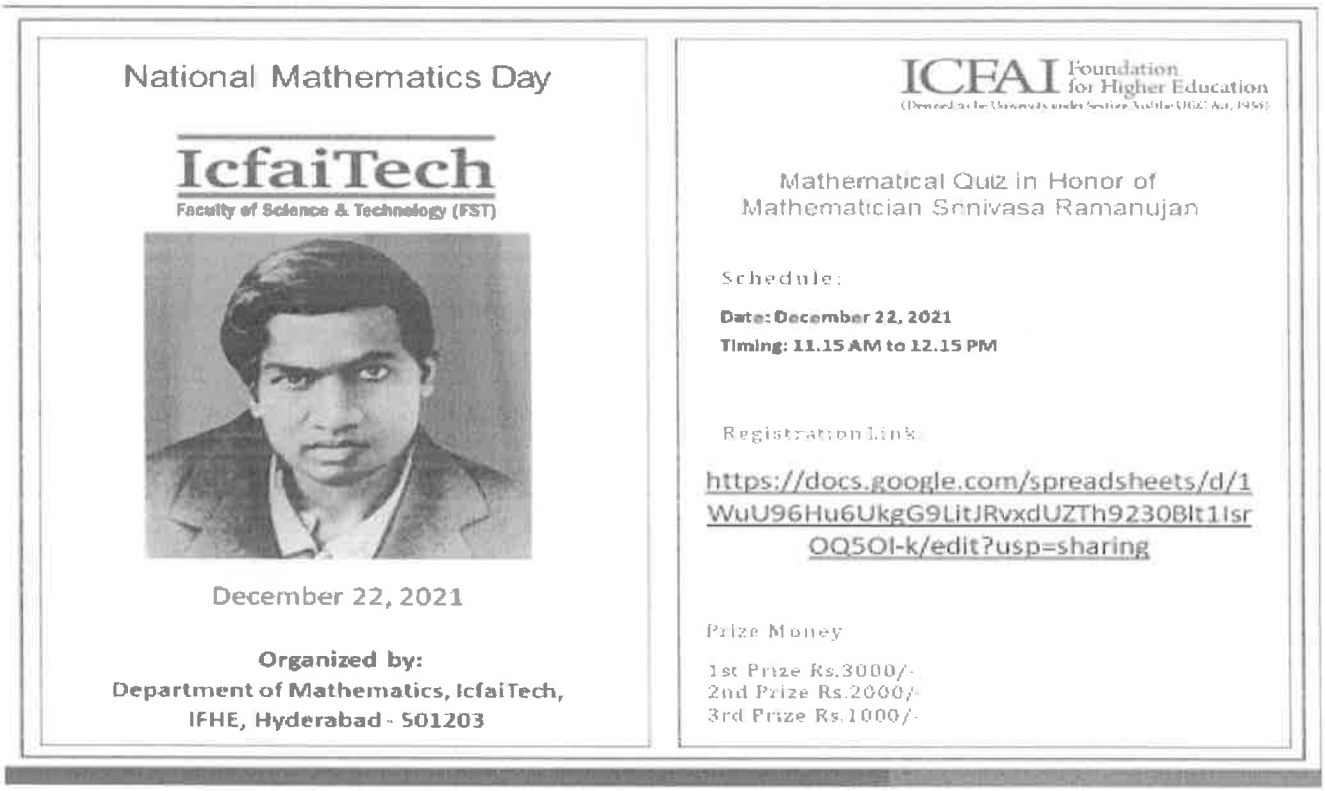
Department of Mathematics

Organized

National mathematics Day

(135thBirth Anniversary of Srinivas Ramanujan)

On the occasion of National mathematics Day (Birth Anniversary of Srinivas Ramanjan), we department of mathematics faculty conducted Quiz on 22-12-2021 for fist year students. The participants were divided into 8 teams – each team consisting of 5 participants These Team Names Are A, B, C, D, E, F, G and H respectively. We Asked total 40 questions consisting of 5 rounds we gave one-minute time to answer direct question and 30 secs for passed question. And also in the inaugural function Director, IcfaiTech, Dr.K. L Narayana sir, Mathematics departmental coordinator Dr. G Sudhaamsh Mohan Reddy gave excellent speeches.



IcfaiTech
Faculty of Science & Technology (FST)

IFHE
HYDERABAD

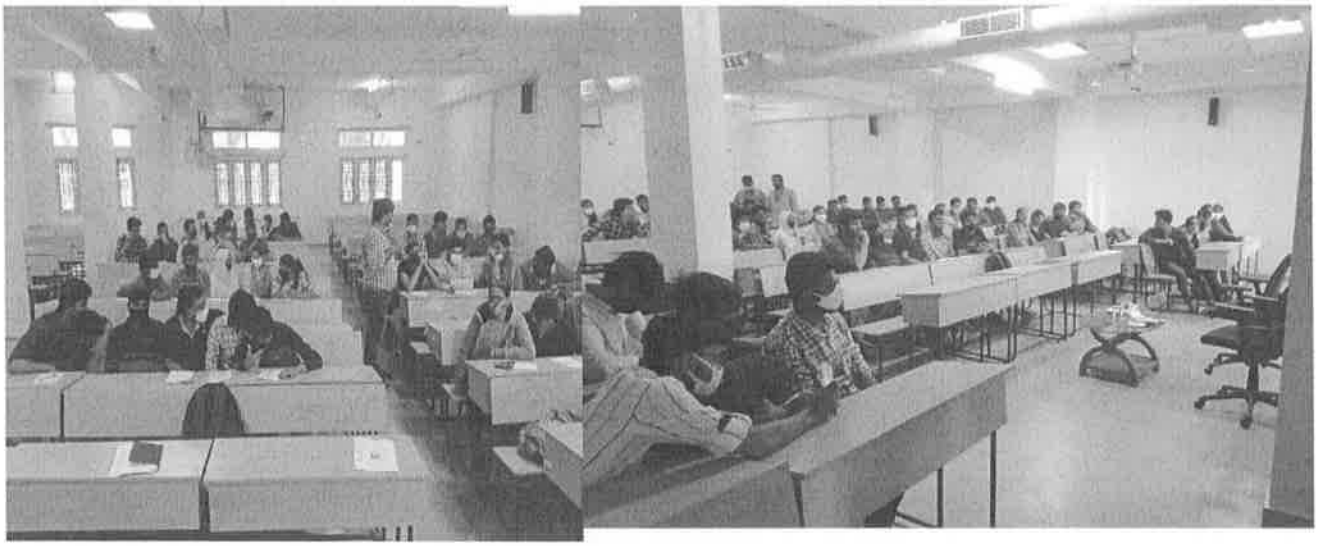
National Mathematics Day
22nd December 2021

- Venue: Hall No. G-11

S. No.	Program Schedule	Timing
1	Lighting of the Lamp	11:00 AM
2	Director's Address	11:05 AM-11:10 AM
3	Dean's Addess	11:10 AM-11:15 AM
4	Quiz	11:25 AM-1:15 PM
5	Distribution of Prizes	1:15 PM-1:25 PM
6	Vote of Thanks by the Coordinator	1:25PM-1:30PM





Total Number of Participants – 60

The winners of the event are as follows:

1st winner team leader- V. Siri Soumya

Enrol no: 21STUCHH010169

2nd winner team leader- Beeram Sai Puneeth Reddy

Enrol no: 21STUCHH010095

3rd winner team leader- (Pavan Santhosh)

Enrol no: 21STUCHH010345

Payment details of the 1st winner: 3000/-

Name of the account holder – Yalamaddi Ramakrishna

Bank Name – IDBI, KHAMMAM

Bank Branch code – 000374

Acc no – 0374104000062019

Phone no: 8309447392

IFSC Code: IBKL0000374

Payment details of the 2nd winner: 2000/-

Name of the account holder – M. Parthiv Reddy

Bank Name – IDBI BANK

IFSC Code: IBKL0000002

Bank Branch name – Basheerbagh

Acc no –0002104000714099

Phone no: 8121819892

Payment details of the 3rdwinner-1000/-

Name of the account holder – Koushik Naidu

Bank Name – Bank of Baroda

Bank Branch name – Bathalapalle, AP

Acc no – 58910100006051

Phone no –9381768153

IFSC Code: BARBOBATHAL

5.3.3

2020

FOL

Ref. No.: IFHE/FOL/CULC/18/2020

Date : 03-09-2020

Circular

All the students are hereby informed that the ICFAI Law School, Hyderabad conducts annual competitions called Virtual Lex-Festum from 16th October, 2020 to 18th October, 2020. The events that are organized are mediation, Client Counselling and Asian Parliamentary debate events. We request you to inform the same to your friends in other Universities and colleges. All clubs are requested to inform the same and circulate the brochure to other universities and colleges.

Co-ordinator

Lex Knot

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)
Autonomous Institution, Accredited by NAAC with 'A+' Grade

ICFAI LAW SCHOOL HYDERABAD

ICFAI LAW SCHOOL



Welcome to

LexKnot 2020

Virtual Lex- Festum

October 16 - 18, 2020

The ICFAI Law School, Hyderabad cordially invites all the novices of law, the pillars in nation building to our law festival - **'LexKnot-2020'** - A Plethora of Activities which fosters healthy competition and creativity and eventually leads to knowledge acquisition. In this digital world, where the internet has enabled new forms of social interactions, activities, and social associations, we with an earnest effort tried to create an ambience where students develop their interpersonal as well as intrapersonal skills by participating in various activities. The real interaction between the individuals and institutions triggers more exhilaration and facilitates better sharing and assimilation of knowledge. This in turn instills the qualities of team cohesion and brings unity in diversity.

LexKnot-2020 is an artisan platform, which is designed to inculcate multi-dimensional learning and to carve the present legal aspirants to legal professionals of the 21st century. LexKnot-2020 is a bunch of events, which are student-centric and develops healthy bonding among students, teachers, professionals, corporates and judiciary with a socio-political legal interface. This bonding is ceaseless and creates a concrete pathway for the career and academic endeavors. LexKnot-2020 emits the light of various traits of legal profession that represents specific skill sets such as articulation, research, advocacy, personality etc. LexKnot-2020 nurtures various talents to bring holistic development among the students. The whole event is going to be vibrant and fun learning.

LexKnot-2020 invites all the legal apprentices to join us for the celebrations of law festival - scheduled from 16th to 18th October 2020.

We Welcome You All.

The ICFAI Foundation for Higher Education
Campus: Donthanapally, Shankarapalli Road, Hyderabad-501203, Telangana State, India
www.ifheindia.org/fol

EVENTS

Client Counselling

The Client Counseling competition mainly addresses fundamental skills which are necessary for all successful attorneys. Competitors conduct an initial interview with a person playing the role of the client. They develop the skills such as the ability to interview, counsel, and support a client through their legal issue as well as non-legal issues. The Competition's main objective is to promote greater knowledge and interest among law students in the preventive law and counseling functions of law practice. It also encourages students to develop interviewing, planning, and analytical skills in the lawyer-client relationship in the law office.

General Rules and Format

1.The maximum number of Participants per team shall be restricted to 2.

2.Only ONE Team is allowed per Institution / University.

3.Each team will undergo two preliminary rounds where an average of their scores for the two rounds will be tallied and the top 6 teams or 8 teams will break into the semi-final rounds.

4.After the semi-final rounds, only two or three teams will break into the finals.

5.The problems shall be broadly based on but not completely limited to the laws and participants are expected to have knowledge of any other ancillary laws and procedures.

Prizes



Coordinator:
Dr. Veena, 9848730467, veena@ifheindia.org.

Asst. Coordinator:
Mr. Rishav Soni, 8851572360, rishavsoni@ifheindia.org

Mediation

Alternate Dispute Resolution is one of the most important aspect of justice delivery in the present day. Mediation forms one of the most crucial aspects of it. Mediation is nothing but a facilitating a discussion among the individuals to find out an alternative which takes into account the interest of all and nobody is at loss. In a win-win situation where the parties try their level best to come to a solution where everyone is benefited. Mediation plays a crucial role in developing skills of a lawyer and this competition seeks to promote the same.

General Rules and Format

1. Each team shall consist of three students- Advocate, Client and Mediator.

2.The competition seeks to simulate a bipartite mediation between teams based on some common facts and different confidential information privy to each side.

3. Each round shall be divided into four segments, i.e. (a) Opening Statement of Co-Mediators (b) Opening Statement of Advocate-Client Team (c) Caucuses and Conferences (Co-Mediators have the discretion) (d) Closing Statement of co- Mediators

Prizes



Coordinator:
Dr. Veena, 9848730467, veena@ifheindia.org.

Asst. Coordinator:
Mr. Rishav Soni, 8851572360, rishavsoni@ifheindia.org

Asian Parliamentary Debate

Asian Parliamentary Debate- "VoxPopuli"

With the success of the four editions to the Asian Parliamentary Debate conducted by ICFAI Law School, IFHE Hyderabad in 2016, 2017, 2018, 2019 respectively, the Debate Society, ICFAI Law School proposes to organize the 5th edition to the Asian Parliamentary Debate in 2020.

General Rules and Format

1. Each debating match will consist of two teams; one to propose the motion and one to oppose it. The team proposing may be known as 'The Proposition' or 'The Government'. The team opposing may be known as 'The Opposition'. Teams will be designated as the Proposition or the Opposition for each round of the competition.

2.Each debate shall be adjudicated upon by a panel comprising of an odd number of adjudicators who shall be the participants of the competition.

3.Each debate shall be timed by a timekeeper. In the absence of a timekeeper, a member of the adjudication panel will time the speeches.

Prizes



Coordinator:
Mrs. Sridevi D. Shet, 8886227411, dsridevi@ifheindia.org
Asst. Coordinator:
Ms. Anwesha Panigrahi, 6371328533,
panigrahianwesha@ifheindia.org

Report on Lex-knot 2020

ICFAI Law School, Hyderabad, organized its annual law fest – Lex-knot 2020 event during October 16 to 18, 2020 in online mode. Actually, the event proposed during the month of April 10-12, 2020, due to COVID-19 pandemic the event was indefinitely postponed and it was organized in the online mode during October 16 to 18, 2020. Totally, 67 registrations received for the Mediation, Asian Parliamentary Debate, Client Counselling and Judgement Writing. The Asian Parliamentary Debate and Client Counselling competition held on October 16 to 18, 2020 and the mediation competition was held on October 31st and 1st November 2020 due to certain unavoidable technical reasons. The judgement writing competition was cancelled due to a smaller number of registrations received. The event held successfully with the good support of the participants, students' volunteers, faculty members and the administrative staff members. The competition-wise report is presented below:

A Report on VOX POPLUI-Asian Parliamentary Debate 2020

The Asian parliamentary debate, 2020 is the fifth edition under the flagship of Lex-Knot-2020 conducted from 16th October to 18th October. Fourteen teams and twelve adjudicators registered for the tournament. Aditya Shrivastava, a renowned name in the debating circuit who has to his credit of best adjudicator title in various national parliamentary debates was the core adjudicator for the tournament.

On 16th October the tournament started with an online briefing session from 2:00-3:00, followed by the adjudicator test which was taken by 12 adjudicators to confirm their positions as chairs panellist's and trainees for round 1 in the tournament. Round 1 was conducted from 6:00-8:00pm on the same day. The theme of the motions released LGBT community.

On 17th October round 2 and round 3 were conducted which consist of two preliminary rounds. Teams debated on topics like: Different styles of education- teacher parenting and tiger parenting. Barter culture for money, safe spaces for education for Dalits, declaring the year 2020 as 0 year over online classroom mechanism. The rounds took place on an online platform from 1:00-3:00 and the Round 3 was conducted from 6:00-8:00. The scores of all three preliminary rounds for the tournament were used to decided the 8 teams that we breaking to the pre-finals.

0n 18th October, Pre-Finals and Finals were conducted on Day 3 of the tournament between the 8 teams that broke into the pre-finals. The motions for the semifinal round were based on the theme of International Relations bearing motions like – Nationalist of India should wage

A Client Counselling competition mainly addresses fundamental skills which are necessary for all successful attorneys. Competitors conduct an initial interview with a person playing the role of the client. They develop the skills such as the ability to interview, counsel, and support a client through their legal issue as well as non-legal issues. The Competition's main objective was to promote greater knowledge and interest among law students in the preventive law and counselling functions of law practice. It also encourages students to develop interviewing, planning, and analytical skills in the lawyer-client relationship in the law office.

The competition was held during 16th October 2020-18th October 2020.

The coordinators of the event were:

1. Dr. Veena, Associate Professor, ICFAI Law School Hyderabad
2. Anwesha Panigrahi, Assistant Professor, ICFAI Law School Hyderabad

The client counselling competition saw the participation of 16 teams in total, each team consisting of two counsels, accounting for 32 participants in total. Participants from various National Law Universities, State Universities and Law colleges attended the said competition with vigour and enthusiasm.

The competition was conducted in three rounds: preliminary round, semi final round and the final round. The preliminary and the semi final round saw the knocking out of teams and the best of all went forward to the final round. Each team was represented by two counsels who were judged as a team for their performance in the client counselling sessions. There were a panel of judges coming from both academic and professional backgrounds who judged the said competition in a smooth manner. Each session was adjudged by two panel judges and was coordinated by faculty and student coordinators.

At the end of the competition the following teams and mediators bagged prizes worth Rs. 5000 (for winners) and Rs. 2000 (for runners up) respectively:

Winner team: Shreeya Trivedi and Abhishek Raj, Government Law College, Mumbai


Mounika G
R
Richa
LKC 116 Counsel
V
Veena
ICFAI Law Event
mouni kanney
LKC116_Counsel
VENKAT REDDY D
ICFAI Law Event
NN
Neeharika Neela
Ramakotaiah Bom
PSP SURESH KUM

5.3.3

2021

FOL

Fwd: Republic Day Celebrations - Invitation

Inbox



ITI VYAS <itivyas@ifheindia.org> Mon, Jan 25, 9:00 AM

to avn, Durga, Ravindranath, Dr, Rajasekhar, GANGI, Sateesh, Uma, Tamma, D amodar, DVN, ITI, me, HARTEJ, cjsk203k, Dilip, Krish, Sudhakar, Haritej, Himav athi, S, komatiprasad, Anwesha, polishetty, Rakesh, Gudemela, akbar, ANWESH A, damodar, Desiraju, DR, Arun, P.L., Gade, Geetha, Hemalatha, Iti, Kannan, ma dhuri, madhuri, monu, Pratap, Rakesh, Rekh, Rukmini, sharmavinay.dr, Sumanta , Rukma, Sridevi, raja, RISHAV, RICHA, VEENA, Yaduvansi, Hari, Ravi, Astha, p oorvikantroo, sreelatha, charu.nlu, aditinidhirmlnlu, PADMANABHA, Muppala, Po lishetty

Dear All,

We, at the ICFAI Law School, IFHE, Hyderabad are happy to invite you for Republic Day Celebration.

The celebration will take place through the Zoom platform on Tuesday i.e., January 26th, 2021 from 03:00 PM to 04:00 PM.

You are requested to join for the celebration using the following link:-

Topic: Republic Day Celebrations
Time: Jan 26, 2021 03:00 PM Mumbai, Kolkata, New Delhi

Join Zoom Meeting
https://zoom.us/j/95019737920?pwd=UU5PbFN5a2d0L29LMEV5ZEswT3kxZz09

Meeting ID: 950 1973 7920

Passcode: RFs9XX

Kindly forward this to your Mentees as well.

Thank You

With Regards

Cultural Club

Itivyas

Republic Day Summary Report

Name of the event: Republic Day Celebration

Day & Date of the event: Tuesday, 26/1/2021

Platform of the event: Zoom

Organizer: ICFAI Law School Cultural Club, Hyderabad

Number of participants: More than 100

ICFAI Law School, Hyderabad virtually celebrated 72nd Republic Day on 26th January 2021, from 3:00 PM to 4:00 PM on Zoom platform. All students and faculties participated in the program. The event started with the National Song 'Vande Mataram' sung by Mr. B. Ravi Shankar. Then ICFAI Law School's Director Prof. A.V.N Rao gave the Republic Day speech. He highlighted about the making and importance of Indian Constitution and its features. The speech was followed by the 7:00 minutes documentary on 'The Making of the Constitution of India'. The cultural items such as poem recitations, patriotic dances and songs and representation of India's cultural diversity and military forces and drawings on the theme 'Unity in Diversity' were presented by the students, faculties and non-teaching staff marked the 72nd Republic Day celebration a grand one. The event concluded by National Anthem.

Prepared by:

Dr. Iti Vyas

Assistant professor

Cultural Club Coordinator

ICFAI Law School, Hyderabad

27/01/2021



ICFAI Foundation for Higher Education
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)

ICFAI LAW SCHOOL HYDERABAD

Literary Club - Erga Literarium

ICFAI Law School, Hyderabad

Cordially invites you to

1st Virtual National Literary Fest

10th & 11th April, 2021

Inaugural Session

10th April, 2021, 10.00 AM

Chief Guest

Dr. Rani Sadasiva Murty,
Professor, Department of Sahitya,
Rashtriya Sanskrit Vidyapeetha, Tirupathi

Presided By

Prof. J. Mahender Reddy
Vice Chancellor, IFHE

Theme

Prof. A.V. Narsimha Rao
Director, ICFAI Law School, IFHE

Welcome Note

Prof. Anwesha Panigrahi
Assistant Professor, ICFAI Law School, IFHE

Stirlyas
Anwesha Panigrahi

ICFAI Foundation for Higher Education
(Deemed to be University under Section 3 of the UGC Act, 1956)

Erga Literarium
Literary Club

ICFAI LAW SCHOOL HYDERABAD

1st Virtual National Literary Fest

10th and 11th April, 2021

PROGRAM SCHEDULE

April 10, 2021, 10:00 AM to 10:45 AM INAUGURAL SESSION

Chief Guest:	**Dr. Rani Sadasiva Murty,** Professor, Department of Sahitya, Rashtriya Sanskrit Vidyapeetha, Tirupathi.
Presided By:	**Prof. J. Mahender Reddy,** Vice Chancellor, IFHE
Introductory Remarks:	**Prof. A.V. Narsimha Rao,** Director, ICFAI Law School, IFHE
Welcome Note:	**Ms. Anwesha Panigrahi,** Asst. Professor, ICFAI Law School, IFHE
Vote of Thanks:	**Mr. Dilip Sharma,** Asst. Professor, ICFAI Law School, IFHE, and **Mr. Rishav Soni,** Faculty Associate, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m8933ec80f2ff079aa46d1af4aba75b6e

April 10, 2021, 11:00 AM to 12:30 AM

DEBATE PRELIMINARY ROUND

Judges (Room 1):	**Ms. Sridevi D Shet,** Asst. Professor, ICFAI Law School, IFHE and **Dr. Annamaneni Sreelatha,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Mr. Dilip Sharma,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m01c8eba755c71f7851867297eafed067
Judges (Room 2):	**Ms. Aditi Nidhi,** Asst. Professor, ICFAI Law School, IFHE and **Dr. Padmanabha Rao,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Dr. Iti Vyas,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=mae1cb3856e766a974c1bcfdd76afae84

POETRY PRELIMINARY ROUND

Judges:	**Mr. D.V.N. Murty,** Faculty Associate, ICFAI Law School, IFHE and **Dr. Vinay Sharma,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Dr. S. Kannan,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m8933ec80f2ff079aa46d1af4aba75b6e

April 10, 2021, 02:00 PM to 03:30 PM

DEBATE SEMI-FINAL ROUND

Judges:	**Dr. P.L. Jayanthi Reddy,** Asst. Professor, ICFAI Law School, IFHE and **Ms. Rukma Lavania,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Mr. Dilip Sharma,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m12d86ebfb1a4c5cf3f4d38ddfe62d3bf

POETRY SEMI-FINAL ROUND

Judges:	**Mr. D.V.N. Murty,** Faculty Associate, ICFAI Law School, IFHE and **Dr. Vinay Sharma,** Asst. Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Ms. Geetha Priyadarsani,** Faculty Associate, ICFAI Law School, IFHE and **Ms. Anwesha Panigrahi,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=m98f327b494abe63238ec59f25b911e80

GD / PANEL DISCUSSION PRELIMINARY ROUND

Judges:	**Dr. S.V. Damodar Reddy,** Associate Professor, ICFAI Law School, IFHE and **Dr. Akbar Khan,** Associate Professor, ICFAI Law School, IFHE
Faculty Coordinator:	**Dr. Sumanth Meher,** Asst. Professor, ICFAI Law School, IFHE
Meeting Link:	https://icfai.webex.com/icfai/j.php?MTID=mf784fffe100380856648905946 0bbcf5

Iti Vyas Anwesha Panigrahi

REPORT ON THE 1ST NATIONAL VIRTUAL LITERARY FEST 2021

The Literary Club's 1st National Virtual Literary Fest was organised as a part of Erga Literarium's national activity. It is now the flagship event of the Club. The Fest was held on 10-11 ~~March~~ April 2021 on the VC platform *Cisco WebEx*. The faculty coordinator of this event was the club coordinator, Ms. Anwesha Panigrahi along with various other faculties supervising individual events and their running.

There was active competition between the participants who came from various corners of the country. The Fest witnessed involvement of participants from 20 colleges in 07 well coordinated events. Competitions included debate, article writing, poetry, storytelling, panel discussion and short films. With an insight to promote young and upcoming writers, an event was dedicated to student authors who had published books. This also served as an inspiration for the viewers and listeners.

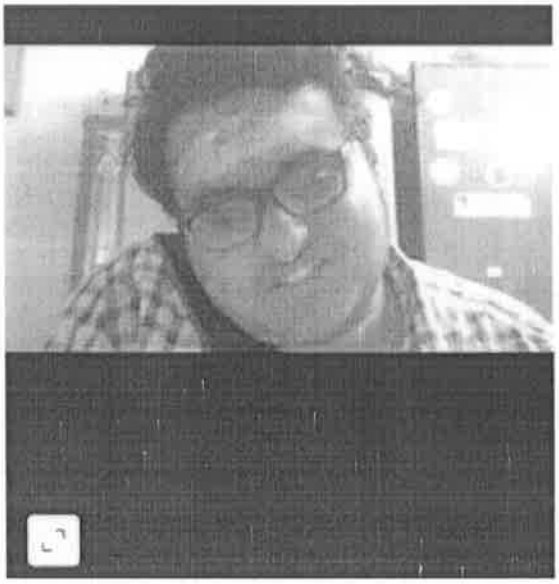
An event wise description includes the following:

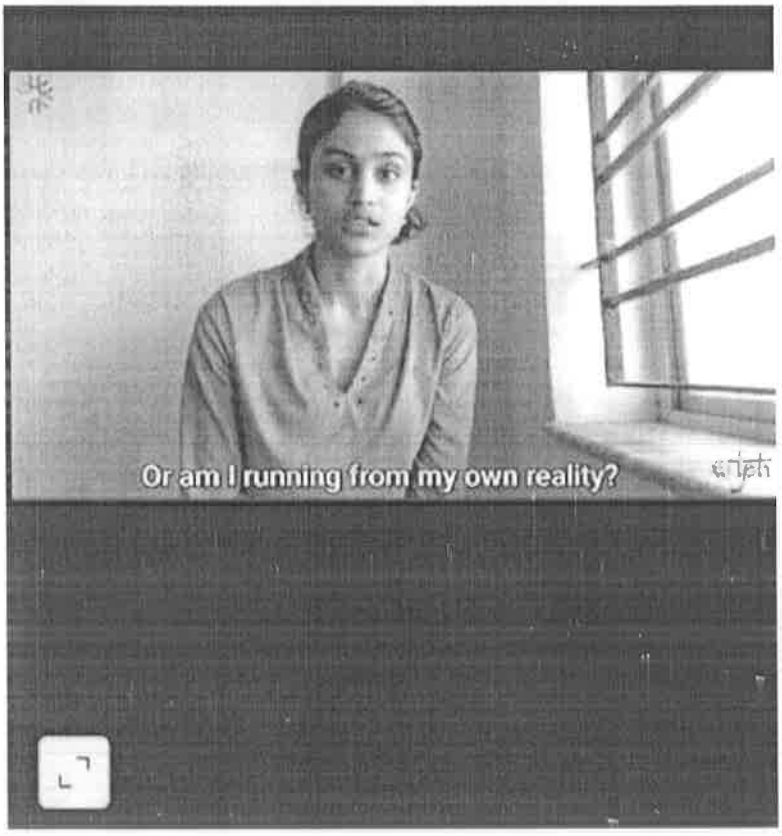
1. Knock Out - Debate: The debate competition was held in two rounds with the preliminary round having the topic **"Online Education as a parallel to Classroom Learning"** while the final round had the topic **"Bitcoin should be Banned"**. There were 06 teams of two members each. The competition was supervised by Dr. Iti, Mr. Dilip and Mr. Rakesh during the various rounds.
2. Article Arena - Article Writing: The article writing competition had only one round with 10 participants. All of them were required to send in their submissions revolving around the following topics:
    a. Agriculture Laws - Boon or Bane
    b. Chakka Jam as a mode of Protest
    c. Governance and Rule of Law in Modern India
    d. Rural Development post Covid-19
    e. Climate Change - Current Challenges and the way Forward

Anwesha Panigrahi

	Runner Up	Akansha Trivedi	Rajiv Gandhi National University of Law, Punjab
Du Coeur-Poetry Competition	Winner	Mohammed Noor Basar	Sultan Ul Uloom College of Law
	Runner Up	Adnan Mir Taher Ali	St. Joseph's Degree and PG College
Daastan Goi-Storytelling Competition	Winner	Shalu Thakur	ICFAI University, Baddi
	Runner Up	Disha Roy	ICFAI Law School, Hyderabad
Let's Talk-Panel Discussion	Winner	Ponduru Maheshwar	PG College of Law, OU
ICFAI Talkies-Documentary and Short Film	Winner **Movie: The Window Seat**	Debrup Basu	KIIT, Bhubaneshwar
		Riddhi Bhattacharya	
		Shayan Parwez	
		Lekhansh Ruprela	
	Runner Up **Movie: The Third Eye**	M. Arjun	Institute Of Public Enterprise - Hyderabad
		Karpakakuzhali	
		S. Prananthi	
		Varsha	
		Nidhi Kamath	
		G. Hari	
		K. Prasanna Venkatesan	
		S. Eashwar	

Anwesha Panigrahi





Anwesha Pamgoabi

VIBRANCE FEST REPORT

Fest description: All the clubs of Icfai Tech have come together with various events for this three-day online fest.

Fest Dates: 16th-18th September 2021

Fest Poster:



Ref: FST/2020-21/SAC/090 Dt: 20/10/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Dandiya Raas is on 27/10/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

IcfaiTech
Faculty of Science & Technology (FST)

ICFAI TECH SCHOOL, HYDERABAD
(Constituent of ICFAI Foundation of Higher Education, IFHE.)
(Deemed University as per UGC Act 1965, ESTD: 1985)

DANSATION

The Official Dance Club of ICFAITech, IFHE.

REPORT ON DANDIYA RAAS

INDEX

S.no:	Contents	Page no:
1	Basic Contact Information	2
2	Report on Dandiya Raas	3

DANSATION
BASIC CONTACT INFORMATION

1. **Faculty Mentor:**
   Mrs. Satya A.R

2. **Point of Contact:**
   Name: Aaryan Mateti
   Contact no: 8374370011
   Email: aaryanmateti2000@gmail.com

   Name: Ishika Bansal
   Contact no: 9346142670

Club Email ID: *dansation.its@gmail.com*

REPORT ON DANDIYA RAAS

Name of the Session- Dandiya Raas
Date of Event- September 20th, 2021
Location- FST Garden, ICFAI Tech.
Time Duration of the Event- 12:00 pm to 4:30 pm
Number of Students attended- 200

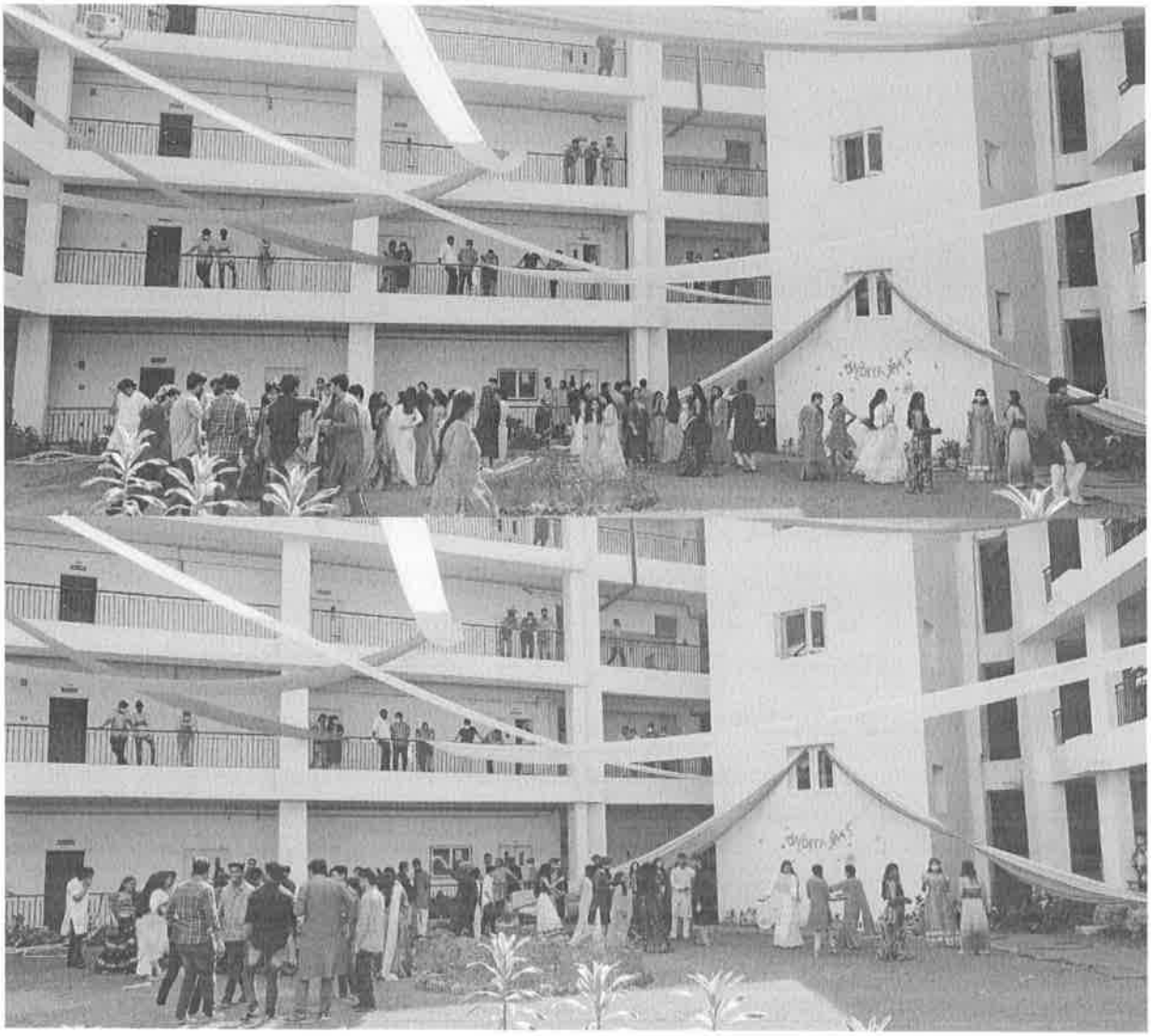
On 27th October 2021 (Wednesday), Club Dansation conduction an offline event Dandiya Raas was in the FST garden between 12:00pm to 4:30pm. The celebration started off by offering prayers to goddess navdurga and then by performing Garba and Dandiya Raas. Preparations for the same started almost a week ago that included invitations and decorands.

The event started at around 12:45pm and was well attended by all the enthusiastic students in traditional grooming. The speakers blasted the first tunes, commanding the students to get lost in the world of festivity. All the students, Faculty and staff members were invited to attend the event.

The Dandiya Raas event became an excellent example of celebration of tradition with joy and fervour at its fullest along with the discipline of students. Whether they were seniors or first years, everyone were soaked in the moment and glued to the floor dancing on Traditional Dandiya music along with some Bollywood numbers.

Joint efforts of all members of Administration Team, Faculties, and a group of students were involved for smooth coordination of activities and made the event successful and memorable.

Photos records from the event.





Ref: FST/2020-21/SAC/091

Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Story Writing is on 20/11/2021.

For any further queries contact Student Chairperson.

A. Chandra Shekhar
Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
City Office: # 52, Nagarjuna Hills, Panjagutta, Hyderabad - 500082, Telangana State, India, Ph: 040-23440939.

ASANA CLUB

Event Name: Story writing

Event Date: 20th November 2021

Hosting Club: Asana

Event Description: Asana club has held story writing competition on 20th November at FST block room number 315. All the students had come up with their creative stories and few students participated online. Faculty will go through all the stories which were submitted and winners will be selected based on their suggestions.

Event Timings: 01:30pm to 03:00pm

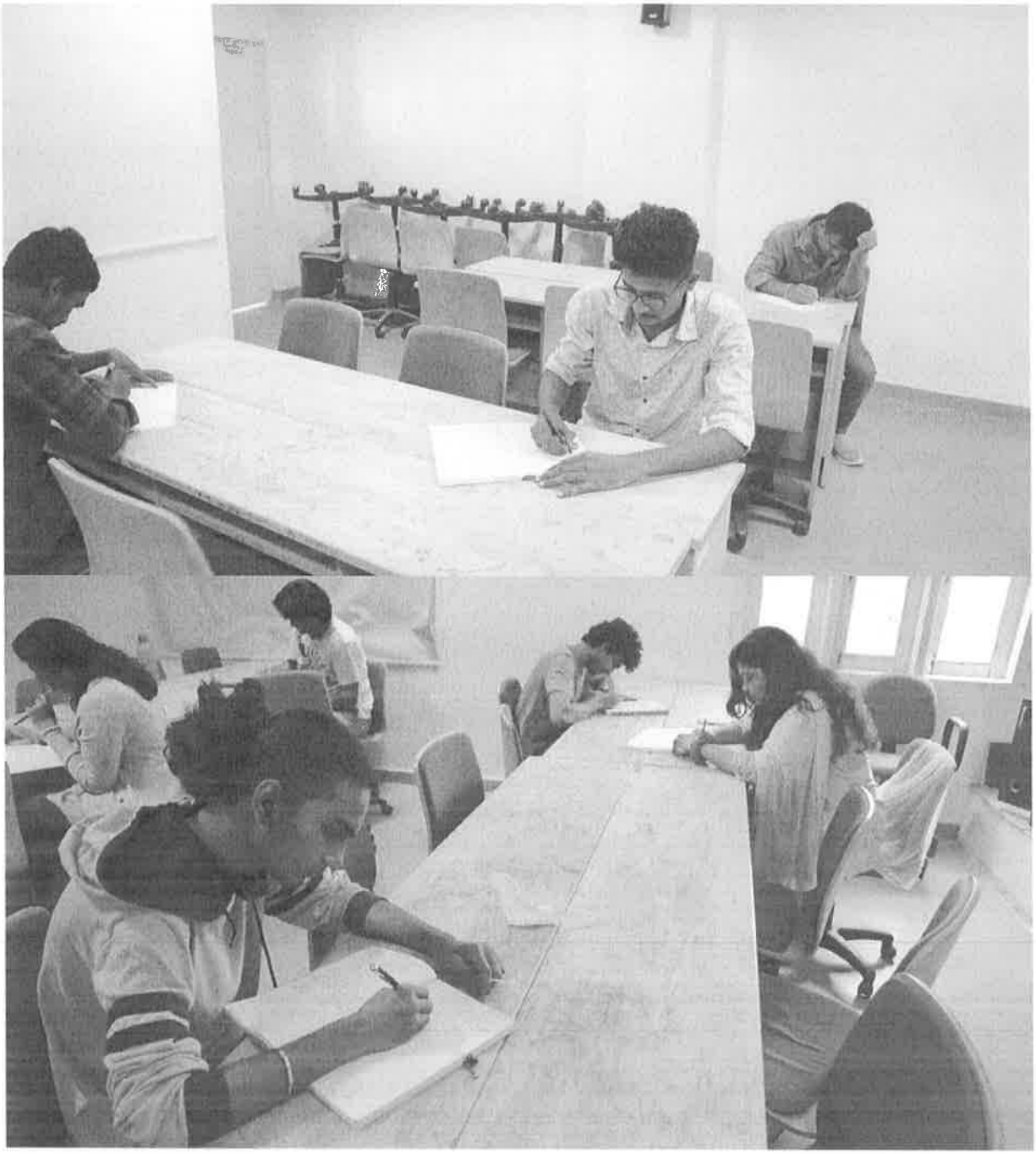
Number of participants: 22

Event Poster:



Pictures Of Event:





Ref: FST/2020-21/SAC/092

Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Art Exop is on 20/11/2021.

For any further queries contact Student Chairperson.

A. Chandrashekhar
Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

Campus: Dontanapalli, Shankerpalli Road, Hyderabad - 501203, Telangana State, India, Ph: 040-23479999, 23479732; www.ifheindia.org
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ASANA CLUB

Event Name: Art Expo

Event Date: 20th November 2021

Hosting Club: Asana

Event Description: Asana club has held the biggest event (ART EXPO). On the day of event, students artistic and creative arts had been showcased and submissions sent online were printed and displayed. Faculty members as well students had cast their votes for Art's, after outcome of votes top 3 participants will be awarded with respective prize money and every participant will be recognized with shields and participation certificates.

Event Timings: 12:30pm to 03:00pm

Number of participants: 35

Event incharge: Jahnavi, Sachin sankella

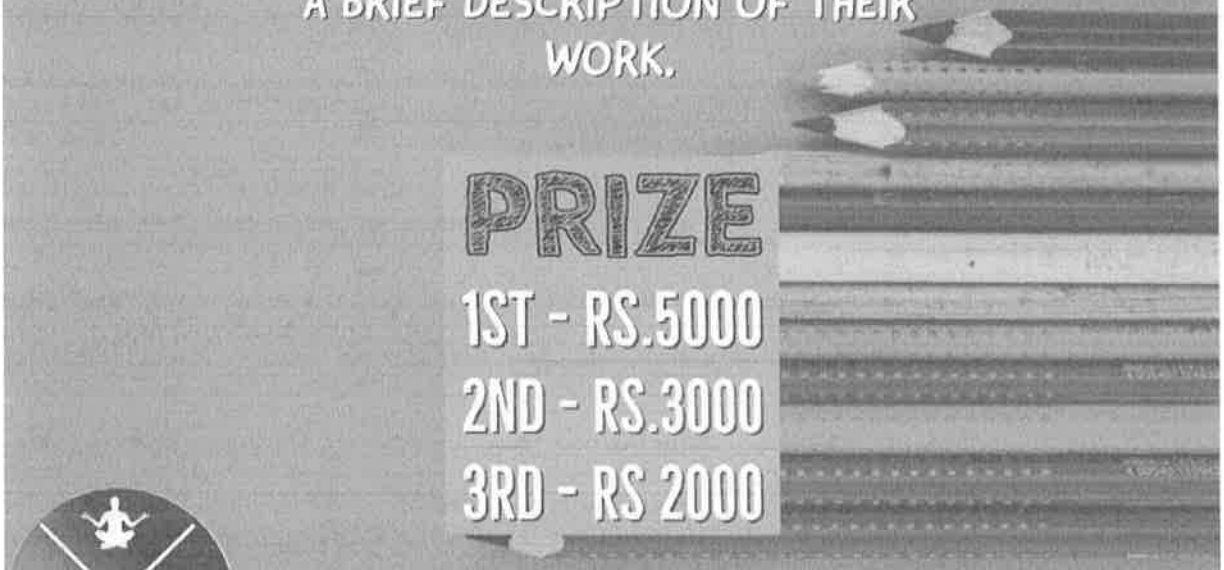
IcfaiTech
Faculty of Science & Technology (FST)

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)

ARTEXPO

A place to showcase your art

ASANA CLUB IS ORGANISING AN ART COMPETITION FOR STUDENTS TO EXHIBIT THEIR DRAWING AND PAINTING ABILITIES.
PARTICIPANTS CAN CREATE THEIR ART THROUGH ANY MEDIUM (DIGITAL ART, PAINTING , PENCIL SKETCH ,COLOUR PENCIL ETC.) AND SUBMIT IT ON 18TH NOVEMBER ALONG WITH A BRIEF DESCRIPTION OF THEIR WORK.



PRIZE

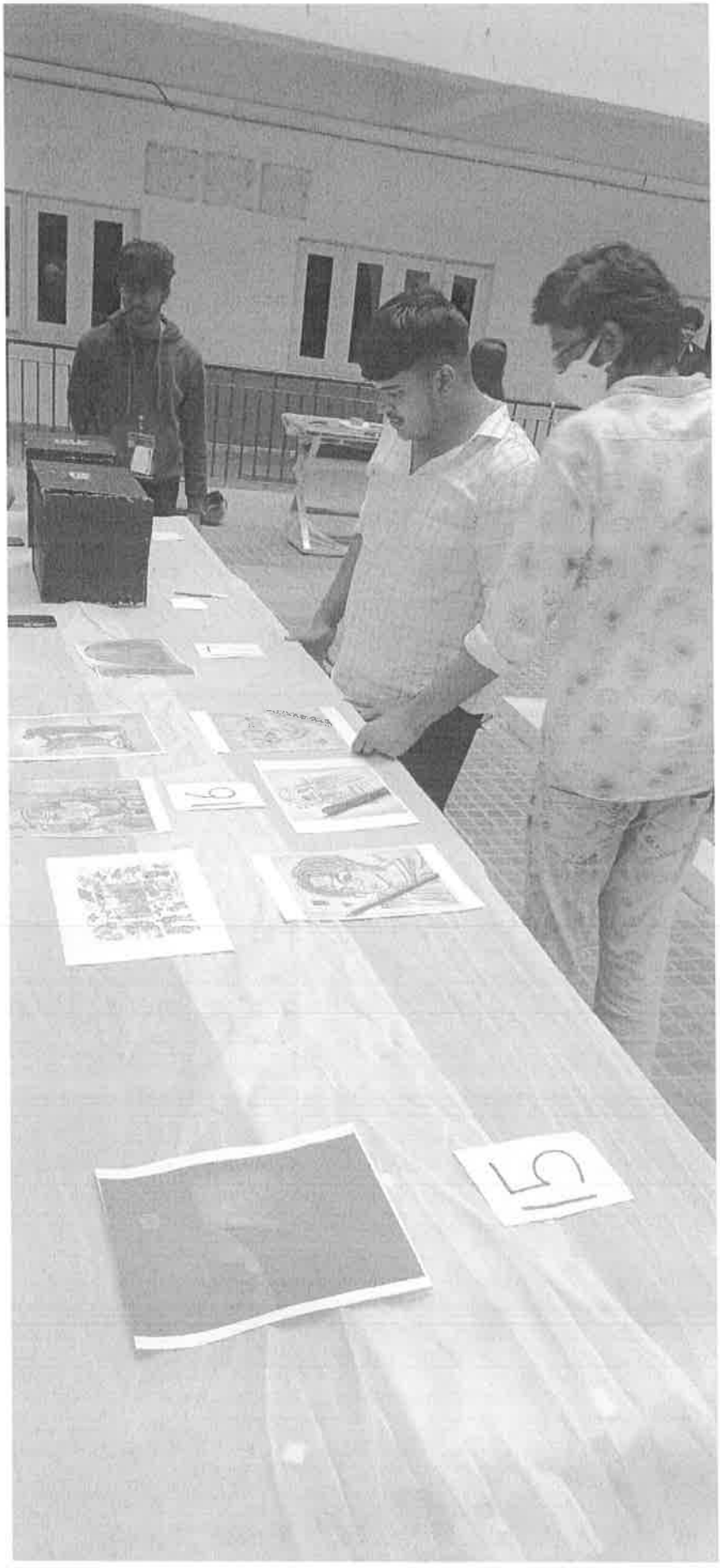
1ST - RS.5000
2ND - RS.3000
3RD - RS 2000

FOR ANY QUERIES CONTACT:8688792112


ART EXPO

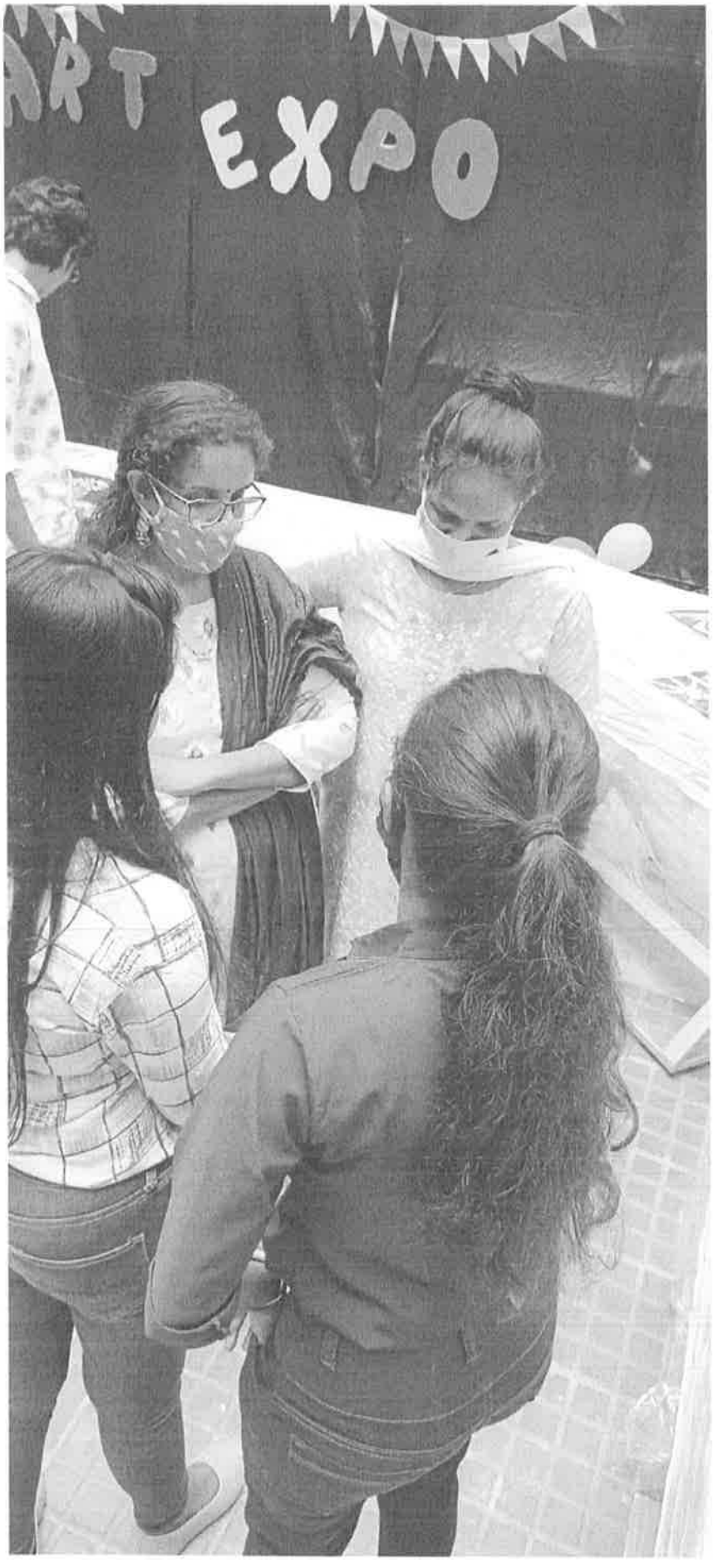







ART EXPO




ART EXPO

Ref: FST/2020-21/SAC/095 Dt: 10/11/2021

Circular

All the students of IcfaiTech (FST) are hereby informed that an event Treasure Hunt is on 20/11/2021.

For any further queries contact Student Chairperson.

Student Chairperson

Copy:

1. All the students of IcfaiTech
2. Director IcfaiTech

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